



TWO TBN NETWORKS Equipping the Next Generation

“Our networks for children and youth are a true ministry—a ministry that’s shaping lives.”

Our minds are renewed and our lives are changed as we hear God’s Word—and it’s no different for our children. The messages they hear day in and day out can make or break their spirits and set the course for their future. That’s the reason TBN is committed to sharing the hope and grace of Jesus with everyone ... no matter what their age.

Longtime viewers know that on Saturday mornings, TBN plays a block of programming that features some of today’s best educational and entertaining shows for kids. And on Friday and Saturday nights, the airwaves change over to youth-centered programming with music videos

and concerts. But what you may not realize is that TBN actually hosts entire networks full of this programming 24/7—with *Smile of a Child* and *JUCE TV*.

Smile of a Child

Smile of a Child launched on Christmas Eve, 2005. To my mom, Jan Crouch, it was a Christmas blessing.

“This wonderful network is really an extension of the vision God gave me for our whole Smile of a Child ministry,” she said, “to pour the love of God into the hearts and lives of children all over the world. Television is a perfect tool to do that.” And that’s exactly what this network is—an extension of TBN’s ministry to children around the globe.

Targeted to ages 2–12, *Smile of a Child* is round-the-clock, family-oriented programming. When you tune in,

Smile of a Child is an extension of TBN's ministry to children around the globe.



you'll find animated shows including the wildly popular *VeggieTales*, *3-2-1 Penguins*, *Animated Stories from the Bible*, and more. Live action programs include the Canadian hit for preschoolers—*Mickey's Farm*—and *Wild About Animals*, a fun way to learn about animals all around the world. There are also classic series such as *Lassie*, and cartoon versions of *Swiss Family Robinson* and *Little Women*.

It's programming that not only educates and entertains, but also morally instructs. And because it earned the Parents Television Council Seal of Approval in 2008, you can count on the fact that it's safe for the whole family.

Here's something you may not have noticed, too: The logo for *Smile of a Child* is created with the initials of Mom's maiden name: Janice Wendell Bethany. I love that, because every time I see it, it reminds me of her and her vision to make this network an outreach—a hug from Jesus for every child who watches.

JUCE TV

As children grow up, we don't want to lose them. So in 2002, my dad, Paul Crouch, created *JUCE TV*—a youth-oriented network aimed at 13 to 30-year-olds. This alternative programming is especially imperative in today's world, where youth are targeted by multiple networks whose sole purpose is to steer them to the latest fad or exploit

them for monetary gain.

But *JUCE TV* is something different. Like *Smile of a Child*, it entertains, but it also *challenges* young men and women to rise up and find their purpose and future through faith in God. Our aim is to feature programming that promotes the message that faith in God is relevant and important to their everyday lives.

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young men and women
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JUCE TV broadcasts a wide variety of programs. On *Real Videos*, the nation's longest-running national Christian music video show, we feature the latest music videos from top contemporary Christian bands and artists—like Lacrae, Switchfoot, and For King & Country. *JUCE TV* also has extreme sports shows where athletes not only demonstrate their fearless abilities, but also share how their faith has impacted their lives and careers. You'll also find clean comedy shows like *Laugh with the Skit Guys*, thought-provoking talk shows like *Ask God*, and even educational programming like *Drive Thru History*.

Statistically, we know that about one-third of teens say their faith is important to them. *JUCE TV* is the only network that reaches out to this unique demographic in a way that uniquely ministers to them.

And also like *Smile of a Child*, *JUCE TV* has received the Parents Television Council Seal of Approval, so you know every show is free from objectionable content.

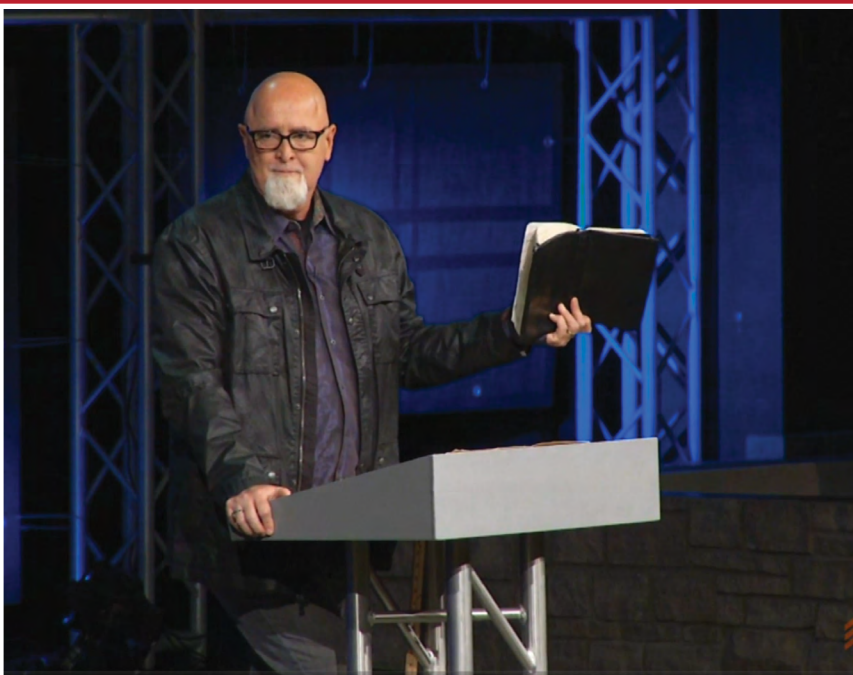
Available Everywhere

In addition to maintaining a 24-hours-a-day schedule over the air, you can find *Smile of a Child* and *JUCE TV* streaming from TBN's website, mobile apps, and on digital media players.

Our goal is to have this content—this life-changing, mind-strengthening, life-inspiring content—available wherever kids and teens are watching. Because when we train up children in the way they should go, when they're older, they won't depart from it (see Proverbs 22:6). And thanks to your faithfulness and support of TBN, we're able to do just that: ministering to the next generation, one show at a time!

Matt and Laurie Crouch

YOUR TBN BRINGS YOU INSIGHT AND INSPIRATION



Isn't It Time for Some Good News?

Twenty-four hour news networks seem to have nothing good to say ... but *CWN* does! Tune in each Saturday for 30 minutes of inspiring, faith-building reports of God at work in today's world. Featuring news you won't see on the mainstream media, *CWN* is a vital source of information for discerning Christian viewers.

Christian World News

Saturday | 4:30pm ET / 3:30pm CT / 1:30pm PT

Go for a Walk with James MacDonald

No matter what challenge you're facing in life, God has an answer for you, and you can find it in His Word. James MacDonald invites you to join him each weekday and on Sunday for a life-empowering half hour where you study the Bible—together.

Walk in the Word

Monday - Friday | 8am ET / 7am CT / 5am PT
Sunday | 10am ET / 9am CT / 7am PT



JUST ANNOUNCED!

Hillsong Worship Experience Israel Tour April 18–27, 2017

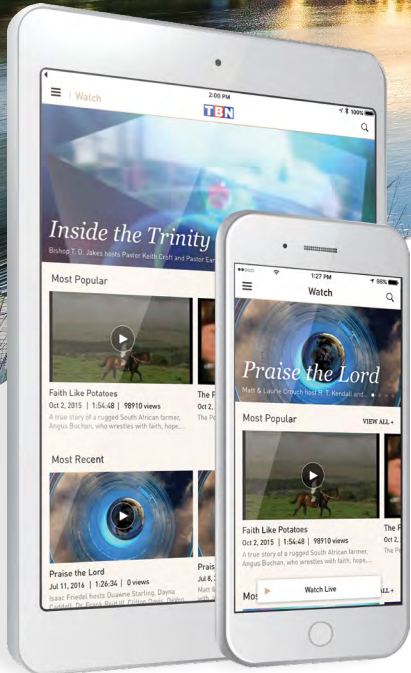
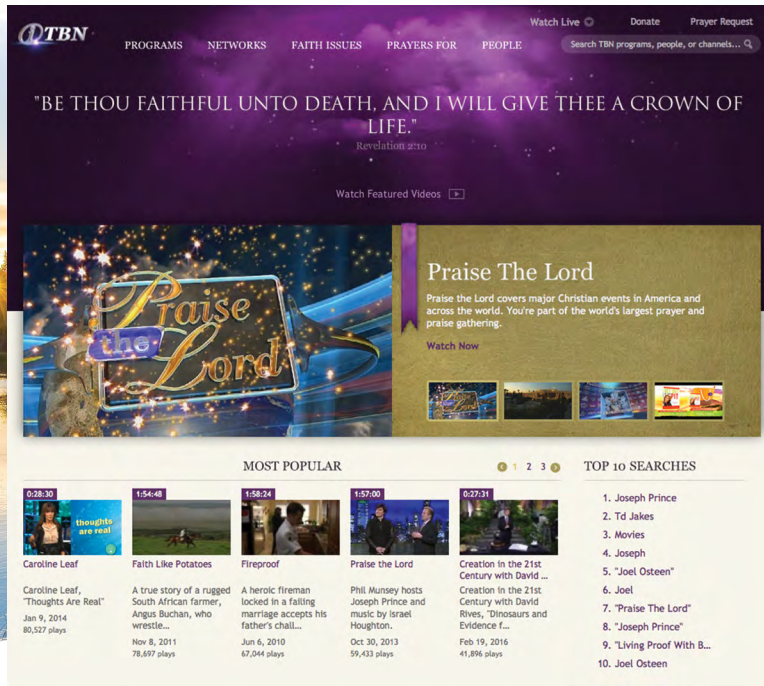
- Hosted by Matt & Laurie Crouch, Brian & Bobbie Houston, with music by Hillsong United.
- Discover Israel's greatest sites, traditions, and rich history.
- Enjoy worship services in Galilee, Jerusalem, and Caesarea.

Space is limited—reserve your spot today!

For more information, call 800-573-5871, or visit www.tbn.org.



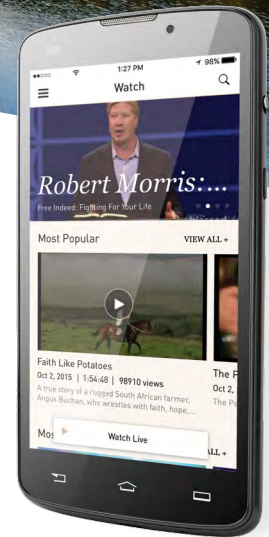
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Watch on Roku



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How do you #RENEWYOURMIND?

Post your answer on social using this hashtag!

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PARTNER

Victories & Breakthroughs

Here's what happens when you fill up on hope and grace every day—another reason we broadcast faith-filled messages 24/7 ...

The first time TBN came on air, it was like a dream come true—to have God's Word in my living room! Not a day goes by that I haven't heard the Word preached. The ministers bring joy and closeness to God at the touch of a button. Thank you!

—Charmaine, UK

Over the years, TBN has become a guide for myself and my family. Our spiritual lives have received a strong growth in our walk with God. The awesome messages and programs led by great men and women of God have brought us fullness and complete joy in our daily lives. I am thankful for Paul and Jan who have done a wonderful work with TBN, and for Matt and Laurie who have continued this great and precious work by spreading the Gospel to the uttermost parts of the world.

—Arturo, Columbia

I would like to thank TBN for preaching the Gospel. I was at a low point in my life and really needed Jesus. So I watched TBN one night and was delivered immediately from drug addiction through the preaching of Leon Fontaine. Praise God—thank you!

—Erica, Texas

WE'D LOVE TO HEAR YOUR STORY!

Email yours to comments@tbn.org or use the enclosed prayer card.

Anytime you need prayer,
don't hesitate to call.

1-888-731-1000

We're standing with you 24/7.



Discover the true story about
how regular people, led by God,
have given hope to millions.

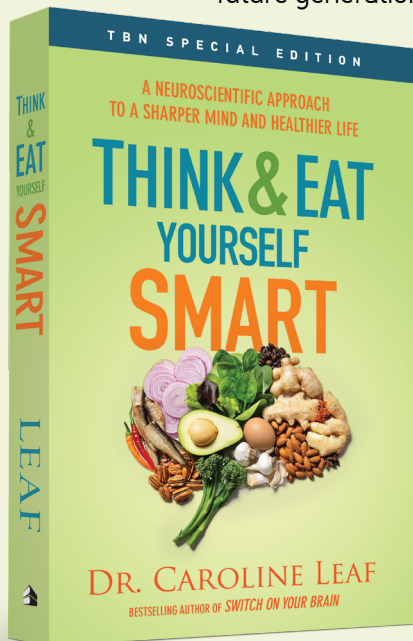
Visit **HillsongMovie.com**
for more information.

PG-13

Make the Smart Choice.

“You will be amazed at the results. I am going to teach you ... so you can think good thoughts and eat real food, just as God intended, thereby reaping long-term benefits for you, your family, future generations, and our beautiful planet.”

—Dr. Caroline Leaf



Tired of traditional diet plans that don't work? Struggle with emotional eating, or just not satisfied with your health? In *Think & Eat Yourself Smart*, Dr. Caroline Leaf reveals the part your *mind* plays in impacting your food choices, digestive health, brain health, and more.

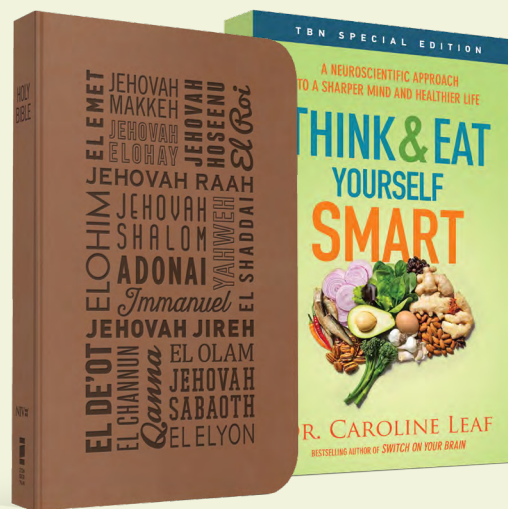
Rather than focusing on fads, Leaf reveals that every individual has unique nutritional needs. Using the latest breakthroughs in neuroscientific research, she shows how you can sharpen your mind to change the way you think about food—and put yourself on the path toward vibrant health today! Paperback TBN Special Edition.

Receive yours today with a life-changing gift of any amount.

to receive your gift

Also available this month is the NEW TBN Special Edition of the *Names of God Bible*. As you renew your mind and change your thinking, use this powerful Bible to search out the meanings of the many Names of God—so you know *Who He Is* to you. Discover a God of Peace, Power, Comfort, and more in this beautiful, large-print, leather-bound Bible, sent to you along with Dr. Leaf's book.

Receive yours today with a life-changing gift of \$250 or more.



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