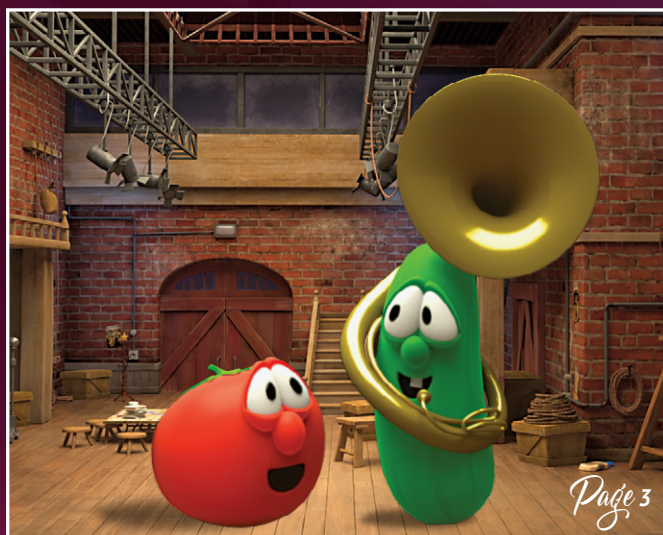


AUGUST 2021
Newsletter



Reaching the NEXT GENERATION 02

— PSALM 145:4



Here's how TBN is reaching children and teens through life-changing networks and content platforms!



The Journey follows beloved Italian tenor Andrea Bocelli on a fascinating spiritual pilgrimage across Italy.

05 Matt and Laurie Crouch host a special evening of music and worship

06 Conferences equip Pakistani youth to stand strong in their faith

07 Enjoy on-demand music specials with CeCe Winans and other great artists

Reaching the NEXT GENERATION

— PSALM 145:4

We are definitely living in some exciting times! More than a year after COVID lockdowns and restrictions put our world on hold, individuals and families are finally circling back to a normal life. For children and teens, that means returning to the daily routine of school, teachers, classes, homework, and

legacy of loving God we want to pass on to our children are under assault as never before. How can we ensure that our kids and grandkids are equipped with a solid faith in Christ and the biblical values that will help them stand strong and courageous regardless of what they face in the days ahead?

“... as Christians, we must learn how to survive the daily challenges of living out our faith in this complicated world. It’s easy to get stuck in survival mode, just trying to figure out how to make it through each day. But the life that God calls us to is so much more!”

— Dr. Robert Jeffress, *Courageous*

Here at TBN, through the prayer and partnership of individuals just like you, we’re taking that responsibility seriously every day with a handful of strategic networks, content platforms, and creative programming initiatives designed to entertain, educate, and inspire children and teens — and help make them life-long followers of Jesus. Perhaps you’re already familiar with some of what we’re doing. If not, consider the following introductions your personal invitation to join TBN as we pour the love of Jesus and the truth of God’s Word into the next generation.

Our love and prayers for you,



Matt and Laurie Crouch

In Psalm 145: 4, King David gives us some sound counsel about how that happens: “One generation shall praise Your works to another....” In other words, if we want our children, grandchildren, and others who come after us to love God, trust in Christ, and be steadfast in their faith, then we have to be intentional in telling, training, and preparing them with the truth of God’s Word.

the flurry of activities and friends they’ve been missing for so long.

While parents are happy to see their kids returning to the classroom, for many it comes with concerns over what children are being exposed to in school — and in the culture at large. As we’ve all watched the rapidly changing world around us, it’s no secret that the foundations of faith and the



How can we live out our faith in Christ with courage and confidence in the face of a hostile world? See Page 8

Join Matt and Laurie for their interview with *Courageous* author Dr. Robert Jeffress.



SMILE: Kid-friendly TV parents trust

Launched on Christmas Day 2005, TBN’s exclusive SMILE children’s network is the first-ever 24-hour Christian channel just for kids ages two to twelve. From cutting-edge cartoons like *VeggieTales*, *Sea Kids*, and *Ryan Defrates: Secret Agent*, to animated Bible stories, cool puppet programs, arts-and-crafts, music, family-friendly movies, and more, SMILE provides a safe and welcoming viewing space that keeps kids coming back — and grownups feeling good about what their little ones are watching.

smile



Smileofachildtv.org



YIPPEE: Faith-filled content for kids!

More than ever, children need a safe space filled with joy, wonder, and faith. That’s why we’re thrilled about Yippee, TBN’s exclusive streaming service just for kids. Yippee is a favorite option for parents who want to give their children programming that is entertaining, educational, inspirational — and totally safe from objectionable content. While there are other on-demand viewing platforms for kids, Yippee stands alone for being a safe and secure experience, loaded with Bible- and values-based content that children really enjoy.

Yippee™



Yippee.tv



JUCE: Reaching youth with social media

TBN’s exclusive channel for teens and young adults is gaining new fans by extending its reach to where youth congregate: on social media. JUCE is creating fresh content that is gaining traction on YouTube, Facebook, Instagram, and Twitter. “Young people go to social sites to be entertained,” said JUCE director Mark McCallie. “But they’re also looking for answers and direction. And through the short, engaging JUCE videos we’re producing we’re able to offer both, while helping turn their hearts toward the only answer that makes sense — Jesus.”

JUCE



Jucetv.com



VEGGIETALES ON TBN

TBN has teamed up with Bob the Tomato, Larry the Cucumber, and a host of other animated fruits and vegetables for *The VeggieTales Show*, an exciting new rendition of the cartoon series that’s been reinforcing biblical values to children for over twenty-five years. Today kids can catch their favorite classic *VeggieTales* episodes on TBN and SMILE, while Yippee is the exclusive home to new episodes of the *The VeggieTales Show* — all with a focus on timeless truths that will impact children for a lifetime.





TBN PRAISE & PROGRAMMING

WATCH WEEKNIGHTS@8/7c

And view all your favorite past Praise shows on-demand at watch.tbn.org/praise.



Bethel Music: Worship to Victory



Join Brian and Jenn Johnson, Brandon Lake, Bethany Wohrle, and other Bethel Music worship artists for music from their Victory Tour, featuring new songs themed on how worship

and focusing on God's mercy and kindness brings victory in every area of our lives and circumstances. You'll want to view this amazing program again and again — and share it with family and friends!



MARKETPLACE IMPACT. Business and leadership consultant Bob Hasson, and author, producer, and Christian minister Shawn Bolz join host Bobby Schuller to talk about how God is dynamically using believers as front-line Kingdom advances across the marketplace.



THE RISE OF CHINA. Erick Stakelbeck takes a close look at the emerging military and economic might of China, and how it could impact the U.S. and religious freedom around the world — even as the underground church explodes across China. *The Rise of China* breaks down these developments, what comes next, and why it matters for every Christian.



DARE TO BE AUTHENTIC. Joyce Meyer joins Matt and Laurie to talk about how God has made us unique so that we can fulfill our destiny in His Kingdom.



ISRAEL UPDATE. Former U.S. Ambassador to Israel David Friedman joins Erick Stakelbeck to talk about what's happening in Israel and the Middle East.

A MIDSUMMER *Worship* NIGHT



JOIN MATT AND LAURIE for an incredible evening of music and praise with the Binions (pictured), Geron Davis, Javen, and friends.

GOSPEL WORSHIP EXPERIENCE. Check out this extended TBN moment of praise with host Tye Tribbett, along with Fred Hammond and Commissioned.



Interview With a Prince

Matt and Laurie host Prince Ermias Selassie in Rome. Grandson of Emperor Haile Selassie, the iconic leader of Ethiopia from 1930 to 1974,

Prince Ermias discusses his grandfather's foundational Christian faith and the impact the Emperor had on Ethiopia — and the world.



Coming Soon to TBN!



"My wife and I fought COVID for several weeks. I was hospitalized with very serious symptoms, and during my entire time in the hospital, TBN was encouraging me around the clock.... Your line-up of encouraging ministers is part of the reason I am still here. I was in a hospital bed ... but I was soaking up God's Word through TBN.... Thank you for your ministry to us and the body of Christ." — MARK

"I have been watching TBN for a while and give regularly because I feel that TBN is good ground to plant seed into and I love helping to spread the Good News around the world." — RANDALL

"Thanks for all your encouraging and hope-filled programs. They are so needed in our country today. TBN is a major source of Christian content for me. I am so thankful for you." — KIMBERLY

"I have been witnessing to my husband for many years, and after watching *The Chosen* on TBN, he gave his life to the Lord! So thankful — keep going, guys, the Lord is on your side." — CHRIS

"I am 11 years old and have been watching TBN all my life. I love TBN because of your Saturday morning children's programs, especially *VeggieTales*. You are the best." — JONATHAN

Email your TBN testimony to: changedlives@tbn.org

JCTV PAKISTAN

Teen conferences are equipping Pakistani Christian youth to stand strong in their faith

TBN affiliate network JCTV Pakistan is reaching out across this Muslim nation to equip young people who love Jesus to stand strong in their faith.

Christians face intense opposition from the Muslim majority, noted JCTV Pakistan founder Javed Rauf. "While the law states that we are equal, our faith in Christ makes Christians a focus of attacks and even violence," he said. "Our children are especially targeted, with abduction, forced conversion to Islam, and forced marriage for teenage girls becoming an increasing threat."

JCTV has joined with Christian leaders to hold youth conferences throughout Pakistan, teaching young people how to pray and

trust God, arm themselves with His Word, and defend themselves from physical harm.

So far JCTV has hosted the one-day conference in Lahore, Karachi, Kasur, Peshawar, Islamabad, and several other cities, with a goal of reaching more than 6,000 young people.

"Just like Christians elsewhere, believers in Pakistan are facing persecution and danger for following Jesus," said Pastor Rauf. "As Christian leaders we feel an urgency to equip the next generation to stand boldly and without apology for the 'hope that is within them.' We want to prepare them now so they will be able to stand in the days ahead, and be bright lights in the growing darkness."



Find out more about the JCTV Pakistan teen conferences at teenconpk.com. And log on to jctvpak.tv to learn more about TBN's JCTV Pakistan affiliate network.



Today Tomorrow & Beyond

For nearly fifty years TBN has been partnering with individuals like you to take the message of Jesus' love to people around the world. As you enter your retirement years, wouldn't it be wonderful to continue impacting God's Kingdom, and also ensure a personal legacy of salvation, hope, and healing that will continue for generations?

Through **TBN Living Legacy** you can do that while generating assured retirement income and some excellent tax benefits.

Take a moment to view the short message below from our TBN Living Legacy spokesman, Mike Huckabee, and call us at 1-877-605-3226.



TBN
LIVING LEGACY

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THE JOURNEY *With* ANDREA BOCELLI



The *Via Francigena* is a historic Christian pilgrimage that countless individuals have followed for over a thousand years on their way to Rome to worship at grand



Matt Crouch and Andrea Bocelli enjoy a break during the filming of the *The Journey*.

Don't miss this special series, coming soon to TBN.

cathedrals and visit the burial sites of revered saints and apostles of old.

Earlier this year Matt and Laurie Crouch met up with world-renowned Italian opera tenor Andrea Bocelli as he, his wife, and some good friends took to horseback to ride portions of the *Via Francigena* through Italy.

Out of this fascinating pilgrimage TBN has produced the multi-episode musical documentary, *The Journey With Andrea Bocelli*. Each installment of *The Journey* is filled with unforgettable sacred moments, spectacular European scenery, and beautiful music, as Andrea Bocelli is joined by some extra-special musical guests, including Michael W. Smith, Tori Kelly, Clara Barbier Serrano, Tauren Wells, 2Cellos, Matteo Bocelli, 40 Fingers, Katherine Jenkins, and more.



Matt and Laurie sit down with Andrea and wife Veronica. Below: One of the many musical moments in *The Journey*.



On-Demand Music From TBN!

Enjoy these great TBN specials, and for more on-demand content, visit online at watch.tbn.org.

Apple TV iPhone iPad firetv Roku android androidtv chromecast



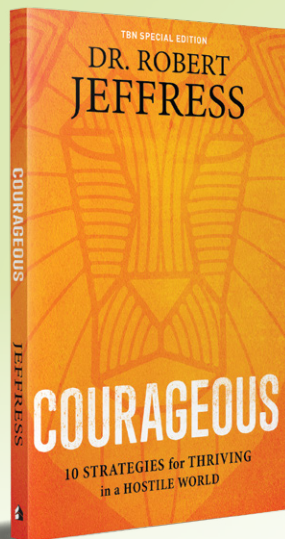
BELIEVE FOR IT. Join Grammy Award winning gospel singer CeCe Winans for an evening of life-changing music.



WORSHIP FROM NASHVILLE. Jason Crabb hosts Matthew West (pictured) and Leanna Crawford for a night of praise.

Download the App to all your favorite devices! www.tbn.org/apps

In appreciation for your support of TBN



Stand Strong in the Faith!

Christians today are facing relentless attacks from the enemy of our souls and from an increasingly ungodly culture. In ***Courageous: Ten Strategies for Thriving in a Hostile World*** (softcover), pastor and bestselling author Dr. Robert Jeffress offers powerful biblical strategies that will help you survive—and thrive—in a world that is antagonistic toward your faith in Christ. More than ever the world around us needs to see fearless, faith-filled believers. *Courageous* is a clarion call that will help you boldly live out your faith!

Our thank you this month for your gift of any amount to TBN!



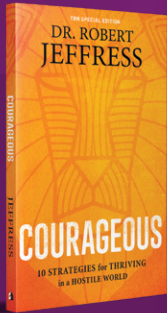
SCAN THIS QR CODE TO GIVE TO TBN ONLINE

HERE'S HOW YOU CAN IMPACT YOUR CHILDREN WITH GOD'S WORD

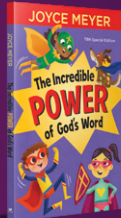
3 Books
for your gift of
\$60
or more



In ***Praying the Scriptures for Your Children*** (softcover), author Jodie Berndt shows you how to make the Bible a book of prayers that can powerfully influence your children's lives. You'll discover how to pray specifically and expectantly for your children's faith, character, safety, relationships, and future. And through the encouragement of true-life stories, you'll gain biblical perspectives on God's purposes for your family.



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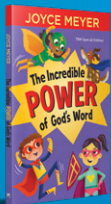
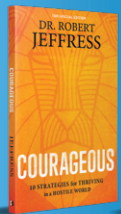


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In ***The Incredible Power of God's Word*** (softcover), author and speaker Joyce Meyer shows young readers (ages 6-10) how they can grow closer to God as they explore His Word and embrace His promises for their lives. Each short chapter is packed with easy-to-remember Bible verses, along with inspirational thoughts from Joyce, covering such topics as God's love and protection, forgiveness, patience, and doing the right thing.

For your partnership gift to TBN of \$60 or more, receive the *Courageous* book, along with *Praying the Scriptures for Your Children* and *The Incredible Power of God's Word*.

3 Books
plus
the Bible
for your gift of
\$120
or more



+



And for your gift of \$120 or more, you'll also receive the NLT *Hands-on Bible* (hardcover) just for kids. With hundreds of fun, memorable activities, the *Hands-on Bible* uses experience-based learning to communicate Scripture, helping to draw young readers into an exciting, life-long love for God's Word.

IMPACT THE LIFE OF A CHILD IN NEED

If you prefer, TBN will donate your copies of *The Incredible Power of God's Word*, the *Hands-On Bible*, and *Praying the Scriptures for Your Children* to ministries reaching out to parents and children living in under-resourced communities here in the U.S.



3 WAYS TO GIVE THIS MONTH:



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