

January/February 1974



Paul F. Crouch

Beloved TBN Co-Partners:

Praise the Lord!

Exciting new things are happening here at Trinity Broadcasting. We are delighted to report that Pat Boone has joined the board of directors for TBN. Pat and his wife Shirley are beautiful committed Christians and they will bring a whole new dimension of talent to the ministry. Pat, Shirley and their four daughters have seen God perform outstanding miracles in their lives. We will be sharing their testimony with you soon. Pray for Pat and his family as we make plans to create new Christian programming for TBN with the Boone family.

We are also very excited about our new Bible teaching program entitled "Jesus in Genesis." Dr. Michael Esses, a top Hebrew authority, is our teacher. This is the first daily (Monday-Friday) series which we have produced. It is also the first of a whole department of Bible teaching programs planned for The Trinity Bible School. Please pray for Brother Esses and for all of us who are involved in this program. We want the blessed Holy Spirit to guide and direct every part of this new ministry.

> By the way, present plans are to broadcast "Jesus in Genesis" each evening, Monday through Friday at 10:30 PM.

Everything is continuing beautifully toward the purchase of KLXA-TV channel 40! Nothing ever moves as fast as we would wish it to, but we Praise the Lord for teaching us patience through it all.

We have incurred some very heavy legal expenses as we opened the escrow for the purchase of channel 40. So I am asking each of you my dear TBN partners to do something special this month to help meet this need. If everyone would give an extra 5 or 10 dollars this month the need will be met. Thank you for loving and caring for this ministry.

...Cont'd on back page

CHICO and SALLY HOLIDAY

We all join in welcoming Chico and Sally Holiday to the staff of TBN! Chico is serving as our Executive Director of Programming and host of the Wednesday night PTL Club. Sally serves as co-host of the PTL Club as well as co-host of Happiness Is, our ladies' program seen Saturdays at 9:00 PM.

Chico's name was once high on the garish billboards of Las Vegas, Reno, and Lake Tahoe. He was involved in show business with personal performances from New York to California, recording for RCA, Decca, and Universal. But Chico and Sally have found a better way! They have found "the Way, the Truth and the Life." (John 14:6) Praise God! Chico and Sally have turned their backs on the old life to follow Jesus Christ and to become ministers of the Gospel. In his ordination response, Chico said, "I accept this tonight not by myself. It's because of the prayers of my wife who was submissive to the Lord and prayed unceasingly for my salvation. I accept the call of God for both of us and close with this Scripture found in Joshua 24:15, "Choose for yourself today whom you will serve. As for me and my house, we will serve the Lord."

Chico never dreamed that this choice would lead him into an exciting, new television ministry here at TBN. Already his flair for programming, now under the control of the Holy Spirit, is bringing a fresh, new dimension to TBN. Let's all pray for Chico and Sally that God will use them mightily for His Kingdom.





JAN CROUCH and SALLY HOLIDAY team up for an exciting new look at the woman's world on HAPPINESS IS, Saturdays, at 9:00 PM.

CHICO HOLIDAY in addition to producing the PTL Club often furnishes musical talent. "On the Wings of a Snow White Dove" is often requested.



JESUS IN GENESIS: subject of Mike Esses' new Bible-Teaching series shown Monday-Friday, 10:30-11:00 PM.

A TV FIRST! Pat Boone was received as an official member of the Board of Directors during a meeting of the TBN Board on live television.

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BELOVED TBN CO-PARTNERS: (Cont'd from page 2)

On the enclosed separate sheet of this Newsletter I want you to write down some of the things you are praying for.

> Then, on Thursday, February 28, we are going to have a special prayer meeting with many of the pastors of Southern California. We will anoint with oil and pray over hundreds of prayer cloths according to Acts 19:11, 12.

Together, we will see the hand of God move with miracle working Power! Please read all the details on the enclosed second sheet. God bless you every one for your faithfulness, love and concern for the ministry of TBN. And remember, "Let everything that hath breath, Praise the Lord"!

Yours to reach the yet unreached,

Paul F. Crouch

Saturday Sunday Mon.-Fri. HAPPINESS IS 9:00 PM THE CALIFORNIANS 9:30 PM TRINITY BIBLE SCHOOL MELODYLAND 10:00 PM DEAF WORLD TRINITY BIBLE SCHOOL MELODYLAND 10:30 PM TRINITY BIBLE SCHOOL 11:00 PM THE HAPPY HUNTERS PTL CLUB TRINITY BIBLE SCHOOL TRINITY BIBLE SCHOOL 11:30 PM PTL CLUB PTL CLUB 12:00 PM

TBN TELEVISION LOG (UHF CH. 40)

RDSH

Many of our partners have asked if we have a stewardship and investment department here at TBN and we are pleased to report that we do have one. If you have idle funds or funds which are earning a poor return, we invite you to inquire into the many opportunities for stewardship at TBN. Our Christian attorney is prepared to assist you in making a will, giving through annuities and trusts with annual earnings of 8%.

For more information please check the areas of interest to you and return to us in the enclosed envelope.

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- □ Giving through annuities
- □ Trusts with annual earnings of 8%

□ Other

Name

Address

City___

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_ State____ Zip_