“Our networks for children and youth are a true ministry—a ministry that’s shaping lives.”

Our minds are renewed and our lives are changed as we hear God’s Word—and it’s no different for our children. The messages they hear day in and day out can make or break their spirits and set the course for their future. That’s the reason TBN is committed to sharing the hope and grace of Jesus with everyone ... no matter what their age.

Longtime viewers know that on Saturday mornings, TBN plays a block of programming that features some of today’s best educational and entertaining shows for kids. And on Friday and Saturday nights, the airwaves change over to youth-centered programming with music videos and concerts. But what you may not realize is that TBN actually hosts entire networks full of this programming 24/7—with Smile of a Child and JUCE TV.

Smile of a Child
Smile of a Child launched on Christmas Eve, 2005. To my mom, Jan Crouch, it was a Christmas blessing.

“This wonderful network is really an extension of the vision God gave me for our whole Smile of a Child ministry,” she said, “to pour the love of God into the hearts and lives of children all over the world. Television is a perfect tool to do that.” And that’s exactly what this network is—an extension of TBN’s ministry to children around the globe.

Targeted to ages 2–12, Smile of a Child is round-the-clock, family-oriented programming. When you tune in,
you’ll find animated shows including the wildly popular VeggieTales, 3-2-1 Penguins, Animated Stories from the Bible, and more. Live action programs include the Canadian hit for preschoolers—Mickey’s Farm—and Wild About Animals, a fun way to learn about animals all around the world. There are also classic series such as Lassie, and cartoon versions of Swiss Family Robinson and Little Women.

It’s programming that not only educates and entertains, but also morally instructs. And because it earned the Parents Television Council Seal of Approval in 2008, you can count on the fact that it’s safe for the whole family.

Here’s something you may not have noticed, too: The logo for Smile of a Child is created with the initials of Mom’s maiden name: Janice Wendell Bethany. I love that, because every time I see it, it reminds me of her and her vision to make this network an outreach—a hug from Jesus for every child who watches.

JUCE TV
As children grow up, we don’t want to lose them. So in 2002, my dad, Paul Crouch, created JUCE TV—a youth-oriented network aimed at 13 to 30-year-olds. This alternative programming is especially imperative in today’s world, where youth are targeted by multiple networks whose sole purpose is to steer them to the latest fad or exploit them for monetary gain.

But JUCE TV is something different. Like Smile of a Child, it entertains, but it also challenges young men and women to rise up and find their purpose and future through faith in God. Our aim is to feature programming that promotes the message that faith in God is relevant and important to their everyday lives.

JUCE TV challenges young men and women to rise up and find their purpose and future through faith in God.

JUCE TV broadcasts a wide variety of programs. On Real Videos, the nation’s longest-running national Christian music video show, we feature the latest music videos from top contemporary Christian bands and artists—like Lacrae, Switchfoot, and For King & Country. JUCE TV also has extreme sports shows where athletes not only demonstrate their fearless abilities, but also share how their faith has impacted their lives and careers. You’ll also find clean comedy shows like Laugh with the Skit Guys, thought-provoking talk shows like Ask God, and even educational programming like Drive Thru History.

Statistically, we know that about one-third of teens say their faith is important to them. JUCE TV is the only network that reaches out to this unique demographic in a way that uniquely ministers to them.

And also like Smile of a Child, JUCE TV has received the Parents Television Council Seal of Approval, so you know every show is free from objectionable content.

Available Everywhere
In addition to maintaining a 24-hours-a-day schedule over the air, you can find Smile of a Child and JUCE TV streaming from TBN’s website, mobile apps, and on digital media players.

Our goal is to have this content—this life-changing, mind-strengthening, life-inspiring content—available wherever kids and teens are watching. Because when we train up children in the way they should go, when they’re older, they won’t depart from it (see Proverbs 22:6). And thanks to your faithfulness and support of TBN, we’re able to do just that: ministering to the next generation, one show at a time!

Matt and Laurie Crouch

Smile of a Child is an extension of TBN’s ministry to children around the globe.
Isn’t It Time for Some Good News?
Twenty-four hour news networks seem to have nothing good to say … but CWN does! Tune in each Saturday for 30 minutes of inspiring, faith-building reports of God at work in today’s world. Featuring news you won’t see on the mainstream media, CWN is a vital source of information for discerning Christian viewers.

Christian World News
Saturday | 4:30pm ET / 3:30pm CT / 1:30pm PT

Go for a Walk with James MacDonald
No matter what challenge you’re facing in life, God has an answer for you, and you can find it in His Word. James MacDonald invites you to join him each weekday and on Sunday for a life-empowering half hour where you study the Bible—together.

Walk in the Word
Monday - Friday | 8am ET / 7am CT / 5am PT
Sunday | 10am ET / 9am CT / 7am PT

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Here’s what happens when you fill up on hope and grace every day—another reason we broadcast faith-filled messages 24/7 ...

The first time TBN came on air, it was like a dream come true—to have God’s Word in my living room! Not a day goes by that I haven’t heard the Word preached. The ministers bring joy and closeness to God at the touch of a button. Thank you!

—Charmaine, UK

Over the years, TBN has become a guide for myself and my family. Our spiritual lives have received a strong growth in our walk with God. The awesome messages and programs led by great men and women of God have brought us fullness and complete joy in our daily lives. I am thankful for Paul and Jan who have done a wonderful work with TBN, and for Matt and Laurie who have continued this great and precious work by spreading the Gospel to the uttermost parts of the world.

—Arturo, Columbia

I would like to thank TBN for preaching the Gospel. I was at a low point in my life and really needed Jesus. So I watched TBN one night and was delivered immediately from drug addiction through the preaching of Leon Fontaine. Praise God—thank you!

—Erica, Texas

Anytime you need prayer, don’t hesitate to call.

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