

RICH WILKERSON, JR., HOST OF *TOP 3*

2012: Dr. Crouch, Matt, and the JCTV team taped *Behind the Scenes* during the Project JCTV telethon.

# JUCE TV <sup>24/7</sup> VOICE FOR YOUTH

*“One generation shall praise Your works to another, and shall declare Your mighty acts” (Psalm 145:4 NKJV).*

*I had a most vivid dream! And, young people, it was about you! In this dream you were coming to me saying, ‘Give us a VOICE, give us a channel, give us a NETWORK!’ I saw you standing before TV cameras and microphones — speaking and singing the Word of the Lord!*

— Paul Crouch, Sr. TBN November 2002 newsletter

In 2002, God gave Dr. Crouch a prophetic dream that would launch a dynamic new network—the very first of its kind in the entire world! This network was to be a Christian channel dedicated to reaching teens and young adults with the love of Jesus by using the culture of their generation as a way to present the message to them. And so, in September 2002 it was with great joy that Dr. Crouch and TBN celebrated the birth of the JCTV youth network and the beginning of a powerful voice to impact and transform a new generation. Dr. Crouch commissioned JCTV with this challenge:

*“GO in Jesus’ name! Let’s give MTV, VH1, Saturday*

*Night Live, even DreamWorks, and Disney A RUN FOR THEIR MONEY! They may have entertainment, but we have a MESSAGE! Yes, a message that will change the eternal destination of billions of souls!”*

The JCTV network has undergone some changes over the past 13 years as it has branched out in new ways to impact the lives of young people. Last year, the network’s name was changed to JUCE TV, so as not to be confused with TBN’s new TV network affiliate in Lahore, Pakistan also named JCTV. The name “JUCE TV” was chosen because it represented the rich, full, nurturing, and sustaining characteristics of the nature of God—a message desperately needed by a generation that is being inundated on a daily basis through the media, pop culture, and even in the schools with a message that is increasingly contrary and even hostile to Christianity.

This month of February marks an important milestone for JUCE TV: **The dedication of its brand new state-of-the-art production studio located at TBN’s headquarters in Tustin, California.**

*Continued inside*



**TBN—The #1 Christian Network in the World!**

# JUCE TV—A 24/7 VOICE FOR YOUTH (Continued from the front)

This new studio that YOU, our wonderful TBN family of partners, have helped build will be used to create cutting-edge programming produced and hosted by dedicated young Christian men and women who are making Jesus known to young people worldwide using the music and language they understand. God has raised up powerful voices such as Rich Wilkerson, Jr., youth pastor at Trinity Church in Miami and co-host of JUCE TV's *Top 3* program—along with the many others featured as guests and hosts on JUCE TV who are making the eternal difference in the lives of young people the world over.

"I think Jesus is the most relevant thing we have on the planet. When

you preach Jesus you automatically become relevant. . . . I'm one of these firm believers that methods come and go, but the message must stay the same . . . . Does the facade and the look and the vibe and the style at times change? Absolutely. But we are utterly convinced that the Gospel is the greatest news that has ever been told. . . ." (Rich Wilkerson, Jr. *Inside the Trinity Family of Networks* October 6, 2014).

So, why is it important to support JUCE TV with your prayers and your giving? A few testimonies from JUCE TV viewers help answer the question:

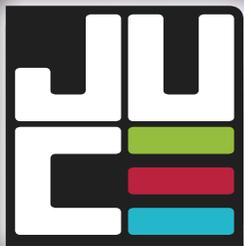
"I found this channel while in prison. It's uplifting and innovative. There's a lot of different styles of worship music. I wish I had discovered it sooner." —R.P.

"I was in a very dark place in my life, I had lost my faith. I only get a few channels on my TV and God found his way to me, to remind me of all the things he has done for me. I'm so thankful for this channel and all that it gives." —I.L.

Below: Rich Wilkerson, Jr. with Greg Laurie at the 2014 Harvest Crusade in Anaheim, CA.



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## JUCE TV - Reaching Young People for Jesus in the Language and Culture of Their Generation!

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- ✓ JUCE TV is in over 30 million homes across the U.S. and hundreds of millions of homes worldwide.
- ✓ JUCE TV is broadcast as a free over-the-air digital sub-channel in every U.S. city where TBN has a full power station.
- ✓ JUCE TV is available on many cable systems and also on AT&T U-verse channel 570. Visit [jucetv.com](http://jucetv.com) for more channel info.

To see if JUCE TV is in your city, visit [jucetv.com](http://jucetv.com) and click on the STATIONS tab. If you don't yet have JUCE TV, please call 1-844-GET-JUCE to request JUCE TV from your cable provider.

"JUCE TV helped change my life and life direction. I now am able to minister BECAUSE of those who have gone before me and my generation. I am truly grateful for those who went before us preparing the way through this network and TBN. Keep doing the work of the Kingdom—many souls are being touched and I am one of them!" –C.G.

Moms and Dads, Grandmas and Grandpas—EVERYONE with a vision and a heart to see young people come to Jesus: NOW is our time and our opportunity to make an impact in the lives of young people in our nation and around the world by supporting JUCE TV. Consider some shocking statistics:

✓ Teens watch almost 4 hours of television a day. ("Teens Watching More TV, Not Less" Los Angeles Times, Mar 9, 2012).



JUCE TV host Taelor Rian with Willie Robertson from the TV series *Duck Dynasty*.

✓ More than 66% of Protestant young adults exit the church between the ages of 18 and 22. (LifeWay Research).

✓ "One-in-five members of 'Generation Next' say they have no religious affiliation or are atheist or agnostic, nearly double the proportion of young people who said that in the late 1980s." (Pew Research Center 2007 "A Portrait of Generation Next").

✓ Less than one out of every four born again Christians (23%) embraced Christ after their twenty-first birthday. (Barna Group October 11, 2004).

Help us give the young people at JUCE TV the tools they need to produce and air programs that will reach their generation with the Gospel. Please pray for and support TBN's JUCE TV network with your precious love gifts that will bring millions into the Kingdom of God. It's an investment in the future!

"Christianity is never more than one generation away from extinction, so we must be faithful to pass our faith on to the next generation." (Mark McCallie, JUCE TV Programming Director).

*The Crouch Family*

MUSIC VIDEOS ACTION SPORTS COMEDY TOP 10 COUNTDOWNS



Taelor Rian hosts *Hot Off the Press*, a behind the scenes look at the JUCE TV network.



From the Vous Conference in Miami, FL, Top 3 hosts Seshmi Robertson, Preston Pollard, and Bianca Peters.



The Brad Alden Band on *Top 3*.



XVZ, hosted by Christi Given, features a monthly count down of the top 10 Christian music videos.



T-Bone with Christian recording artist Francesca Battistelli at Disney World's Night of Joy.



JUCE TV was on hand to cover the 2014 Dove Awards in Nashville, TN (Pictured JUCE TV co-host Bianca Peters).



# Praise the Lord Special Moments



Matt and Laurie with guests: Johnnie Moore, Chief of Staff and Vice President of LightWorkers Media; Samuel Rodriguez, President of the National Hispanic Christian Leadership Conference, and YouTube sensation, Jefferson Bethke.



Founder of A21 Campaign and director of Equip & Empower Ministries, Christine Caine.



David Binion and Israel Houghton leading in praise from TBN's Dallas, TX studio.



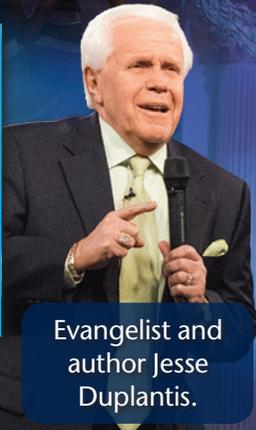
Evangelist and author Jefferson Bethke's YouTube video, *Why I Hate Religion, but Love Jesus* has been viewed by over 23 million people.



Christian music pioneer, and host of *All Things Are Possible*, John Michael Talbot.



Jimmy and Karen Evans, hosts of *Marriage Today*.



Evangelist and author Jesse Duplantis.



President of Christ for All Nations, Daniel Kolenda.



Grammy Award-winning vocalist and pastor of Victory Cathedral Worship Center, Smokie Norful.



CEO of the Miracle Channel in Canada, and host of *Leon*, Pastor Leon Fontaine.

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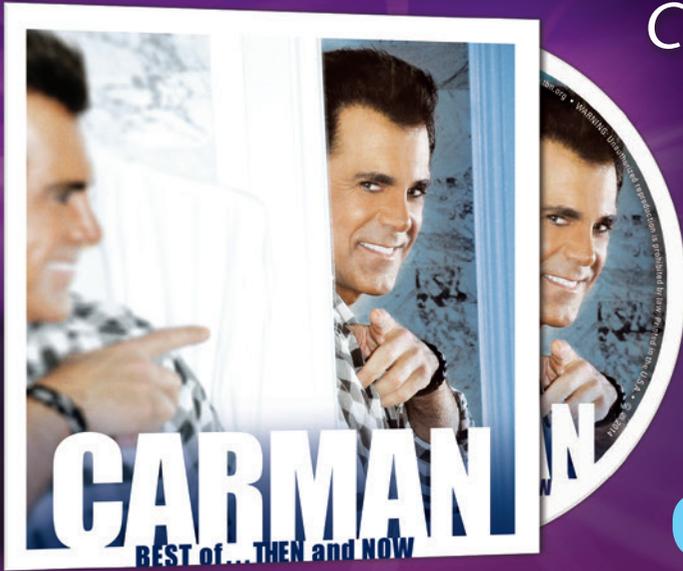
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## Carman: Best of... Then and Now

This month we are excited to bring you a new CD by legendary Dove Award-winning singer, songwriter, and evangelist—CARMAN! Known by millions worldwide, Carman's passion for the Lord shines brightly through his music. This special TBN-produced album features classic Carman favorites such as *Instrument of Praise*, *Good to Me*, and *That's My King*, along with newer works—including *Heal Me*—yes, 10 great faith-building songs that will lift your spirit and bless you over and over again!

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To receive your copy of *Carman: Best of . . . Then and Now*, please send your love gift to TBN, P.O. Box A, Santa Ana, CA 92711, or give online at [www.tbn.org](http://www.tbn.org). This timeless treasure by Carman will be sent to you with our love and thanks for partnering with your Trinity Broadcasting Family of Networks in taking the Name of Jesus to the world!

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# TBN Reports

News from the TBN Family

## TBN's Farsi-language Nejat TV



Reza Safa, director of TBN's Farsi-language Nejat TV, recently reported that since there are no churches in Iran where Nejat is very popular, he has started baptizing many of those coming to faith in Christ in an innovative way—by phone! Reza explained how it works:

*Those who have come to Christ and wish to be baptized fill their tub with water, take their phone to their bathroom/shower area and put it on speaker. Then they make a long-distance call to our office, we ask them to get into their tub, and then—praise the Lord!—we baptize them in the Name of the Father, the Son, and the Holy Spirit!*

While it is impossible to give an accurate number, Reza said he is certain that several million individuals have come to Christ through the broadcast ministry of TBN Nejat TV since the network first went on the air in 2006.



I am fed and shepherded." And a male inmate in Delaware wrote: "I've been so blessed and spiritually edified and enriched by the programs from JUCE to Enlace... Thanks so much for excellent programming and the Word content that enhances my growth."

**Each year during the holiday season TBN's full-power stations around America reach out to help the needy and hurting in their community.**

This Christmas season, KTAJ in Kansas City partnered with Grace House Ministry to collect and distribute warm winter wear to individuals and families in the area, and also with the Crossing Outreach to provide Christmas items to those in need. In Tulsa, KDOR partnered with the local Pamela Smith Foundation to purchase and distribute turkeys throughout the Thanksgiving and Christmas season. And in Memphis, the staff at WBUY carried out its annual toy drive in November to help the Neighborhood Christian Center supply toys to 1,200 needy children for Christmas.



KTAJ-TV and the Crossing Outreach, a local St. Joseph, MO ministry, partnered in donating Christmas items to the needy.



WWTO TBN's station in LaSalle, IL donated boxes of food to the "Freezing for a Reason" community food drive.

**Inmates throughout the U.S. are being touched by the ministry of TBN 2nd Chance**, which provides Christian television to over 750 prisons. A woman incarcerated in Illinois wrote: "... I am daily in awe of the power and majesty of our God. I've been in this penal system 26 years now and TBN has been my sole source of Christian television for edifying, growth, sanctification, and walking in holiness. It is my church home, where

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