

SENDING THE HOPE AND GRACE OF JESUS TO THE WORLD







s we head into the Thanksgiving and Christmas season this year, there is no doubt that for many of us, our gratefulness to God will be especially abundant as we reflect on His faithfulness through the many months of uncertainty and turmoil that have swept across our nation.

The awesome truth is that as followers of Jesus, our hope isn't determined by the crises and events swirling around us, or even by changing circumstances in our own lives. Our hope, peace, and victory are firmly anchored in the finished work of Christ and in the promises God gives us in His Word.

As Christians, during this holiday season we have an opportunity to demonstrate the true meaning of gratefulness to God – for His kindness and blessing to us in every situation—and to actively embrace the apostle Paul's encouragement in 1 Thessalonians 5:18: "In everything give thanks, for this is the will of God in Christ Jesus concerning you."

In looking back on America's first Thanksgiving celebration at Plymouth Rock, we discover that our Pilgrim ancestors took time to express their gratefulness to God in spite of some very challenging circumstances they had to face. The Pilgrims' very first Thanksgiving in 1621 occurred following a devastating New England winter during which nearly half of those who landed at Plymouth Rock the previous fall perished from disease, starva-





WATCH: Open device

tion, and the harsh elements. It was only the providential arrival of some local, friendly Native Americans that allowed the Pilgrims to become established, plant a successful crop, and gather at the end of the season to thank God for His faithfulness and provision.

Fast forward four hundred years, and while our circumstances may look far different from that which the Pilgrims faced, as a nation and people we still stand in need of a touch from God. From the ongoing pandemic to the social turmoil

that has impacted so many areas, it is clear that America today needs God's mercy and intervention.

Similarly, like the Pilgrims of old, it is important for us to express our gratitude to God for His faithfulness in our lives and circumstances, in spite of every hardship and uncertainty we may be facing.

Recently, Laurie and I sat down with our good friend, Franklin Graham, to talk about the day of prayer he and other Christian leaders hosted September 26 on the National Mall in Washington, DC. On that day tens of thousands of Christians flooded the area around our nation's Capitol, standing in uni-

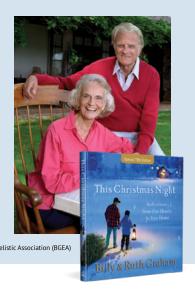
66 As Christians, during this holiday season we have an opportunity to demonstrate the true meaning of gratefulness to God 99

fied prayer for God's mercy and for a return of America to faith in Him.

If God's people pray, He will hear and He will answer, Franklin emphasized. "Pray for repentance," he said. "Pray for revival. Pray for God to open blind eyes,

Christmas With Billy and Ruth Graham

During his interview with Matt and Laurie, Franklin Graham reminisced about Christmastime growing up in the household of his famous parents, Billy and Ruth Graham—and introduced Billy and Ruth's beloved holiday classic, *This Christmas Night*. Check out the entire program with Franklin Graham above, and see page 8 to get your own copy of This Christmas Night as our thanks for your partnership with TBN.



unstop deaf ears, and bring men and women—the Silent Generation, Boomers, Millennials, Gen X and Gen Z—to saving faith in the Lord Jesus Christ." He added that "it is regenerate people, born again by God's Spirit, who are empowered by Him to live holy and godly lives."

As Laurie and I listened to Franklin's heart for revival and restoration in America, our own hearts were ignited afresh with the passion that has been foundational to TBN for nearly fifty years. As my dad, TBN founder Paul Crouch Sr., famously said on many occasions, TBN is all about bringing "souls, souls, souls" to faith and maturity in Christ. Without the "Prince of Peace" there can be no lasting peace on earth.

That's why we are so grateful to you, our many TBN friends and partners, who stand with us in prayer and financial commitment. Your partnership ensures that day and night TBN's family of networks is reaching across America and around the world with programming that is ministering the hope and grace of Jesus to untold millions of individuals and families.

Thank you from the very depths of our heart for your integral role in helping us make the love of Jesus clear and resonant across the earth. Now and throughout the year, our prayer is that God will bless you and yours abundantly, and empower you in the crucial days ahead to be fruitful for His Kingdom.

We love you.



Interceding for America:

TBN Covers Historic Prayer Gatherings in Our Nation's Capital

n Sept. 26 TBN was on hand in Washington, DC to cover Prayer March 2020, hosted by Franklin Graham, and The Return, hosted by pastor and author Jonathan Cahn. The two events marked a historic time of intercession for America.

"TBN has covered many major prayer gatherings over



the years," said TBN president Matt Crouch. "But there was something unique and sobering about this day in our nation's capital. People were praying with tremendous urgency and passion. There was a real sense that everyone understands that America is at a crossroads, and we need God's mercy and guidance as never before."





THRIVING IN 2020. Elisabeth Hasselbeck takes a look at how we can shift from "survival" mode to truly thriving during challenging times.



PASTORS UNDER FIRE. Praise host Tom Newman (left) joined Pastor Ché Ahn and other clergy and Christian leaders from around the nation to address the restrictions state and local governments are placing on churches during the COVID pandemic.







A YEAR LIKE NO OTHER. Mike Rowe, host of TBN's Somebody's Gotta Do It, joined Matt and Laurie in a look back at the chaotic and crazy year that was 2020 – and how we can face the days ahead with courage and confidence.



LIVING BRAVE

On Better Together, TBN's daily talk show for women, host Laurie Crouch and friends talk about the courage it takes for us to love and serve one anoth-

er just like Jesus instructs us. Watch Better Together weekdays at 1:30 p.m. Eastern / 12:30 CST.

BUILDING HOPE IN A TROUBLED WORLD. Pastor Bobby Schuller hosted Ben Courson, founder of Hope Generation, to bring encouragement – and the hope of Jesus – to those weighed down by the crises of the past months.



weekday mornings at 7/6C for Turning **Point** with Dr. David Jeremiah.

"I can't tell you how often when traveling around the *globe I've heard people* say, 'Hey, I know you—we watch you on TBN!' It's only because of your generosity that voices like mine can be *heard by people everywhere* who need to understand the love of Christ. TBN may be the only church that some around the world have. *I want to personally* encourage you to support the strategic, worldwide television ministry of TBN."

-Dr. David Jeremiah



THINK. PRAY. VOTE. Ahead of the elections, Kirk Cameron hosted a two-part TBN special focused on voting with God's Kingdom in mind.

Hope and Grace for Poland



n a land once ruled by communist oppression, the light of God's love is breaking through. On the air since 2016, Christian television network TBN Polska is covering the nation of Poland with life-changing programming for every family member.

While the Catholic Church has played a major role in Poland's national identity for centuries, nearly fifty years of efforts by a communist-ruled government to destroy the Christian faith left Poland a spiritually broken nation. In fact, in the country of nearly 38 million people, there are only around 50,000 bornagain, evangelical Christians.

But TBN Polska director Krzysztof Rompa recalled that many years ago a core of evangelical Christians prayed for a move of God in Poland, "and some people began to produce Christian programming for the state channel. Then in the mid-1990s Christians in Poland discovered TBN and began to watch the channel as they were able. Out of that experience was born the vision for TBN Polska."

What started as a three-hour block of programming airing weekly on TBN Europe has grown into a 24-hour network airing a combination of international ministry content, along with Polish-language programs produced in-country.

Today TBN Polska is available in millions of homes via cable, satellite, and over-the-air broadcast. "Millions of Poles are searching for something that will make a difference in their lives," said Rompa, "and we believe they will find it through the programming being aired on TBN Polska. Many already have."

Check out the video above and visit TBN Polska online at tbnpolska.tv.



Reaching Youth With Engaging Social Media Content

TBN's exclusive channel for teens and young adults is reaching longtime fans and gaining new followers by extending its reach to where youth love to congregate: on social media. JUCE is creating fresh, new content that is gaining traction on YouTube, Facebook, Instagram, and even TikTok.

"Young people go to social sites to be entertained," said JUCE director Mark McCallie. "But they're also looking for answers and direction. And through the short, engaging JUCE videos we're producing we're able to offer both, while helping to turn their hearts toward the only answer that makes sense — Jesus."

Scan the QR code below and check out just one of JUCE's latest videos. And log on to JUCETV.com for tons more!





e're making TBN's on-demand digital content easier than ever for you to access — and to share with friends and family! As a TBN partner you're an integral part of our mission to help people find salvation, hope, and healing through Jesus, and to be encouraged in their daily walk of faith.



With this month's TBN update we've included a special **Share** Card for the daily Better Together program for women, along with the link to a powerful show



with Laurie Crouch and friends. Use your smart phone to scan the OR code on the Share Card and check out the program. Then hand off the Share Card to someone you think will be inspired by this show!

Living Legacy: Impacting Future Generations

eep in the heart of every person God has placed a desire to do something in life that really matters. For Christ followers, that "something" has a lot to do with how we can influence others for His kingdom. As we grow older, that passion to make a difference grows stronger as we seek to point the way for future generations.

The global influence TBN has experienced for decades has happened because of individuals like you who have made reaching the lost with the love of Jesus a priority. And like you, all of us who have had a part in this incredible harvest of souls want to ensure that this legacy of salvation, hope, and healing continues for generations to come.

That kind of impact can only happen through concerted prayer and planning. That's why we're



inviting you to become one of our Living Legacy partners, to help ensure that TBN continues to reach the world with God's love for many years to come.

Thanks for taking a moment to watch the short message above from our TBN Living Legacy spokesman, Gov. Mike Huckabee, and giving us a call at 1-877-605-3226.

















































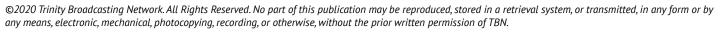




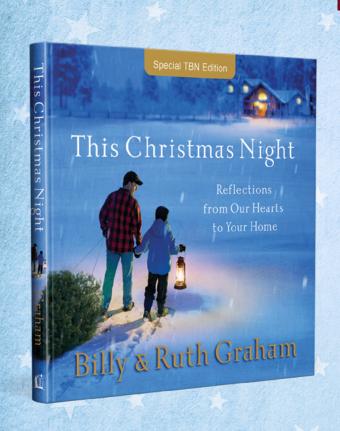








In appreciation for your support of TBN



We're Grateful for You!

n This Christmas Night: Reflections From Our Hearts to Your Home, Billy and Ruth Graham remind us that Christmas is more than a date on the calendar—it's a celebration of the coming of the Christ Child. Heart-warming personal reflections by Billy and Ruth on the birth of the Savior—and the profound impact of His life, death, and resurrection—make This Christmas Night a holiday treasure you'll share with your loved ones for years to come.

Our "Thank You" this month for your gift of *any* amount to TBN!





SCAN THIS QR CODE TO GIVE TO TBN ONLINE



ake the holidays shine for your family with *Dwell Christmas*, the latest music CD from worship artists David and Nicole Binion, along with an exclusive TBN *VeggieTales* DVD, featuring a holiday family favorite, *Merry Larry and the True Light of Christmas*.

Receive *This Christmas Night, Dwell Christmas*, and the *VeggieTales* DVD as our thanks for your gift to TBN this month of \$35 or more.

This holiday season we're thrilled to present the stunningly beautiful **olive wood Nativity set**, lovingly created by craftsmen in Bethlehem. These exquisitely carved pieces come from the prunings of ancient olive trees—the type that grow in the land where Jesus walked. You'll share this unique piece of Holy Land heritage each Christmas with family and friends.

Receive the **Bethlehem Nativity set**, along with *This Christmas Night*, the *Dwell Christmas* CD, and the *VeggieTales* Christmas DVD, as our thank you for your gift of \$1,000 OR your NEW automatic monthly gift of \$100 or more.

3 WAYS TO GIVE THIS MONTH:







