

# Praise the Lord Special Moments

We were honored to have former Arkansas governor, and 2008 presidential candidate, Mike Huckabee on Praise with host Jesse Duplantis.



The sweet gospel music sounds of multiple Dove Award winning singer, songwriter and author Michael English blessed us all as he ministered on Praise.



Pastor Phil Munsey hosted one of today's most respected Christian leaders, Dr. Jack Hayford. Founder of The Church On the Way, chancellor of the King's College and Seminary and president of the International Church of the Foursquare, Pastor Jack is a long time part of the TBN family. His program, "Spirit Formed," airs Sundays at 4:30 PM (Pacific Time).

World class harpist Greg Buchanan uses his extraordinary musical talent to lead audiences into the presence of God through exciting worship and praise.



Praise host Jentezen Franklin spoke with David Tyree of the New York Giants. Known for his "helmet catch," which scored the winning touchdown of Superbowl XLII, David shared his powerful story of how his life was transformed by Jesus.



A great father and son team – TV and radio host, musician John Tesh and son Gib Gerard, a popular part of the Teshmedia team, co-hosted a special night of Praise focusing on teen and youth related issues.

Multiple Grammy and CMA Award nominee Michael Peterson has touched audiences around the world with his music. It was a joy to have this inspirational, talented musician with us on Praise.



SEND YOUR LOVE GIFT TODAY TO: TBN, P.O. BOX A, SANTA ANA, CA 92711

## THE IVORY PALACES PERFUME

"ALL THY GARMENTS SMELL OF MYRRH AND ALOES AND CASSIA, OUT OF THE IVORY PALACES WHEREBY THEY HAVE MADE THEE GLAD." Psa. 45:8



Psalm 45 is a most touching and beautiful word picture of our precious Lord Jesus Christ! I have never heard of anyone taking this Biblical formula, "myrrh and aloes and cassia," and creating this most awesome fragrance into a perfume. This is no doubt a most unique and historic substance. If you will read the entire text of Psalm 45, you will see that it is a beautiful prophecy of our Lord Jesus. This then is the fragrance of Jesus' own garments!

A brother from Bethlehem has mixed this formula to create this perfume, and we have placed it into a beautiful glass container with the familiar TBN logo attached. Your love gift this month of February only will bring you a little bit of the fragrance of heaven!

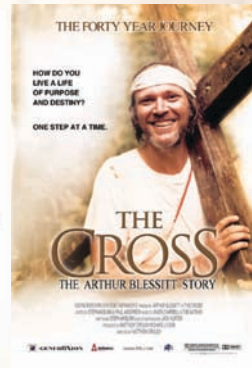
Jan and I love you more and more with each passing year—now nearly 36 awesome years of spiritual adventure! *Paul & Jan*

Call TBN's Prayer and/or Pledge Line: 1-888-731-1000 (toll free in the U.S. and Canada)  
For callers outside of the United States, please phone: +1-714-731-1000  
To make or renew your Praise-a-Thon pledge,  
or for more information about TBN please go to: [www.tbn.org](http://www.tbn.org)

A limited quantity of love gifts is ordered each month. If we run out of the gift, a substitute will be sent in its place. The love gifts offered are not for sale. Please do not ask for more than one love gift. Please allow 6 to 8 weeks for delivery. NO PHONE ORDERS, PLEASE. Keep the lines open for Salvation, Prayer and Pledge Calls ONLY. God bless you!

## THE CROSS MOVIE

IN THEATRES MARCH 27TH  
FORTY YEARS IN THE MAKING



The message of *The Cross* is for people to fall at the foot of the cross and find life; or, as a Believer, pick up your cross, follow Jesus and fulfill His destiny for your life.



Let us join in agreement with you for the salvation of your unsaved friends and family. Send a wallet-sized photo or the name of your unsaved loved one to TBN and we will place their photo or name on the cross. We will televise our prayer gatherings at the red carpet movie premiere on March 24th and on *Praise the Lord* on March 26th.

For theatre locations and movie information go to [www.8X.com](http://www.8X.com)

Please complete, clip and mail to:  
TBN, P.O. Box A, Santa Ana, California 92711  
or you may email names to: [Comments@tbn.org](mailto:Comments@tbn.org)

Please help promote "The Cross"

Download the movie trailer from [www.8X.com](http://www.8X.com) and pass it on to your friends, family, church and ministry groups.

Please pray for the salvation of:

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# Praise the Lord

VOLUME 36 • NUMBER 2

FEBRUARY 2009

## I WILL DO A NEW THING!

**"REMEMBER NOT THE FORMER THINGS, NEITHER CONSIDER THE THINGS OF OLD. BEHOLD, I WILL DO A NEW THING; NOW IT SHALL SPRING FORTH; SHALL YE NOT KNOW IT? I WILL EVEN MAKE A WAY IN THE WILDERNESS, AND RIVERS IN THE DESERT"! ISA. 43:18-19**

Thirty-five years ago, Jan and I never dreamed what this "NEW THING" would become! We thought one small low power station covering most of Southern California was certainly "NEW" enough for us!

I wrote in my book, *HELLO WORLD*, that these awesome years were like a giant rollercoaster ride: at the top seeing the great things God was beginning; only to plunge down often in an agonizing state of despair! Yes, God in His mercy did not reveal His master plan of "NEW THINGS." I'm sure if He had, it would have crushed us and the RIDE would have been over! I tell most of the story in *HELLO WORLD*. If you do not have it, simply ask and try to enclose a special offering — large or small. If I told EVERYTHING, you probably would not believe it!

So, before we examine this "NEW THING," let me tell you one very special story which I will always know was a major key that made possible this "NEW THING."

The year — 1973. We had finally made a deal to buy time on a small station up on Mt. Wilson, high above Los Angeles. Jan and I had invested our life savings of \$20,000 and even pledged our home as collateral, since our goal was to ultimately purchase the station for 100% Christian television. But, to our dismay, after only three days on the air — 9 to 12 PM — *our life savings was nearly gone!* The owner demanded cash in advance before he would sign the station on! It would take too long to describe the fear that gripped my soul (*read my book*). Our pastor



*Paul at TBN's new digital TV transmitter tower covering New York City!*

Syvelle Phillips and Jan agreed to have a brief mini-thon to share our impossible need with the few viewers we hoped we had!

I was physically and mentally washed out, so I begged to go home and pray for them! *Oh Paul — great man of faith — NOT!* As I drove home I was literally pounding on the steering wheel crying out to God, "Why does it have to be so hard," I prayed. "Oh God, we have given you everything: our home, our lives, even our life savings!" For a moment there was silence — only the sound of the motor and the air swishing by. Suddenly, that "still small voice" SPOKE! The word of the Lord literally stunned me!

**"PAUL, YOU DID NOT GIVE ME ANYTHING!"**

For a moment I was speechless. The Voice continued.

*continued on next page...*



*(Paul, Jan and Paul Jr. pictured on the Praise the Lord set at TBN's headquarters in Costa Mesa, CA): The set has changed since TBN's early pioneering days nearly 36 years ago, but the message remains the same: JESUS SAVES, JESUS HEALS, JESUS IS COMING AGAIN!*

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The miracle of our \$50,000 pledge Praise-a-Thon—after being on the air only three days—happened on this very set. Jan is pictured in the background on the prayer lines, while Paul and TBN staff member Rod Henke hosted the Praise the Lord program.

**“YOU DID NOT GIVE ME YOUR LIFE SAVINGS — YOU ONLY LOANED THEM TO ME.”**

Dear Father — it was true! I had taken back a promissory note — hoping that in time TBN would be able to repay me. Oh, yes — God knows every secret of our hearts!

By now, I was home and as I switched on the TV and threw myself across the bed, I made a deal with God. I said, “Dear Lord, if you will cause your people to pledge \$20,000 tonight, I will tear up the note and truly give our savings to you.”

By then, our pastor and Jan were in full swing — pouring out their hearts and burden to help TBN stay ON THE AIR and sharing our vision for 100% Christian TV, someday even 24/7! I could see my angel Jan on the phones. I called and somehow was able to speak to her. I told her about the voice of the Lord and the vow I had made about our savings. I explained the money was hers and mine together and wanted her agreement for this monumental move — not so great by today’s standards, but certainly monumental for us 35 years ago! There was silence for only a moment and then the sound of tears as she not only agreed, but that we two would be agreeing in prayer for this impossible miracle. I then told Jan to tell our pastor that a man who loved Christian TV with all his heart was pledging \$20,000 if the people would match it that night! Through the tears, I could hear her say a final word, “I love you,” and she was gone.

I watched during a song as Jan whispered our challenge in the ear of our pastor and the miracle began! The challenge was given and the phones began to ring and ring and ring! By the way, be careful what you vow to God — He always keeps His part and expects you to keep your part! If you don’t, the Scripture says if you linger you must add 20% to your vow (Leviticus 27:30-31)! I’m sure the theologians and heresy hunters would condemn such actions, but for two simple little kids it was all we could do and I know for certain I had truly heard the voice of God!

Well, the critics will just have to live with their doubts because by the time the program was over the precious pioneer partners had not only matched our gift, but the grand total was \$50,000 plus! Glory, hallelujah, praise be to God — our miracle was now reality! And since the need was so urgent, many dear partners actually drove down to our little studio at 111 West Dyer Road in Santa Ana, California to bring their pledges! For days we laughed, shouted, praised, and basked in the glory of God which had entered into TBN

and all of us in a powerful new way!

At the time, I did not realize the great law of God that we had triggered, but 35 years later I can see that we had unlocked “THE WINDOWS OF HEAVEN” (Malachi 3:10). Jan and I are witnesses that from that day to this, TBN has had more than enough to see this fledgling little station grow into a mighty worldwide network with over 12,000 TV station and cable affiliates, fed by 70 satellite channels, as well as the Internet! And not just one network, but nine great networks: TBN, The Church Channel, JCTV youth channel, Jan’s Smile of a Child network, plus Spanish, Italian, Arabic, Russian and Farsi networks! To God be all the honor, praise and glory world without end — Amen!

Well, I got carried away with one of the greatest miracles our God gave us in these awesome 35 years! I nearly forgot the other reason for this historic month of February 2009. As most everybody knows, on February 17th the old standard of analog TV goes off forever! The “NEW THING” is now DIGITAL TV, and your TBN has been forced to build 35 new digital station transmitters at about one million dollars each! Isn’t it interesting that we build 35 new stations in our 35th year?

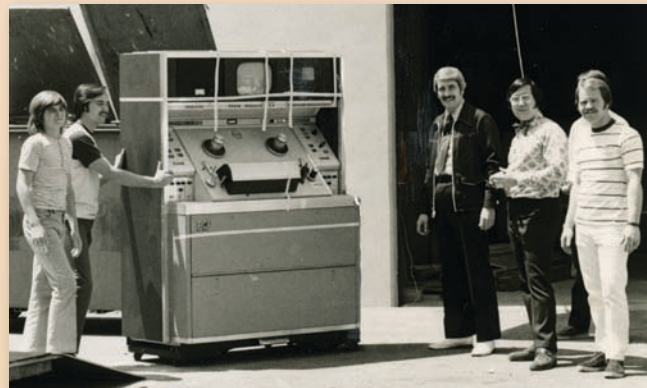
Jan and I are asking you, our veteran Partners, to put God’s word to the test — vow a vow and watch God open the windows of heaven for you just as he did for Jan and me those 35 years ago.

God knows how much we love you and bless you for making this great Voice possible in Jesus’ precious Name!

Paul

P.S. “Behold, the former things are come to pass, and new things do I declare: before they spring forth shall I tell you of them”! Isa. 42:9 KJV

Dear partners, I have asked Paul Jr. and our Vice President of Engineering, Ben Miller, to show you in this newsletter the options you have to receive TBN and in many areas all five of our domestic networks free through-the-air! Read it carefully and if you still have questions, email Comments@tbn.org, or go to www.tbn.org and click on the “DTV Answers” banner, or the “Don’t Lose Your TBN Signal” banner.



Our very first piece of TV equipment: a used, rebuilt, nearly outdated, videotape recorder; but it was like pure gold to us back in those pioneering days. We’ve come a long way—to God be the glory!

“Do unto others as you would have them do unto you.”

Jan and Laurie shared a poignant moment in front of the Golden Rule mosaic located in the United Nations building.



Jan pictured in the historic UN General Assembly Room—where representatives from the nations of the world meet.



A trip to New York would not be complete without a visit to TBN’s beautiful, new Manhattan studio. Laurie and Jan were joined by two special little friends—LiLi and ChiChi!

Jan had the joy of recently visiting the United Nations in New York City. She spoke to members of the UN on behalf of her foundation, Smile of a Child, which provides toys, medical facilities and humanitarian aid to needy children throughout the world.



Jan was accompanied to the UN by Matt and Laurie, and Dr. J. Scott Moore and his wife, Traci, who helped arrange her meetings with UN officials.

# February 18<sup>th</sup>

## A New Era in Broadcasting Begins

If on February 18th you wake up and TBN is no longer available on your current TV set, don't panic! TBN did not go away; we have simply switched to our new digital channel.

If you'll follow one of these three steps, you'll not only receive TBN, but four of our other networks: The Church Channel, Smile of a Child kid's programming, the JCTV youth network, and Enlace for our Spanish speaking brothers and sisters.

For more information go to the TBN website at: [www.TBN.org](http://www.TBN.org) and look for the “DTV Answers” banner, or click on the “Don’t Lose Your TBN Signal” banner.

For those who don't have internet access, we offer the following telephone numbers.

- To buy a converter box: (800) 711-2001
- To apply for your \$40 coupons from the government: (888) 388-2009

Paul F. Couch Jr.



**1 Buy a new TV set with a digital tuner already installed.** I have seen brand new flat screen TV sets with the digital tuner built in for under \$300. This is one of the easiest ways to keep receiving TBN over the air, but many cannot afford a new set at this time, so read on...

**2 Subscribe to a satellite or cable service.** This would obviously involve a monthly fee of \$40 to \$100 depending on the provider. TBN is available on both Dish Network and DirectTV and 90% of the cable systems, so check before you sign up. Also know that Verizon FIOS and AT&T U-verse offer all five of the TBN networks, but are only available in limited areas. Check either one of their websites for more information: [www.verizon.com/fiostv](http://www.verizon.com/fiostv) or [www.att.com/uverse](http://www.att.com/uverse)

**3 Buy a digital converter box.** This is the most economical way to keep receiving TBN on your older analog TV set. These boxes sell for between \$60 to \$100, and the government will provide you with a \$40 coupon that can be applied to help defray the cost (limit two per household). These boxes receive the new TBN digital signals over the air and convert them to analog for older TV sets. Also know that you may need a new antenna depending on where you live and how close you are to one of our transmitters.

Another helpful website to determine if you actually live under the pattern of one of our digital transmitters and what type of antenna you need is: [www.antennaweb.org](http://www.antennaweb.org).