



Praise The Lord

VOL. X NO. IV

TRINITY BROADCASTING NETWORK

APRIL-MAY 1982

TBN CHANNEL 40 • CALIFORNIA Studios located at 2442 Michelle Dr. (at Chambers), Tustin, California • Prayer Line 714/731-1000
KPAZ CHANNEL 21 • ARIZONA Studios located at 3551 E. McDowell Rd. at 36th St., Phoenix, Arizona • Prayer Line 602/244-8311
KTBO CHANNEL 14 • OKLAHOMA Studios located at 3705 N.W. 63rd at Portland, Oklahoma City, Oklahoma • Prayer Line 405/848-1400
WHFT CHANNEL 45 • FLORIDA Studios located at Pembroke Rd. behind Coca Cola Bottle Co., Pembroke Park, Florida • Prayer Line 305/966-4710
K57BT Channel 57 • Colorado • Prayer Line 714/731-1000

LAST CALL TO SUPPER

Never have I felt such awesome cross currents of emotion surging and crashing as great ocean waves within my soul!

On the one hand glorious exhilaration and anticipation as we see the great events of BIBLE PROPHECY exploding like Bombshells all around us! — On the other hand I have never felt the SPIRITUAL PRESSURES and crushing burdens of heavy responsibility upon me as we near the FINAL CONFLICT OF THE AGES, as I do NOW!

Without question, the battle of CHRISTIAN TELEVISION has reached its CRESCENDO! The fiery darts of the enemy are coming fast and furious —

1. THE SECULAR MEDIA HAS ATTACKED WITH UNSPEAKABLE LIES AND GROSS MISREPRESENTATIONS AIMED AT DISCREDITING THE MINISTRY OF CHRISTIAN TELEVISION!
2. THE ECONOMIC RECESSION HAS HIT TBN ALONG WITH THE REST OF THE

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COUNTRY. WE ARE FACED WITH HARD DECISIONS ON WHERE AND HOW TO ECONOMISE. WE HAVE JUST RECEIVED THE SHOCKING NEWS THAT OUR SATELLITE COST TO RCA HAS JUMPED FROM \$58,000.00 A MONTH TO \$120,000.00 A MONTH !!

3. THE SEEMING IMPOSSIBILITY OF ATTENDING TO THE DOZENS OF DAILY AND OFTEN CRITICAL DECISIONS IN MANAGING BOTH THE BUSINESS AND SPIRITUAL PROBLEMS OF TV STATIONS NOW STREACHED ACROSS THE COUNTRY FROM LOS ANGELES TO MIAMI !!

Oh - The agony and the ecstasy of Christian Television !!!

And yet, PRAISE GOD, the old Gospel ship plows on - battle scarred but VICTORIOUS! In spite of every attack of Satan YOUR TBN IS STILL - ON THE AIR - pulling down the strongholds of the enemy 24 hours a day !!

JAN AND I WILL NEVER RETREAT !!!
WHAT IS YOUR DECISION ?

Jesus said :

"BEHOLD I COME QUICKLY; AND MY REWARD IS WITH ME, TO GIVE EVERY MAN ACCORDING AS HIS WORK SHALL BE." REV. 22:12

He goes on to say :

"BLESSED ARE THEY THAT DO HIS COMMANDMENTS, THAT THEY MAY HAVE RIGHT TO THE TREE OF LIFE, AND MAY ENTER IN THROUGH THE GATES INTO THE CITY." REV. 22:14

And what are JESUS Commandments?

"GO OUT QUICKLY INTO THE STREETS AND LANES OF THE CITY... GO OUT... AND COMPEL THEM TO COME IN, THAT my HOUSE MAY BE FILLED."

LUKE 14:21-23

Beloved partners we are COMMANDED by our Jesus to invite the poor, the maimed, the lame, and the blind to the MARRIAGE SUPPER OF THE LAMB!

THIS IS THE LAST CALL TO THAT GREAT SUPPER !!

Hear the spine tingling word of John the great Revelator:

"AND I HEARD THE VOICE OF A GREAT MULTITUDE, AND AS THE VOICE OF MANY WATERS, AND AS THE VOICE OF MIGHTY THUNDERINGS, SAYING, ALLELUIA: FOR THE LORD GOD OMNIPOTENT REIGNETH."

John cries out in mighty proclamation:

"LET US BE GLAD AND REJOICE, AND GIVE HONOR TO HIM: FOR THE MARRIAGE OF THE LAMB IS COME....!!" REV. 19:6,7

Beloved partners, my flesh says STOP! Rest for a while! you have done your part—let someone else carry the load the rest of the way. But my spirit says GO, GO GO!

MILLIONS WILL NEVER RECEIVE THAT LAST CALL TO SUPPER UNLESS WE CALL THEM !!

Jesus also said:

"BLESSED ARE THEY WHICH ARE CALLED UNTO THE MARRIAGE SUPPER OF THE LAMB." REV. 19:9

Oh, THANK GOD WE ARE CALLING THEM !! A few hours before I wrote this letter to you a call came to me from NEW YORK—a beautiful phone prayer partner (God bless all of them) had just dealt for two hours with a man who was going to take his own life—she FINALLY led him to Jesus Christ. PRAISE GOD, we will now meet him at the great MARRIAGE SUPPER OF THE LAMB!! Where would that man be TODAY if YOU had

not been there through CHRISTIAN TELEVISION?
I tremble to even think about that question.

What about the millions yet uninvited who wait in high rise apartments in MIAMI BEACH — in PRISON CELLS — IN HOSPITALS — in MANSIONS and COTTAGES — Where will THEY BE when we sit down to SUPPER with ABRAHAM, MOSES, DAVID, PETER, JAMES and JOHN?

Partners, I know times are hard — we all face new sacrifice as we labor side by side to **CALL THAT LAST ONE TO SUPPER!!**

Jan and I will give OUR ALL — WILL YOU??
I wish I could say it will soon be better —
I wish I could say it will become easier, but it will not. Our bodies ache — our minds

grow weary — Sometimes Jan and I can't even stand the sight of another airport! But then Jesus' promise comes bursting through the clouds of weariness and depression —

**"LO I AM WITH YOU ALWAYS,
EVEN UNTO THE END OF THE
WORLD." MATT 28:20**

Beloved Partners — WE ARE GOING TO MAKE IT!

Please let Jan and me HEAR FROM YOU NOW PLEASE MAKE YOUR PLEDGE TO YOUR CHRISTIAN TELEVISION STATION AND NETWORK —

**WE HAVE NEVER NEEDED YOU
MORE THAN WE DO NOW**

Please use the pledge form on the last page of this newsletter. Of course you may still phone in during Praise-A-Thon for special projects and challenges as usual. Love gifts pictured will be mailed to you under separate cover.

Jan and I LOVE YOU with all our hearts and are waiting for your reply!

Paul

TBN'S GIFT TO CHRISTIAN PROGRAMMERS

Beloved Partners — I have NEVER written a letter to you like this one — I have never cried WOLF WOLF to you, and I never will!

BUT UNLESS YOU RESPOND BY RENEWING YOUR PLEDGE TO CHRISTIAN TELEVISION — OR AT LEAST CALLING IN YOUR PLEDGE DURING OUR PRAISE-A-THON, MAY 16-23, TBN WILL SUFFER SERIOUS CUT BACKS IN PROGRAMMING.

I think I have been too proud to reveal to you the seriousness of the financial decline and I confess this pride and renounce it now. I know you must be receiving similar letters from many other ministries as we all feel the deepening economic recession. HOWEVER, I must point out a most important fact —

MANY ANOINTED MINISTRIES BUY TIME FROM OUR TBN STATIONS AT A FRACTION OF THE COST ON REGULAR SECULAR COMMERCIAL TV STATIONS. MINISTRIES LIKE, ORAL ROBERTS, DWIGHT THOMPSON, KEN COPELAND, JAMES ROBINSON, RICHARD HOGUE, FRED PRICE, RICHARD JACKSON, CHARLES TAYLOR, PLUS ALL OF THE PROGRAMMERS LISTED.

These great ministries would be forced to pay much HIGHER RATES for their TV time if TBN did not provide this low cost time to them. In Los Angeles, for example, Channel 40 charges approximately \$300.00 for a half hour program. A regular commercial station charges approximately \$5,000.00 and more for the same half hour!

ALL WE ASK OUR PAID PROGRAMMERS TO DO IS COVER THE COST TO KEEP THE STATION ON THE AIR FOR THAT HALF HOUR!

Pastor Richard Jackson of North Phoenix Baptist Church has said that he pays more for his one hour on a local Phoenix secular channel on Sunday morning than he pays for that hour on **PRIME TIME** on the entire TBN Network which includes **FIVE BROADCAST STATIONS** plus nearly 200 cable stations from coast to coast!

SO YOU SEE, TBN MUST STAY STRONG FINANCIALLY OR ALL THESE OTHER GREAT MINISTRIES WILL SUFFER IMPOSSIBLE RATE INCREASES!

Beloved partners — PLEASE MAKE YOUR PLEDGE NOW and send it in SOON so that we will KNOW you are still standing with us in faith and so that we may continue to offer virtually free time to our many separate ministries plus continue producing PRAISE THE LORD as well as the 40 or so OTHER TBN programs you see listed in this newsletter.

God bless you — Jan and I love you and KNOW that you will not let us down now as we move toward our final goal of 24 CHRISTIAN TELEVISION for the WHOLE WORLD!!

TBN PAID PROGRAMMERS

ABUNDANT LIVING/KENNY FOREMAN
A SONG OF PRAISE/RON DRYDEN
BELIEVER'S VOICE OF VICTORY/KENNETH COPELAND
CHRIST CHURCH/REV. JOHN HINKLE
CHURCH IN THE HOME/FRED JORDAN
DAVE LOMBARDI
DWIGHT THOMPSON
EVER INCREASING FAITH/FRED PRICE
GOOD NEWS/FGBMFI
HOUR OF POWER/ROBERT SCHULLER
JACK VAN IMPE PRESENTS
JAMES ROBISON PRESENTS
JIMMY SWAGGART
LESTER SUMRALL
LET GOD LOVE YOU/LLOYD OGILVIE
MORNING WORSHIP HOUR/FIRST BAPTIST CHURCH,
DOWNEY
NORTH PHOENIX BAPTIST CHURCH/RICHARD JACKSON
SUNDAY CELEBRATION/ORAL ROBERTS
RICHARD HOGUE WEEKDAYS
SAINTS ALIVE/ANGELUS TEMPLE
SUNDAY CELEBRATION/EL DORADO PARK COMMUNITY

THE HEART OF THE MATTER/FR. FINBARR DEVINE
THE KING IS COMING/DR. HOWARD ESTEP
THE WORD FOR TODAY/CHUCK SMITH
TODAY IN BIBLE PROPHECY/DR. CHARLES TAYLOR
ZOLA LEVITT LIVE
A GREAT DAY TO REMEMBER/JERRY LUCAS
JEWISH VOICE BROADCAST/LOUIS KAPLAN
SWEETWATER JUBILEE OF PRAISE/GLENN FOSTER
THE LIVING WORD/AUSTIN BARTON
OLD TIME GOSPEL HOUR/JERRY FALWELL
LARRY JONES
EVANGELISTIC TEMPLE/REV. DAN BELLER
CROSSROADS CATHEDRAL/REV. DAN SCHAFER
THE EAGLES NEST/REV. GARY GREENWALD
THE LAHAYES ON FAMILY LIFE/TIM AND BEVERLY LAHAYE
CORAL RIDGE PRESBYTERIAN CHURCH
CRISTO VIVE/IGLESIA BAUTISTA EMMANUEL
THAT CHURCH WHERE LOVE IS NOW/WEST LAUDERDALE
BAPTIST CHURCH
DAYSRING/SOUTHERN OAKS ASSEMBLY OF GOD