



TBN NEWS

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TV, No. 1 Influence In the World Today!

If there were any question as to why God is placing a million watt TV station into Christian hands, this re-print from a recent U.S. News and World Report should answer it!! According to 500 top leaders in the U.S. who were surveyed, TV is number 1 in influence in the world today. As you read this article, praise the Lord with us for the privilege of proclaiming Jesus Christ on this most powerful media. Also, please note the chilling last paragraph which speaks of a need for "a man" which is needed to fill the vacuum of leadership. We believe that the "man" will be Anti-Christ and that he will come upon the world scene very soon. But Praise the Lord! Jesus is coming, so "lift up your head — redemption draweth nigh."

WHO RUNS AMERICA ?

A National Survey

Clear answers to an ever-present question — which people most influence the way America is run? — now come from men and women uniquely qualified to judge: U.S. Leaders themselves.

Nearly 500 of them responded to a nationwide survey on national influence conducted by U.S. News & World Report.

Replies to a question about the relative strength of institutions reflect another basic change: Few leaders regard business, pure and simple, as any longer a predominant influence on national life and attitudes. **Instead, they put television**, itself a prime element in merchandising as well as entertainment and public

(Con't. on back page)

"Bring-it-in-a-thoners" included the children. (See page 2) Pictured below are Gordon and Sonja Kryger of La Mirada.



FORWARD MARCH!

EXODUS 14:15

Do you believe that God opened the Red Sea as Moses stretched out his staff over it 4,000 years ago?

Do you believe that God can do it again today?

As so many of you know, TBN needed the Red Sea opened the second week in July — we needed a \$137,000 miracle. We had to pay off 5 leases on an equipment package before we could file a final paper with the FCC for the license of Channel 40. A large organization had guaranteed these leases for a period of time, but TBN agreed to relieve them of this obligation. We had the leases set up on a 3 to 5 year pay period and thought we would be able to assume these leases, but were required to pay them off completely. The Board of TBN had prayed and prayed and sought God — they had shopped for loans from Savings and Loans, Banks, individuals and even churches — **But God closed every door.**

On Thursday, July 11 — just days before the deadline for the final filing Paul Toberty and Paul Crouch were in their office and an overwhelming burst of faith came over Paul T., and he said, "Paul, I think we should write these checks — just to let God know we are completely trusting in Him and we believe Him for the miracle to supply this money that TBN needs." **So we did . . .** Then the whole staff gathered in our chapel — lifted the checks up toward heaven and asked God to show us what we should do.

On the way home from that prayer meeting God began to speak to Paul C. He relates it this way: "God said to me, 'Paul, what was the vision I gave for even beginning TBN?' I had to answer, 'God, for all the people and all the churches of Southern California.' Then God asked, 'Who has kept TBN on the air for over 1 year now?' 'The people, our Partners!' 'Then why haven't you gone to my people and told them this need?' "

At this same time, God gave Joyce Toberty the Scripture in Exodus 14:15 (*Living Bible*) "Then the Lord said to Moses, 'Quit praying and get the people moving! Forward March! Use your rod — hold it out over the water, and the sea will open up a path before you, and all the people of Israel shall walk though on dry ground.'" **Praise the Lord!**

God would not open the Red Sea until we completely obeyed Him. He did not want a millionaire or a large organization or any single individual to save TBN — He wanted **His people — our people — You TBN Partners** to receive all the blessing and all the reward in Heaven for this beautiful miracle. Partners, the station is **yours** — you bought it — you are praying for it — you love it — and we love you — and thank you and **Praise God everyday for everyone of you.** God opened the Red Sea and we are all crossing over together on dry ground — **Praise the Lord!!**

COMING SOON ON TBN

Kids, don't forget, Jina and The Puppet Tree will be coming your way real soon. Fred Pettit and all of the puppets are getting ready to start singing and telling stories and have lots of fun as soon as the license is granted. Have your mommies and daddies keep watching PTL for the announcement of the exact time.



Fred Pettit and Tim Flynn are pictured here with Ollie, the dragon of THE PUPPET TREE.

California Sonshine is already coming your way each Saturday night at 9:30. If you are not among its viewing audience, you are missing a great blessing! The finest in gospel singing groups are brought your way with your host quartet, **The Monarchs**. Recently, regrouped, the quartet consists of Dick Karnbach, tenor; Marv Martin, lead; Paul Davis, baritone; and Sam Starr, bass. Be sure to tune in every Saturday for exciting and inspirational gospel music.

It's **A Brand New Day** is designed to tell about some of the new and exciting things God is doing in the Catholic Church today. Some of the topics discussed on the program will be the Cursillo Movement, Marriage Encounter and the Charismatic movement.

All of the new programming is being video taped right now and stored for the day KLXA becomes yours and ours for the glory of God. Pray with us for the license to be granted soon.

General Manager . . . *Paul Crouch*
Administrative Sec. *Pat Cola*
Sales *Tim Flynn*
Operations Mgr. *Terry Hickey*
Graphic Arts Director
 Woody Blackburn
Chief Engineer . . *Carl MacMillan*
Asst. Chief Engineer
 Wes Younger
Sr. Staff Engineer
 Mark Fountain
Audio Engineer . . . *Gene Mitchell*
Direct Mail *Irene Melton*
Studio Manager . . . *Jerry Stanley*
Lighting Director
 Paul Crouch, Jr.
PTL Co-Ordinator . . . *Dean Rowe*

How we thank our Heavenly Father for the love and encouragement we receive from the letters you dear partners send to us! You'll just never know what a blessing they are to all of us. How we thank God for them!

"How I 'Praise the Lord' for the moments of beauty we share together! Each night, at ten sharp, the pleasure of fellowship, prayer, and praise fills my heart to overflowing . . . I have much to be thankful to the Lord for, but I thank Him most of all for the down times in my life. I spent five years in and out of hospitals. Praise the Lord! For it was in that time of my life I found the love I needed, Christ! . . . Many people around me came to feel the love of Christ I had because of

Lorraine NaPier
of Arcadia wrote:

"Whoever heard tell of one on a welfare grant owning a TV station? Well, I do! My Heavenly Father bought me one tonight!!! PTL! Imagine me, a financial "nobody," suddenly part owner of not only the cattle on the hills, but the hill itself. There's a chunk of Mt. Wilson sitting up there tonight which actually belongs to us!! — PTL!!!"

Secondly, the Revocable Trust makes an excellent vehicle for your own financial development. Because it is a Trust, it is not subject to the delays so often associated with probate. You may make a deferred gift to Trinity Broadcasting Network through the trust that comes directly to us when you go to be with the Lord.

Through this instrument, you may make future gifts to the work of the Lord, remember your relatives and beneficiaries, and establish income for dependents. All of these objectives can be realized without loss of time, money, and fees, so often prevalent at the probating of an estate.

In addition to the above average earnings, investments deposited by the fifteenth of the month are paid from the first.

Further, your investment is revocable, thus you may withdraw upon 30 days notice, or make additional deposits at any time. However, if an emergency should occur you may have your funds within a few days. Our desire is that investors would consider this Trust as a long term investment in the development of the Kingdom.

- ☐ Help in making a will
- ☐ Giving through Annuities
- ☐ Trusts with annual earnings of 8%
- ☐ Other

Name _____
Address _____
City _____
State _____
Zip _____ Phone () _____

MIRACLES VIA TELEPHONE

Live Christian Television — the miracle of this century — is alive and well on Channel 40; and no one can **Praise the Lord** for this more than Kathy!

One night last week a phone counselor heard a weak little voice say, "I have taken many sleeping pills, and I need help. If you can't help me, I'll die!" After talking to Kathy for a few minutes and trying to get her phone number so we could get help to her, the counselor only got a faint three numbers. Then the phone went **clunk** . . .

We went to the partners and asked them to **pray**. Kathy needed our help. We put the phone number on the screen as large as possible and asked Kathy to please call back. (PTL for "live" TV)

She did.

Today, Kathy is alive and well and praising the Lord with us for sparing her life. Pray for Kathy and pray for TBN and PTL. If it weren't for your prayers, Kathy would not be here to say, "I love you Jesus, and I love all of you for praying for me."

Thank you Partners!

Thank You Jesus!

RATING AMERICA'S MOST POWERFUL INSTITUTIONS

Leading Americans in many fields were given a list of 18 organizations and institutions in the U.S. and asked to rate each on a scale of 1 to 10—1 for the lowest degree of influence, 10 the highest. Specifically, the respondents were asked: "For each organization or institution, would you please rate it according to the amount of influence you think it has on decisions or actions affecting the nation as a whole?"

The results:

Average Rating

1. **Television** 7.2
2. **White House** 6.9
2. **Supreme Court** 6.9
4. **Newspapers** 6.4
5. **Labor unions** 6.3
5. **Industry** 6.3
5. **U. S. Senate** 6.3
8. **Government "bureaucracy"** 6.0
8. **U. S. House of Rep.** 6.0
10. **Financial institutions** 5.6
11. **Magazines** 5.3
12. **Educational institutions** 5.1
13. **Radio** 5.0
14. **Democratic Party** 4.8
15. **Advertising agencies** 4.6
16. **Cabinet** 4.5
17. **Republican Party** 4.2
18. **Organized religion** 3.9

WHO RUNS AMERICA ?

(Con't. from front page)

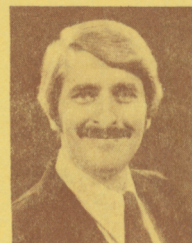
affairs, in **first place** — with U.S. Government and its various branches otherwise dominating the top dozen influential areas.

Over all, TV — "wonder child" of the twentieth century — has usurped older institutions from their place at the top.

Quite evident among the respondents was a conviction that there is a scarcity of inspiring leaders in the U.S. today. Commented J. J. Johnston, a leading Cleveland advertising executive: "The desperate problem confronting America is a dearth of *visible* leadership. We have an abundance of good and grey, but unfortunately cold, men — but a conspicuous absence of even a single leader with the capacity to unite the diverse factions that make up this country. The vacuum of leadership obviously poses a major peril, for **this nation (and the world) is ripe for a man on a white horse** — a situation which more often than not produces despots and dictators."

Excerpts From

U.S. News & World Report,
April 22, 1974



PAUL'S LETTER TO OUR PARTNERS

Beloved TBN Co-Partners:

As I write this word to you, we are engaged in the greatest challenge ever in the history of TBN! As this Newsletter goes to press, we have received pledges of \$85,232 and Trust Fund Deposits in excess of \$100,000 toward the payoff of our TV cameras and equipment. **Praise the Lord!!!** We did not know until a few weeks ago that we would be required to pay off approximately \$137,000 of TV equipment before we could secure the license of Channel 40 from the F.C.C., but the organization which secured the financing for TBN on this equipment is requiring us to pay this off before they will release TBN to secure the license.

Please pray and give as never before because the future of Channel 40 is literally at stake!

The devil has thrown every attack he can at Christian Television because he fears the enormous good which can be done for the Kingdom of God. But Jesus said, "Behold I give unto you power to tread on serpents and scorpions, and over **all the power of the enemy; and nothing shall by any means hurt you.**" Luke 10:19

Glory be to God! Let's take new courage and go forward in Jesus' mighty name! The devil is already defeated. Let's claim glorious victory for this ministry and Channel 40 **now**.

Paul