



OCTOBER 2021
Newsletter



YOU ARE AN

OVERCOMER!

VICTORIOUS
THROUGH
CHRIST 1 JOHN 5:4

02



THE IMPACT OF TBN

Here's how you're partnering with us to change hearts and lives every day.

Page 7



Catch all the excitement and great music of this year's Dove Awards!

52ND GMA DOVE AWARDS
FRIDAY, OCTOBER 22ND
8 & 10p ET
ONLY ON TBN

Page 5

04 *The Chosen*: Get ready for season two of the inspiring viral hit drama.

05 *Huckabee* is celebrating four exciting years on TBN! Check out some memorable moments.

06 Your destination for the best in **On-Demand** Christian teaching.

Every month in these pages we have the joy of sharing how you're joining with us to reach and impact individuals, families, and entire communities with the message of hope and grace through Christ. Of course, the number-one way we're doing that is to use television and engaging media to communicate the Good News of salvation through Jesus.

there is nothing we cherish more than encouraging viewers that they can live as overcomers through the finished work of Christ.

In fact, I believe that there is no message more important for Christ followers to hear in this hour of history. Across America and in many parts of the world where TBN airs twenty-four hours a day, people are facing real trials and hardships.

world you will have tribulation." That includes all of the day-to-day trials and difficulties each of us face, along with those circumstances that threaten to overwhelm us. Into each situation Jesus comes with this promise: "... be of good cheer, I have overcome the world."

Those five words of Christ, addressed directly to us — "I have overcome the world" — are all we



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VICTORIOUS THROUGH CHRIST 1 JOHN 5:4

That's the mission my parents, TBN founders Paul and Jan Crouch, established nearly fifty years ago, and we've never strayed from that foundational goal. And we thank God for the miraculous impact and growth we're witnessing. Today on every inhabited continent TBN is broadcasting this message of God's incomparable love to untold millions of hearts and homes. And every hour of every day individuals from all walks of life are finding salvation, healing, and hope through TBN.

From needs related to jobs, finances, health, and simple daily living, to out-and-out persecution for their faith, increasing numbers of Christians are facing great difficulty. And

... there is nothing we cherish more than encouraging viewers that they can live as overcomers through the finished work of Christ. — MATT CROUCH

But there's more! One of the most exciting parts of TBN's global impact is the opportunity we have each day to help the millions of individuals and families who tune in to one of our thirty global networks to understand and embrace the authority they have as believers, and to walk in victory through every circumstance of life. Personally for Laurie and me,

through the prayer and partnership of individuals just like you, we are able to provide programming that teaches and encourages TBN viewers to walk victoriously in their life-journey with Christ.

Perhaps you're one who has been personally touched by that message. Its foundation is found in John 16:33, where Jesus tells us: "In this

need to know to live as overcomers in a world that often seems in opposition to our best efforts. Jesus lived, suffered, died, and rose again victorious over sin, suffering, sickness, poverty, and death. And because of that He has made us victorious as well, with all the identity and authority as children of God to live every day as overcomers.

Here at TBN we are thrilled to offer a broadcast day filled with pastors and teachers who keep this theme front and center for our viewers. And no one communicates the message of hope and victory through Christ with more passion than our good friend and ministry partner Pastor Joel Osteen. Recently Laurie and I sat down with Pastor Joel to talk about his powerful new book, *You Are Stronger Than You Think*, that really emphasizes the truth of our position as overcomers through Christ.

Regardless of your past, the opinions of others, or even your present circumstances or obstacles you are facing, through Christ, writes Pastor Joel, "you are a child of the Most High God. You have



New Series With Pastor Joel Osteen

Don't miss Pastor Joel's new TBN teaching program ***You Are Stronger Than You Think***. Based on his bestselling book, this eight-episode series will help you discover and embrace the victorious destiny God has planned just for you!

Premieres Monday, October 4th @ 9/8c and 9:30/8:30c.

royal blood flowing through your veins. You've been crowned with favor. What's trying to stop you doesn't have a chance. God being for you is more than the world being against you."

Whether it's a dream you've held deep in your heart that seems too big to come true, a medical report that seems too final, or a mistake that should have stopped your destiny dead in its tracks — whatever circumstance you face, because of Jesus the answer is always the same, writes Pastor Joel: "You are no ordinary child. God handpicked you. Before you could choose Him, He chose you.... You are a history maker. You are a world changer. You are destined to leave your mark."

This is the heart of the invitation and clarion message we want everyone to receive who tunes in to one of our TBN networks or views our content on social media or elsewhere: If you are born again through faith in Jesus Christ, you are an overcomer (1 John 5:4).

Friend, it is because of your prayer and partnership that this life-changing message is reaching untold millions of individuals and families. From North and South

America and across Europe, to Africa, the Middle East, Asia, and beyond, around the world right now — and twenty-four hours a day — someone is being touched for time and eternity because of the message of hope and grace they experience through TBN. Someone is saying yes to Jesus. Someone even now is taking his or her place as an overcomer and beginning a journey with Christ that could literally impact generations for God's Kingdom. And make no mistake: You are part of that miracle happening in lives everywhere!

Thank you for joining Laurie and me, along with TBN friends around the world, in this epic mission to reach the nations with God's love. Only eternity will reveal the fruit of the seeds you are sowing in prayer and partnership with TBN.

Our love and prayers for you,

Matt and Laurie Crouch

Praise

TBN PRAISE & PROGRAMMING

WATCH WEEKNIGHTS@8/7c

And view all your favorite past Praise shows on-demand at watch.tbn.org/praise.

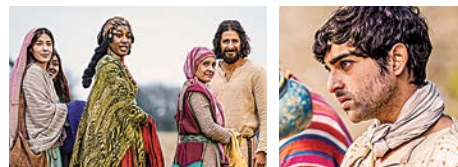


COMING TO TBN: *The Chosen Season 2*



TBN BROADCAST EXCLUSIVE

The second exciting season of the viral Gospel drama, *The Chosen*, is coming soon to TBN, taking us deeper into Jesus' ministry to the broken and oppressed, and His relationship with His core disciples. Here Tom Newman sits down with *The Chosen* creator Dallas Jenkins to talk about the series' phenomenal global effect, and how audiences will be impacted by the new season.



INTERVIEW WITH A PRINCE. Matt and Laurie host Prince Ermias Selassie in Rome. Grandson of Emperor Haile Selassie, who led Ethiopia from 1930 to 1974, he discusses his grandfather's faith and the impact the Emperor had on Ethiopia—and the world. **Airs October 18th @ 8/7c.**



COURAGEOUS REVISITED. Priscilla Shirer hosts Alex and Stephen Kendrick for the tenth anniversary of *Courageous*, their hit 2012 Christian film. The Kendricks are releasing a tenth anniversary edition of the movie, featuring new scenes and stories from people impacted by the film. **Airs October 5th @ 8/7c.**

The Abraham Accords

An exclusive TBN documentary series



You won't want to miss a single episode of TBN's exclusive documentary series covering the historic Middle East peace agreement, led by then-President Donald Trump and signed at the White House on September 15, 2020, by the U.S., Israel, Bahrain, and the United Arab Emirates.

Hosted by former U.S. Ambassador to Israel David Friedman, *The Abraham Accords* takes an in-depth look into the background and complex process that brought the Middle East nations together to sign onto the diplomatic initiative.

Produced by TBN, the four-part original series features exclusive interviews with many high-level officials involved in negotiating the agreement, including Mr. Trump, former Vice President Mike Pence, former Secretary of State Mike Pompeo, presidential advisor to Mr. Trump, Jared Kushner, and other world leaders and experts.



52ND GMA DOVE AWARDS

Airing Oct. 22nd on TBN

We're your destination for the annual GMA Dove Awards, honoring singers, songwriters, groups, and all the great Christian music from the past year. Don't miss TBN's front-row coverage of this year's stellar show, with appearances by CeCe Winans, Brandon Lake, Zach Williams, Elevation Worship, and many more!

Download the TBN App to your favorite device or watch online at watch.tbn.tv.



Exciting Huckabee Milestone

This month America's favorite "front porch" music and talk show celebrates its fourth anniversary—and over two hundred amazing, entertaining, inspirational, and patriotic programs. Check out this "best of" reel of favorite *Huckabee* moments, and tune in each Saturday evening at 8/7c, for an all-new installment of *Huckabee*!



Crisis in Afghanistan

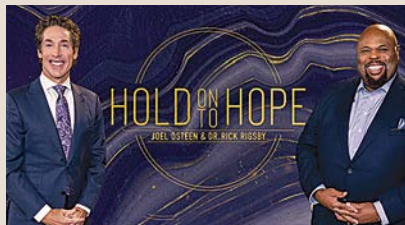
On the twentieth anniversary of the tragic 9-11 attacks on America, Erick Stakelbeck and key experts took a close look at the continuing chaos in Afghanistan, the devastation and heartache it has caused many, and the impact across the Middle East, America, and the world. Scan the QR code to view this important TBN News special.





**Powerful Inspiration
and Encouragement!**

Enjoy these life-changing TBN specials designed to encourage you in your spiritual walk. And for more great on-demand content, visit watch.tbn.org.



HOLD ON TO HOPE. When life's challenges press in on us, as God's very own children we have a deep and lasting resource that will carry us through to victory. Join Pastors Joel Osteen and Rick Rigsby, along with some special musical guests, for an hour of encouragement on the treasure of hope we have in Christ.



WORSHIP FOREVER. Join Michael W. Smith and friends, along with an audience of over 5,000, for an unforgettable evening of music and worship. Taped live at Nashville's Allen Arena, this exclusive TBN special includes such classics from Michael as "The Heart of Worship," "Open the Eyes of My Heart," "Above All," "Agnus Dei," and many others.



Download the App to all your favorite devices!

www.tbn.org/apps

Apple TV iPhone iPad Fire TV Roku Android Android TV Chromecast



"I gave my friend with COVID the TBN prayer line number. She called me back later crying, saying no one had ever prayed like that with her before and she couldn't believe how much God loves her. Thank you TBN for making a difference in someone's life." — JILL

"For months TBN prayer partners have prayed with me for my son to come back to the Lord. Recently he re-committed his life at a church service. He is now planning his wedding to the girl he was living with." — CYNTHIA

Email your TBN testimony to: changedlives@tbn.tv

Living Legacy: Impact Future Generations

Make no mistake: the nearly fifty-year **Impact of TBN** across America and around the world has happened because individuals like you have made telling others about the love of Jesus a priority.

As you enter your retirement years, wouldn't it be wonderful to continue impacting God's Kingdom, and also ensure a personal legacy of salvation, hope, and healing that will continue for generations?

Through TBN Living Legacy you can do that while generating assured retirement income and some excellent tax benefits.

Why not take a few minutes for a quick and informative tour at TBN.org/give/legacy-giving. Then give us a call toll-free at 1-877-605-3226 to find out more about TBN's Living Legacy program.



livinglegacy.tbn.org

You are a part of the miracle!



Watch!



Did you know that when you partner with TBN, you're helping to reach individuals and families who may have no other source of Christian encouragement, comfort, and teaching? It's true. For millions around the world, and right here in America, what they see on TBN or one of our thirty global networks is the only "church" they know — and not just on Sundays, but every day of the week!

In homes, hotels, hospital rooms, prison cells, and a thousand other places where people are desperate for answers to life's deepest needs, TBN is there — on televisions, smart phones, and tablets, via over-the-air broadcast, satellite, cable, on social media and more. And as they have for nearly fifty years, people from

all walks of life are tuning in twenty-four hours a day, and responding to the clear and compelling message of God's love that they experience through TBN.

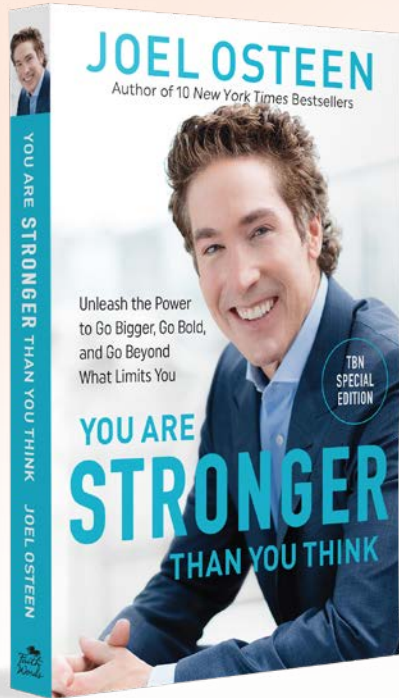
"... people need an anchor in times of uncertainty, and through TBN they're finding the only answer that makes sense: the love of Jesus."

Here's just one amazing statistic: Over the past year and a half, as the COVID pandemic has raged across the world, TBN's viewership has increased by an incredible thirty percent. Yes, people need an anchor in times of uncertainty, and through TBN they're finding the only answer that makes sense: the love of Jesus.

Never forget that you are an integral part of this TBN mission to reach hearts and homes across the earth with the incomparable message of God's hope and grace. Whether you are a first-time donor, a regular monthly giver, or one of our special TBN Legacy partners, your prayer and generosity are crucial to the global impact of TBN.

We've produced an informative, thirty-minute program that shows how TBN is effectively reaching around the world with the hope of the gospel through the support of friends like you. Just scan the QR code above to view this inspirational program. Then share it with your family and friends so they can personally experience the impact of TBN.

In appreciation for your support of TBN



Your Victory Now!

Get ready to discover a strength that propels you forward—and the power to do what you thought couldn't be done! In his newest book, *You Are Stronger Than You Think*, pastor and *New York Times* best-selling author Joel Osteen shows you how, when you feel like you can't go on, God is right there to give you special strength to accomplish what seems impossible. With each page Pastor Joel shows you how to embrace the strength you didn't have on your own, and a joy that will obliterate discouragement and failure. Get ready to accomplish dreams bigger than you imagined, overcome obstacles that look insurmountable, and reach the fullness of your destiny—because God is going to make you stronger than you ever thought you could be!

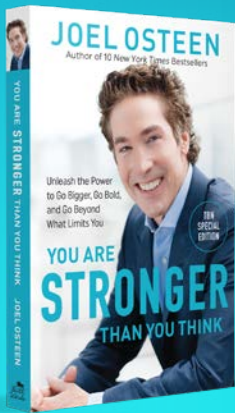
Our thank you this month for your gift of any amount to the global outreach of TBN!



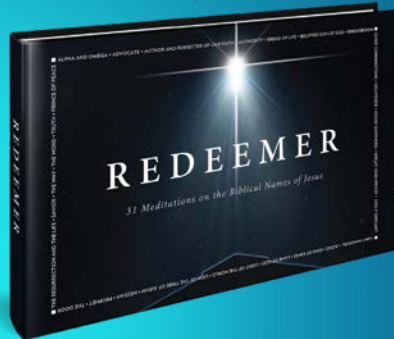
SCAN THIS QR CODE TO GIVE TO TBN ONLINE

BOTH for \$50 or more

There's Power Behind the Name!



+



In *Redeemer: 31 Meditations on the Biblical Names of Jesus*, from TBN and Trilogi Christian Publishing, you will personally experience the power and majesty behind the many names given in Scripture for Jesus, your Redeemer. From Advocate, Authority, and Bread of Life, to Lamb of God, Light of the World, and Prince of Peace, with each meditation in this unique devotional you'll discover a life-changing aspect of Jesus' character, His mission, and who He is in every season of your life.

Receive *You Are Stronger Than You Think* and *Redeemer: 31 Meditations on the Biblical Names of Jesus* for your gift to TBN this month of \$50 or more.

3 WAYS TO GIVE THIS MONTH:



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ONLINE
TBN.org/newsletter



For more information about TBN, please go to tbn.org or write TBN at PO Box 316, Fort Worth, TX 76161-3160

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