

KNMT - CHANNEL 24 - PORTLAND, OREGON

LEADING COMMUNITY PROBLEMS

FOR

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS, RESPONSES BY TELEPHONE FROM KNMT VIEWERS, FROM THE PRINTED MEDIA, COMPRISING NEWSPAPERS, MAGAZINES, PUBLICATIONS AND FROM TELEVISION AND RADIO WHENEVER POSSIBLE.

**CRIME
ECONOMICS/BUSINESS
EDUCATION
EMPLOYMENT
FAMILY
HEALTH/SAFETY
HOUSING/HOMELESS
YOUTH**

NATIONAL MINORITY TELEVISION, INC.

QUARTERLY ISSUES/PROGRAMS LIST

OCTOBER, NOVEMBER, DECEMBER, 1998

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There follows a listing of some of the significant issues responded to by Station KNMT-TV 24, Portland, Oregon, along with the most significant programming treatment of those issues for the period October 1 - December 31, 1998. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

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| Crime | NW Focus F9898 | 10/2/98 | 8.30am | 30.00 | Tamera Mueller and Stacey Womack from Women in Need explain how the program assists women in abusive situations. The center allows women to get back control that is lost, seeking God and marriage reconciliation |
| Crime | NW Focus F98115 | 12/2/98 | 8.30am | 30.00 | Jan Bishop from the Multnomah County Juvenile Center has a gang intervention team, which specializes with working with parents and the community on one particular individual to determine how to live differently. It looks at what is going wrong and looks at the person not for what they did, but who they are. |
| Crime | NW Focus F9899 | 10/7/98 | 8.30am | 30.00 | Steve Hoggans works with the police and other forces to take back the community from drugs and alcohol abusers and violence. He is a recovering addict of 24 years, was incarcerated and now helps modify the thinking of drug addicts. |
| Crime | NW Focus F98119 | 12/12/98 | 8.30am | 30.00 | Laurence Dark of the Urban league of Portland deals with discrimination within the community and in the workplace. One Stop Shop Career Center is an organization to assist people to get jobs and retain them. Community Focus Court in North Portland in the King Center is sensitive to administering justice for misdemeanors. |
| Crime | NW Focus F98123 | 12/21/98 | 8.30am | 30.00 | Stacey Womack of Women In Need tells various signs of abuse and how we know if we are in abusive situations. Abuse knows not social -economic bounds.. The cycle of abuse repeats over and over. Women in abusive relationships can seek advice and council through this program. |

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| Economics | NW Focus F98101 | 10/9/98 | 8.30am | 30.00 | Vance Morton, Philip Gentry, and Gretchen Sorensen from the Small Business Administration of Oregon explain how small businesses get started, stay in business and grow. Now is an exciting time for new businesses. Their facility helps start the businesses with materials, research, and other help available. |
| Education | NW Focus F98114 | 11/18/98 | 8.30am 11.00am | 30.00 | A brief history of Rev. Bronski's (HUE Literacy Club) past starts out the program. He was a gang member in Chicago and his parents divorced. When he was 14 he was arrested 22 times and sent to reform school. He soon found the Lord and now works in his old neighborhood where he grew up with the kids and urban ministries. |
| Education | NW Focus F98107 | 10/23/98 | 8.30am | 30.00 | Dr. Brown is the President of the North Portland Bible College and focused on the minority presence in the Bible, which the college fully embraces. The college is a service to the community with a Bible based curriculum and low tuition. It is strategically located in North Portland so that it is easily accessible to anyone. It is reaching new generations of people and building bridges between minorities. |

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| Education | NW Focus F98117 | 12/4/98 | 8.30am | 30.00 | Ms. Carter's journey here to Oregon and her college education is quite elaborate. Her background is quite extensive in education and PCC. She employs a holistic approach to the families to carry on roles academically and in the family. |
| Education | NW Focus F98121 | 12/18/98 | 8.30am | 30.00 | Stacey Womack hosts a two part program about home schooling. Mr. Curt Bumcroft, Director of Basic Skills Assessment and Educational Services, begins the interview by describing many of the reasons that parents choose to home school their children. He further explains that home schooling is legal, dispelling myths concerning social ability of students. |
| Education | NW Focus F9122 | 12/19/98 | 11.30am | 30.00 | Stacey Womack hosts a two part program about home schooling. Mr. Curt Bumcroft, Director of Basic Skills Assessment and Educational Services, begins the interview by describing many of the reasons that parents choose to home school their children. He further explains that home schooling is legal, dispelling myths concerning social ability of students. |
| Education | NW Focus F98109 | 10/28/98 | 8.30am | 30.00 | Anne Sweet, a personal advocate of SE Works explains the founding and starting of SE Works. Serves population in the SE Portland Pilot Project and needy families with programs for food and clothing. It finds people jobs and discusses skills and resumes. It helps with childcare, housing, and transportation |

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| Employment/ Education | NW Focus F98100 | 10/3/98 | 11.00am | 30.00 | Rebecca Gunter from the Portland 911 center dipatches fire, medical and police units. The call volume increases every year. They are constantly in need of dispatchers who are qualified to be trained on their equipment. |
| Employment | NW Focus F9890 | 12/09/98 | 8.30am | 30.00 | Dani Kelly & Arlene Rice represent Steps To Success, an adult education program designed to moving poor families of the welfare roles and onto a path of self-sufficiency, describe the dramatic success of their organization. They describe how their philosophy works by respecting the fact that people want to work, pay taxes, and set a positive example for their children. |
| Employment | NW Focus F98108 | 11/14/98 | 11.00am | 30.00 | Beverly Edman and Michael Lindsey speak about the founding of PBC through Maranatha COG. Massive community involvement in construction (pictures were shown). Dr. Bethel was also interviewed he is a past board member and teacher. He spoke that the history of PBC is focusing mostly on the minorities in the Bible and that each student brings a similar message, but with a different background. |

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| Employment | NW Focus 98111 | 10/31/98 | 11am | 30.00 | Charles Sieracki and Phil Hess from PCC offer many types of programs and services to the community. Among them are 3 different campuses strategically located throughout the Portland Metropolitan area which makes accessibility easy for everyone, Technical Programs, Certificate Programs, and they serve the needs of people how are transfers, ESL, Employment based. The Tuition is free for qualified applicants. |
| Employment | NW Focus 98113 | 11/13/98 | 9.00am | 30.00 | Alonzo Jamison from the NE Workforce Center explains that it is a job referral agency. It focuses on getting women and minorities jobs in construction and other areas. Works in partnership with other agencies and institutions. They provide workers with whatever gear they need including transportation. |
| Employment | NW Focus F98118 | 12/5/98 | 11.30am | 30.00 | Terry Johnson defines the Brownfield project and how it is funded. One must meet various criteria to be matched for jobs and funding. Both women and men are encouraged to apply. There is construction as well as other jobs available if one will stick with the training. This program really encourages young adults to get out there and be committed to learn and. |

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| Families | NW Focus F98127 | 12/30/98 | 8.30am | 30.00 | 120-150,000 migrant farm workers are currently in Oregon. Many of them live in very poor conditions. Fransisco Lopez from St. Pius church, in cooperation with the US government is making an effort to better their jobs, pay, and living conditions. Among other ministries the church has is a want to educate the farmers and farming communities. Many volunteers are needed to assist in this project. A call to the churches to take action and pray was made. |
| Families | NW Focus F98120 | 12/16/98 | 8.30am | 30.00 | Rowanne Haley and Kurt Burger from the Salvation Army gave the history of how it originated. They explain how homeless families and individuals can obtain help from the army. They describe the services and housing opportunities offered to those in need. Goals and mission of the army is explained as well as personal testimonies about how each of them became involved with the ministry. |
| Health | NW Focus F98128 | 1/2/99 | 11.30 | 30.00 | Kim Alexander and Stephanie Dyke made a plea on behalf of the American Red Cross to let the community know that they are in desparate need of blood donors. They don't have enough to meet hospital needs right now and are only functioning at 70%. They explained all aspects of donating blood and the process involved. |

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| Health | NW Focus F98110 | 10/30/98 | 8.30am | 30.00 | Dr. Smith explains Alzheimer's, what it is, how it is diagnosed, when someone can get it, and how to help it. Possible causes are vitamin deficiencies or genetics. Possible side effects are memory loss, aging, patients may not be aware they have lost anything but others will notice. |
| Homeless | NW Focus F98116 | 11/21/98 | 11.00am | 30.00 | Garon Horgon brings out the history of the Salvation Army who focuses their programs on the homeless and alcoholics. The programs they run during the holidays are their most popular and the most in need of services - especially Christmas. They explain how funds are being used. It serves an incredible range of people - approximately 4500 families estimated served this year. |
| Youth | NW Focus F98112 | 11/11/98 | 8.30am | 30.00 | Louis Fontent, Brian Detman, Barry Ruffin, Paul Kniguals explain the history of how and why Ebony Rose Ski Club has become a service. Skiing for minorities in groups and not individually is their primary goal. They have gotten people on ski teams for the Olympics and camps. The response has been great from the kids. Everyone is welcome from beginners to expert. They are in need of a lodge. |

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| Youth | NW Focus F98124 | 12/23/98 | 8.30am | 30.00 | Mike Elwood and Lori Charlish from Court appointed Special Advocates (CASA) explain that it consists of about 200 volunteers that provide to the court a lay person's viewpoint of the child's best interest. Laurie explained that she chose to volunteer with CASA because of her interest in working with children Each CASA volunteer advocates for only 1 child at a time. Explanation of how children are selected to receive the advocacy of CASA is explained. |
| Youth | NW Focus F98106 | 10/21/98 | 8.30am | 30.00 | Rodrigo Rodriguez, Lonnie Jackson, and Damon Parsons from the Oregon Youth Authority describe how the Byrnes Grant Project in affiliation with Oregon youth Authority got started. They single out youth that are minorities either in foster care or other family units and they determine what it is that the youth/family need to be successful. |
| Youth | NW Focus F98105 | 10/14/98 | 8.30am | 30.00 | Ms. Duke speaks of Revolutionary math in the Portland Public School system. How to bring test scores up in urban areas is her focus. Lots of children have negative attitudes about math. She helps them to be positive and learn. |

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| Youth | NW Focus F98125 | 12/28/98 | 8.30am | 30.00 | Stan Peterson explains his involvement in the community as well as the Grace Collins Center. He explains where the center is and what programs the center has. They are Bible based programs and they provide recreational activities as well as family oriented activities. Churches such as New Song are able to get involved in the community as well. |
| Youth | NW Focus F98126 | 12/23/98 | 8.30am | 30.00 | Mario Duke, among others interviewed, explained what Prospective Gents was all about. The application process and the history of the fraternity. The mission statement was mentioned - its primary goal is to reach young men in the community who are in need of a college degree and to counter the negative effect that society can have on young men - minorities especially. |