



The last mandate I received from my father.

“Matt, we have to teach our TBN partners how they can live a blessed life . . .”

This was one of the final instructions I got from my father before his home-going. In his final years, he encountered a fresh biblical revelation of stewardship, reciprocity, and generosity that really rang a bell in his heart. This revelation was a renewed way of thinking and acting concerning giving that really resonated deeply in his spirit.

Of course, my father had always been an extraordinarily generous man. And I grew up watching how he and my mother faithfully stewarded the increasingly large and complex ministry God had called them to launch.

Even so, this revelation impacted him so powerfully that it gave him a fresh vision for how he wanted us to

operate as a family going forward. And it ultimately laid the groundwork for what he wanted TBN to exemplify in the years to come.

United in Purpose

In his final years, my father grew increasingly dismayed, and sometimes grieved, by what he saw and heard concerning giving in some parts of the Christian ministry world. He frequently heard God’s people being encouraged to give solely in order to qualify to receive more in return. The message seemed to be all too often, “Give to get.”

On numerous occasions I heard him say, “We don’t give to get. We get to give!” In other words, “We’re blessed to be a blessing.”

He always believed this. But several years ago, he heard



“There’s one person my father and I really believed had grasped the truths about the blessed life and keys for living to give—Pastor Robert Morris . . . it’s his life message, and my father and I were greatly impacted by it.”



someone preach this truth in a more powerful and liberating way than he had ever heard. This man of God clearly had an unusual anointing to deliver deep spiritual insights about living a life of purpose and blessing in very practical, understandable ways.

Connecting with Robert Morris

Yes, to my father, one Bible teacher in particular seemed to be a key voice from God to this generation—carrying this new, life-giving message. He heard Pastor Robert Morris of Gateway Church deliver a series of messages called “The Blessed Life” and they deeply impacted him.

I know Robert, and I know he has spent years helping God’s people understand the power and joy of living a lifestyle of generosity. It’s his life message. And my father and I have been so greatly impacted by it, I feel compelled to make it a core part of TBN’s message, too.

I’ll never forget the day my father looked me in the eyes and charged me to make this amazing approach to stewardship a part of all we do as a ministry.

So, when I embarked on this mission to carry out Dad’s final instructions to

me, I knew we had to connect with Robert and find a way to get these powerful teachings into the hands of our partners.

Whenever there is a critical message to be delivered on a large scale, there is always a messenger. Our mission at TBN is to send you gifts in the body of Christ through television that will not only teach, but impart the message to you. Just as Joel Osteen is anointed to impart hope, and Joseph Prince is gifted to impart grace, now we have Robert to impart the biblical, spiritual keys that result in a life of blessing, promises to us from the God of the blessed life.

In It for the Long Haul

I’m so excited about how God is leading us in delivering the best content for your benefit. Grace is not some passing, popular theme-of-the-moment. And neither is understanding the principles of a blessed life. **We are in this for the long haul.** Your TBN will never stop sending the message of hope and grace that produces the blessings of God in their greatest measure.

A Plan to Release the Blessing

We know this is a large undertaking, and it will take years to disperse across

many segments of people who waver when it comes to believing God wants them blessed. It will require strategic planning and partnership.

So we are also going to be partnering with Robert to produce special programming beyond his regular daily broadcast and focusing directly on his teaching concerning the blessed life.

All of the amazing wisdom God has given him on the subject will be packaged, produced, and specially presented to you. When you turn to TBN, we want you to see content that **encourages, equips, and elevates you.**

(In fact, I want you to be among the first to hear these powerful truths that so impacted my father, me, Laurie, and everyone else who has heard them. See this month’s love gift information on the back of this newsletter for details.)

Let’s Go Together

I want to be really clear on this. We are connected to all of our partners. And we’re being built up together. As we see the blessings of God expressed in our lives, we then become a powerful team together. The more blessed we are, the more we are able to reach and impact more people.

That’s why Laurie and I are always so encouraged when we see your generous support of TBN. Your selfless sowing into the lives of others—helping the lost to encounter Jesus and the discouraged to hear a message of hope and grace—makes you a very special

Your TBN will never stop sending the message of hope and grace that produces the blessings of God in their greatest measure.



person in our lives. We are on the air right now because you believe in Jesus' great commission to preach the Gospel in *all* the world.

This is where God is leading us all: We're becoming free from the fear of lack and the pressure to give legalistically, or in the wrong spirit.

Look Forward to the Days Ahead

I'm really looking forward to the days ahead. I truly believe we are getting better

and better at what we do here at TBN to make sure we provide you with the very best edifying content for your growth.

I'm so committed to making sure TBN connects with you on a deeper level in the days ahead.

I see us as a strong force, living the blessed life together. We're going to see nations transformed with the Gospel. And you will have been a key part of it all.

This is what we plan to do right up until the Lord's return, and we need

you to continue walking alongside us on this journey. We are so grateful for all you have done up to this point.

I'm really glad we were able to share some of the exciting new things coming up at TBN. Laurie and I thank you for all you do, and we appreciate your continued connection!

Living blessed,
Matt and Laurie Crouch

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Tell us your story of Victory

We love to hear stories of the grace of God changing lives. Be encouraged by this powerful testimony we received:

"I've battled depression all my life. I've even attempted suicide twice. One night I saw a Billy Graham classic crusade on TBN. I broke down in tears when he gave the altar call. I just prayed and asked God to forgive me and save me. That was two weeks ago, and I've been watching your station every day since!"

-Christopher S.

We love hearing your stories of victory. Send yours today to: comments@tbn.org or use the enclosed prayer card.



TBN.ORG

The screenshot shows the TBN website interface. At the top, there are navigation links for PROGRAMS, NETWORKS, FAITH ISSUES, PRAYERS FOR, and PEOPLE. A search bar is also present. Below the navigation is a quote: "BE THOU FAITHFUL UNTO DEATH, AND I WILL GIVE THEE A CROWN OF LIFE." with the reference Revelation 2:10. A "Watch Live" button and "Prayer Request" link are also visible. The main content area features a "Praise The Lord" banner with a video player and a "Watch Now" button. Below this are sections for "MOST POPULAR" and "TOP 10 SEARCHES". The "MOST POPULAR" section lists several videos with their durations and play counts. The "TOP 10 SEARCHES" section lists search terms like "Joseph Prince" and "Td Jakes". A "RECENTLY AIRED" section is also visible. Three video thumbnails are highlighted with red boxes and red arrows pointing to the testimonial text on the left page: "New iTBN Help Spot" (0:03:14), "Faith Like Potatoes" (1:54:48), and "Fireproof" (1:58:24).

"GET YOUR FAITH FED ON-DEMAND!"

You live in a fast-paced world full of responsibilities and demands. Sometimes it can be easy to neglect filling up on things to feed your faith and starve your doubts. TBN has put together an extensive archive of our vast array of faith programs from all your favorites. You can watch anytime, anywhere on any device you choose. As you go out responding to the demands of the day, now you can listen to the Word on-the-go!

APRIL 2016 ^{TBN} REPORTS

AIRING NOW!



“Prepare to be Uplifted and Elevated with Steven Furtick!”

God always intended you to live exalted in Christ. This is why TBN consistently looks to bring you content from gifts in the body of Christ to inspire you to a new level of Christian living. So be sure to tune in to *The Elevation Experience* with Pastor Steven Furtick. You'll get eternal truths for living in today's world.

Monday - Friday | 12:00pm ET / 11:00am CT / 9:00am PT
Wednesdays | 9:30pm ET / 8:30pm CT / 6:30pm PT



“Living Proof with Beth Moore”

Get ready to be inspired with deep but practical truths from Beth Moore's *Living Proof*. You'll receive the compelling message of the Gospel with energy, warmth, and a keen sense of humor. Tune in to receive fresh insight for complex life issues faced by people everywhere. This show is a true forum for discussion on topics that matter!

Wednesdays | 10:00pm ET / 9:00pm CT / 7:00pm PT

***“I have come that they may have life,
and that they may have it more abundantly.”***

John 10:10 (NKJV)

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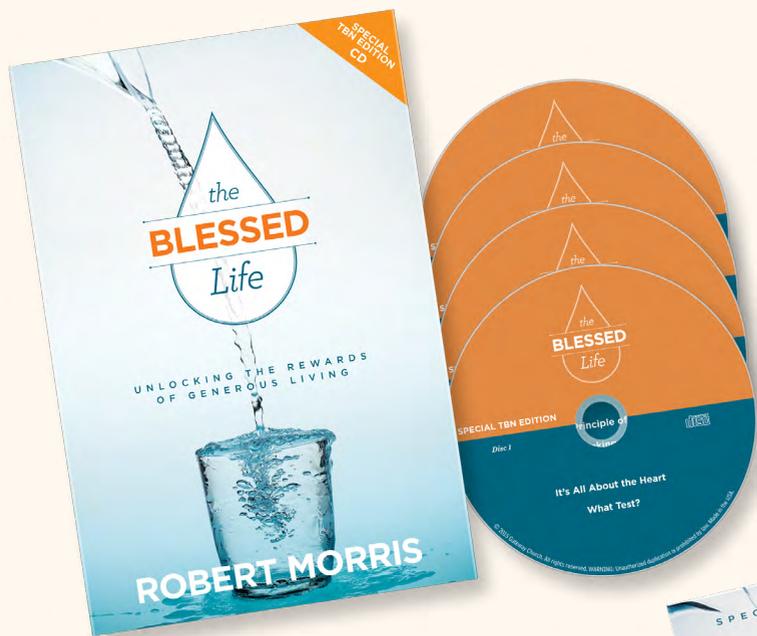
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“You Can Live the Blessed Life!”

I've seen people's lives changed through this product. And I'm so blessed that Paul Crouch made it his last mandate to get the message out to as many people as possible. As you read and study, I pray this message of hope would come alive to you as you learn to live The Blessed Life.

—Robert Morris



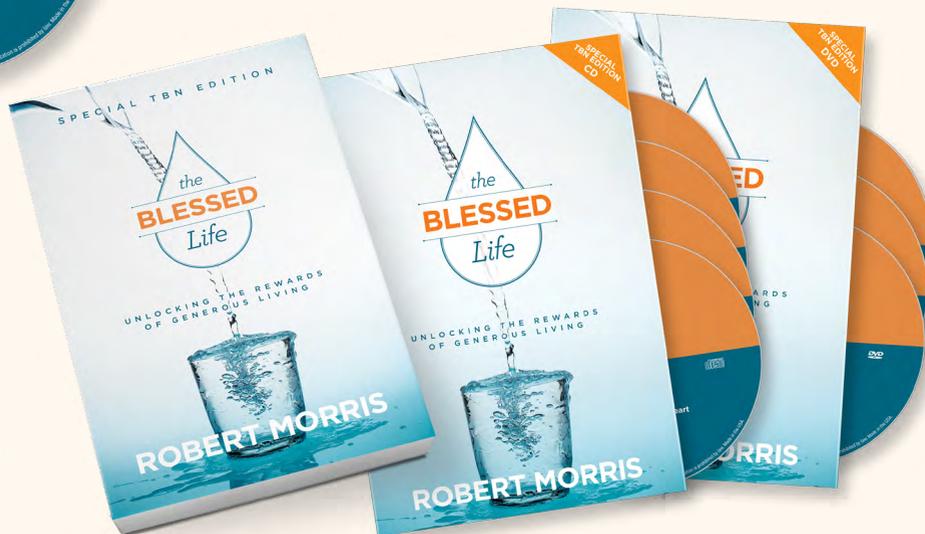
The Blessed Life Special TBN Edition of Pastor Robert Morris' teaching series is our “thank you” for your gift of ANY size this month. It's time for you to know the truth about what it means to truly be blessed. Discover how to live a generous and full life. The new and updated series is full of examples and testimonies of lives impacted by these messages!

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Get *The Blessed Life* Special TBN Edition Bundle. As a way of showing our appreciation for your sowing big into God's Kingdom, we're going to send you a special TBN edition of *The Blessed Life* CD and DVD series, as well as the best-selling *The Blessed Life* book. Every gift you give is a tool used to spread the Gospel, and we appreciate you!

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To request and share these special resources, please send your Love Gift to TBN today: P.O. Box A, Santa Ana, CA 92711 or give online at tbn.org.

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