

FOR ANY PLEDGE

Psalm 45 Perfume

"All of thy garments smell of myrrh and aloes and cassia, out of the ivory palaces whereby they have made thee glad" (Psa. 45:8).

Psalm 45—a Messianic psalm—gives us a beautiful word picture of our Lord! If you will read the entire text of Psalm 45, you will see that it is an amazing prophetic foreshadowing of Jesus. And, now, inspired by this psalm, we have taken the biblical formula of "myrrh and aloes and cassia," and created this wonderful fragrance into a perfume—the scent of Jesus' own garments! Bottled in a beautiful glass container, and capped with a royal crown, it is a sweet reminder of our precious Savior.

Your pledge to TBN in any amount will bring this unique perfume—a little bit of the fragrance of heaven—to you. It comes with all of our love and thanks for partnering with us as we take the name of Jesus to the nations through your TBN Family of Networks!



Actual Size 1.5" (W) X 2" (T)

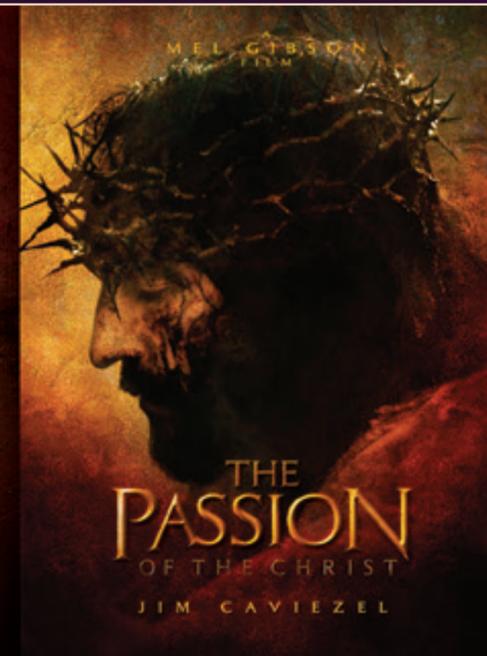
A limited quantity of love gifts is ordered each month. If we run out of the gift, a substitute will be sent in its place. The love gifts offered are not for sale. Please do not ask for more than one love gift. Please allow 6 to 8 weeks for delivery. NO PHONE ORDERS, PLEASE. Keep the lines open for Salvation, Prayer and Pledge Calls ONLY. God bless you!

On TBN This Easter Season...

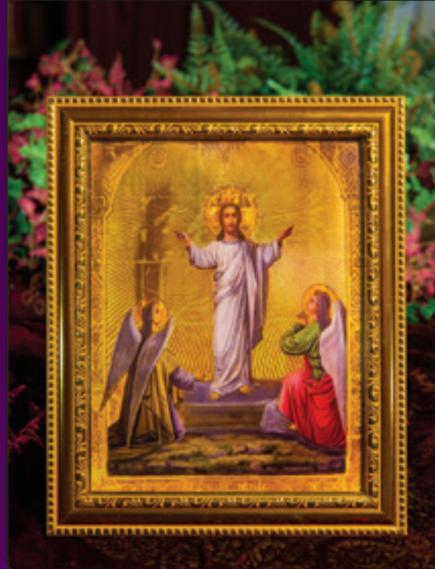
Mel Gibson's powerful epic movie about the final 12 hours of Jesus' life comes to TBN this Easter season.

DAY	DATE	TIME [PACIFIC TIME]
Saturday	April 12	8:00 PM
Monday	April 14	2:00 PM
Thursday	April 17	7:00 PM
Friday	April 18	8:30 AM
Saturday	April 19	2:30 PM
Saturday	April 19	8:00 PM
Easter Sunday	April 20	7:00 PM
Tuesday	April 22	7:00 PM
Wednesday	April 23	1:30 PM
Thursday	April 24	8:30 AM

Broadcast schedule subject to change without notice.



For \$25 a Month or \$250 One Time



The Resurrection—Russian Icon Reproduction

Another beautiful Russian icon reproduction for you from TBN's collection! Over the centuries, Russian artists depicted stories from the Bible in brilliantly colored paintings called icons. These paintings were displayed in churches, monasteries, and homes throughout Russia.

This reproduction of a magnificent 19th century icon shows Jesus—resurrected in His glory—standing on the empty tomb with His hands outstretched in blessing, while two angels kneel in adoration and worship at His feet. This unique piece of art has been reproduced and placed in a golden frame just for you, our TBN family.

Your Praise-A-Thon pledge in the amount shown above will bring you this glorious depiction of the power and majesty of the Resurrection. Enjoy it this Easter season and throughout the year. It comes to you with our love and thanks for your support of the TBN Family of Networks—taking the wonderful message of Jesus to the world!

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TRINITY BROADCASTING Family OF NETWORKS



Prayer and/or Pledge Line: 1-888-731-1000 (toll free in U.S. and Canada)
International: +1-714-731-1000

For more information about TBN, please go to www.tbn.org, or write TBN, P.O. Box A, Santa Ana, California 92711



Hannu Haukka,
president of Alfa TV
—the newest member
of the TBN Family
of Networks.

APRIL 2014

VOLUME 41, NUMBER 04

Praise the Lord



In the studios of ALFA TV after first taping together.

Sowing and Reaping Around the World

"The fruit of the righteous is a tree of life, and he who wins souls is wise." — Proverbs 11:30

Dad and Mom planted the seeds of Christian television all over the world, and it's amazing to see the fruit that's come out of it. This month we share the story of Finland.

—Matt and Laurie Crouch

right in that area. We want to reach them. God's not going to forget the Scandinavian area of this world. He loves them too, and He died for them too. And we're going to have the gospel and Christian television there also."

Paul F. Crouch

November 17, 1988

In 1988, TBN was 15 years old, and Paul Crouch looked for every opportunity to take the gospel to the ends of the earth through television. In November of that year Paul and Jan hosted Hannu Haukka, a Finish evangelist, on *Praise the Lord*. Hannu had a unique opportunity to broadcast Christian programming into the Soviet Union. Paul responded immediately to the open door and "on the air" pledged financial support from TBN. Paul also spoke prophetically on the program about taking Christian television into other areas close to Hannu's heart –

"And we're going to pray for Russia and of course his homeland of Finland, and of course Sweden, Norway, and all of those countries

FAST FORWARD to 2013

In late 2013 we were able to renew our acquaintance with Hannu Haukka. With the help of seeds planted

Continued inside



Watch *Praise the Lord* on the internet at www.itbn.org!



Please email your comments to us at: Comments@tbn.org You may e-mail your prayer requests to: Prayer@tbn.org

Sowing and Reaping Around the World (Continued from front)

by Paul Crouch and TBN, Hannu had built a large ministry that launched multi-media evangelism campaigns in major cities around the world and, wonder of wonders, Hannu now had a license for a broadcast television station that would cover virtually all of Finland. Hannu asked, "would TBN partner in this opportunity and help again"? We quickly agreed! Alfa TV went on the air December 1, 2013, and is part of the Trinity Family of Networks. And Hannu Haukka's vision for television stretches beyond Finland—in the words of Paul Crouch it's...

"Sweden, Norway and all of those countries right in that area."

TBN planted seeds in good ground and we've seen multiple harvests—harvests in places and at times we didn't even know about! How about you? Plant seeds (prayer, encouragement, finances) in the places God has placed you—in your home, work, church and neighborhood, and begin to



Hannu and Matt at Alfa TV's tower in Helsinki.

Paul and Jan with Hannu Haukka at his Helsinki studio in 1990.

look for unexpected harvests. And we'd like to ask one more thing: consider planting a financial seed in the ministry of TBN. The Trinity Family of Networks reaches vast numbers of souls with 26 great networks in 8 languages through television stations, satellite channels, cable systems, internet streaming, and video on demand! The responses of healings and salvations from around the world are amazing!

"The kingdoms of this world are becoming the kingdoms of our God. And he shall reign forever and ever.' God's word has to come true—the gospel will be preached in all the world!"

—Jan Crouch

"The fruit of the righteous is a tree of life, and he who wins souls is wise." —Proverbs 11:30

The Crouch Family



A segment was taped in the studios of Alfa TV for an upcoming documentary on TBN in Finland.



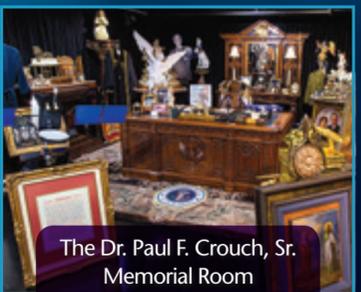
The staff of Alfa TV in front of their Helsinki facility.



Matt and the TBN team discuss details of their partnership with Hannu Haukka and Alfa TV.

In memory of Paul, TBN's international headquarters in Costa Mesa, CA has been renamed the "Dr. Paul F. Crouch, Sr. International Centre."

Beautiful gardens and fountains, the Virtual Reality Theatre, a gift shop, art and bible exhibits, and the new memorial room honoring Paul's life and ministry are all waiting for you at PFCI—the Dr. Paul F. Crouch, Sr. International Centre.



The Dr. Paul F. Crouch, Sr. Memorial Room

For more information go to www.tbn.org/about-us/visit-tbn.

Join Us for TBN's Praise-A-Thon

March 30–April 4, 2014

PLEDGE FOR PRAISE THE LORD!

Enjoy the best of today's preachers, teachers, musicians, celebrities, sports figures, Christian events, and more on TBN's flagship program, *Praise the Lord*. Your pledge to TBN will keep this powerful, life-changing program reaching souls around the world!



PLEDGE FOR TBN MISSIONS!

200 million people in Pakistan, Afghanistan, and India are being reached via satellite in the Urdu language; TV affiliates in Finland, Estonia, and Canada are among the most recent to join the TBN Family of Networks, and renovations continue on the Jerusalem studio. Our international networks—the Arabic language Al-Horreyya channel; TBN Nejat TV reaching Iran and the Farsi-speaking world; TBN-Russia; TBN-Italy; TBN-Europe; TBN-Pacific; TBN-Africa; TBN-Asia; and the Enlace Spanish network covering Latin America—are reaching people in their own languages. Be a part of this great end time harvest of souls—pledge for MISSIONS!



Behind the Scenes from TBN's Jerusalem studio.

PLEDGE FOR SATELLITE!

The TBN Family of Networks blankets the globe with the Gospel through over 85 satellite channels feeding tens of thousands of cable and TV stations, and direct-to-home satellite dishes. Be a missionary to the world and pledge to support SATELLITE!



TBN reaches countless direct-to-home satellite dishes worldwide.

PLEDGE FOR PROGRAMS!

Taking the name of Jesus to the world through anointed soul-winning, disciple-making programs is what TBN is all about. Your pledge will help us go "into all the world" with the Good News of the Kingdom!



Call TBN's Prayer and/or Pledge Line: **1-888-731-1000** (toll free in U.S. and Canada) **International: +1-714-731-1000**. To make or renew your Praise-A-Thon pledge, or for more information about TBN, please go to www.tbn.org, or write TBN, P.O. Box A, Santa Ana, California 92711.

"... those who turn many to righteousness will glitter like stars forever" (Daniel 12:3 TLB)

Watch iTBN.org on your internet device 24/7!

Praise the Lord Special Moments



Matt, Laurie, and Pastor Erwin McManus welcomed the news from Mark Burnett and Roma Downey-Burnett about their new theatrical release, *Son of God*.



"Cowboy Night" on *Praise* from Dallas with Darin Gleghorn, Mark Trice, Mike Lee, and host Dwight Thompson.



Award nominated Christian recording artist, Vicki Yohe.



Longtime TBN family favorite, Vern Jackson.



Jay Haizlip, founding senior pastor of The Sanctuary in Westmister, CA.



Dr. Phillip Goudeaux, founder of Faith Covenant Ministries Int'l.



Harry and Cheryl Salem, founders and presidents of Salem Family Ministries.



Rabbi Jonathan Cahn, author of *The Harbinger*.

This past November, the International Association of Amusement Parks and Attractions' (IAAPA) honored the world's best and brightest theme parks and family attractions at its annual Brass Ring Awards ceremony in Orlando, Florida. Out of a field of contestants that included major theme parks, the Holy Land Experience received two awards for live entertainment excellence, along with one for excellence in visual display. Holy Land won the IAAPA's Heart Beat Award for its drama *The Passion*, which recounts with stirring music and intense action the life, death, and resurrection of Jesus Christ. The IAAPA noted that the Heart Beat Award is given each year to a production "that demonstrates superior overall ability in reaching the hearts of its audience."

The Holy Land Experience also received a Brass Ring honor in the "Best Overall Production" category

for its popular musical *The Four Women Who Loved Jesus*, an all new show that explores the lives and destinies of four women in the Bible who experienced dramatic encounters with Christ.

Additionally, Holy Land Experience was honored with a Brass Ring Award for excellence in visual display.

The Holy Land Experience immerses visitors in the sights, sounds, historical time frames—and impacting truths—of the Bible. With its colorful and realistic re-creations of ancient Israel, exciting dramatizations of favorite Bible stories, and awe-inspiring musical productions, the Holy Land Experience is a must-see attraction for individuals, families, and groups from across America and around the world.

PLEDGE FOR iTBN AND TBN MOBILE!

TBN is at the cutting-edge of today's technology and is taking the Gospel to the world via TBN Mobile. People worldwide can access 20 of the TBN Family of Networks through iPhones, iPads, Android devices, and other mobile platforms—plus TBN's video-on-demand service, iTBN! Please pledge to support this exciting new way of taking the message of Jesus' love to the whole wide world!



Watch iTBN.org
Enjoy TBN's video-on-demand program archives!

PLEDGE FOR TBN SECOND CHANCE!

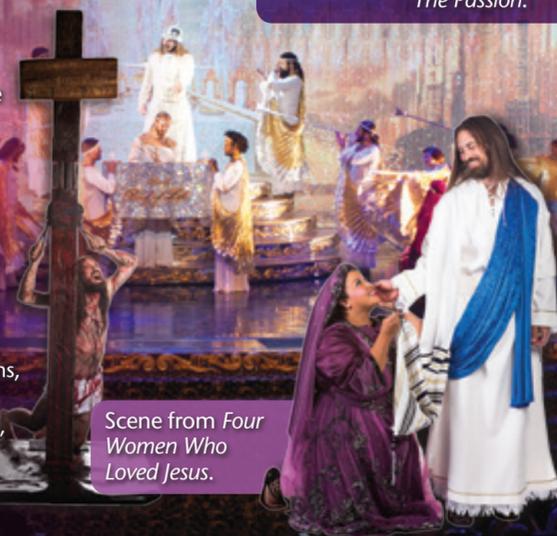
TBN 2nd Chance has been installed in over 900 correctional institutions across the U.S.—bringing TBN, the Church Channel, the JUICE youth network, and Enlace to thousands of inmates. Doors continue to open for 2nd Chance. Please pray for this important project—and pledge to bring the Gospel of Jesus into the lives of incarcerated men, women, and young people.



Holy Land Experience Awarded 2013 Brass Ring Award



Jesus' birth, life, death, resurrection, and glorious coronation is portrayed in *The Passion*.



Scene from *Four Women Who Loved Jesus*.