

Praise The Lord



TRINITY BROADCASTING NETWORK VOL. XIV NO. XI NOVEMBER 1987



A FALLING AWAY FIRST...

"LET NO MAN DECEIVE YOU BY ANY MEANS: FOR THAT DAY SHALL NOT COME, EXCEPT THERE COME A FALLING AWAY FIRST, AND THAT MAN OF SIN BE REVEALED..." II Thessalonians 2:3

Who would have believed it? Who could have predicted it, that 1987 would witness the BEGINNING of this great FALLING AWAY! Of course, there has been apostasy or *falling away* in every generation, but who can deny the ominous polarization of humanity occurring all around us? Please understand, I am not just speaking of problems relating to recent scandalous revelations about some TV ministries, as reported in the secular press this year. Certainly these so-called "holy wars" have hurt and grieved the true Body of Christ more than anything in this generation. The impact on most Christian ministries has been devastating. Some churches are being forced to lay off staff members, as giving has plummeted down 50%. Even other areas, such as Christian books, literature and sacred music ministries, report income and activity off by 50% or more. Since most of the controversy has centered around Christian ministries involved in the communications media you might expect the same problem here, and with a few exceptions, this is true. Thank God, TBN has been able to stay out of the conflict so that we have come through this tragedy largely untouched. I went to some lengths last month to explain that while our giving was up slightly, our expenses, because of so many new stations, were up much more. The net result is that even TBN is off in disposable income by almost two million dollars. This means we will build 20 FEWER low and medium power stations than we COULD have!

YES, THE COLD DARK FACTS ARE—THAT MANY HAVE FALLEN AWAY FROM SUPPORTING THE WORK OF GOD IN THIS CRITICAL TIME OF FINAL HARVEST!

Will the harvest still be reaped? Jesus said, "I will build my Church, and the gates of hell shall not prevail..." Praise God, the final victory of God's people is not in doubt, but I grieve for those who for whatever reason have been hurt and discouraged and have "fallen away." The reason I grieve for them is that they are in grave danger of missing out on the great promise of reward given by God to all who will "endure to the end." Not only will reward be lost, the greater danger is that some are in danger of "strong delusion" which Paul speaks of in II Thessalonians 2:12.

Make no mistake, the time is HERE when many will be deceived by satan himself! The reason I know that the time has begun is because the "falling away" has begun. Jesus warns of this time, that even some of the "ELECT" may be deceived!

But here is the frightening part: The time is coming when God himself will be so angry with those who "fall away" and with those who "receive not the love of the truth," that:

"FOR THIS CAUSE GOD SHALL SEND THEM STRONG DELUSION, THAT THEY SHOULD BELIEVE A LIE: THAT THEY ALL MIGHT BE DAMNED WHO BELIEVED NOT THE TRUTH."

II Thessalonians 2:11, 12

Only recently we witnessed thousands gathering on mountain tops around the world. They were opening up their minds to a so-called "HARMONIC CONVERGENCE"... away with the Cross, away with the preaching of the Gospel, away with the Church, AWAY WITH CHRISTIAN TELEVISION..." Yes, away with anything telling them what they do not want to hear! "All is God and God is all," cry the NEW AGE generation. "We are GOD and we will bring in the new age for humanity!" Many have already "BELIEVED THE LIE" predicted by the Apostle Paul!

"Oh, I would never fall for that garbage," you cry, but have you fallen for the lies in the secular press or from gossiping tongues that "ALL TV MINISTRIES ARE CROOKED?" Have you stopped supporting your church, or your missionaries, or your Christian TV ministry, or ANY work of God that you once supported?

IF SO, YOU HAVE FALLEN AWAY FROM GOD'S BEST!

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Certainly you should know where your support is going. Ask for accountability from your church or other ministries you are led to support. But for GOD'S SAKE, *don't stop supporting EVERYONE* who is honestly laboring to bring in the final harvest! If you do, there is even a *stronger warning* in Judges. There was a time in the history of Israel when Deborah called for the people of God to come and fight with her against the enemies of God. The call went out to a city called MEROZ. But they had "fallen away" and refused to join the battle. So God said:

"CURSE YE MEROZ, SAID THE ANGEL OF THE LORD. CURSE YE BITTERLY THE INHABITANTS THEREOF; BECAUSE THEY CAME NOT TO THE HELP OF THE LORD AGAINST THE ENEMY." Judges 5:23

Strong words? Yes, but God said them, not I. Do we want the truth? or some "itching ears" message that will soothe us back to sleep?

I have a confession to make, *never* in the nearly 15 years of TBN have Jan and I wanted to just give up and quit—*more than now!* Not long ago, a large TV company offered us *150 million* for just *three* of our TV stations! *What could we get for all 70 stations?* If America does not want to support Christian Television any more, if the "falling away" crowd is through building more stations, if the Church of Laodicea is finished and ready for "spewing," why not sell *all* these stations and finance 1,000 new FOREIGN stations and preach the Gospel to those who have *never* heard? I am not talking now to *you strong ones* who have *faithfully* supported Christian TV, but the sad truth is this: *Only about 30%* of the people who have written in asking for something from TBN *actually* support these Christian stations!

So, Partners, what shall Jan and I do? I have told Beaumont and Harlingen, Texas that they have until December 31st to fully support their stations or I will remove the equipment to another area that will appreciate them and support them!

This is November and this whole month is *Praise-A-Thon Renewal Month*. Jan and I will *know* by the end of this month what your decision is. I don't need these lies by the secular press. I don't need these battles at the FCC, IRS and Congressional hearings. The only reason we keep on fighting is for *you* and for a *lost world* on its way to hell.

Please forgive me if my words have sounded harsh—I don't mean them to be. I am so very human and imperfect. In the middle of writing this article, my Director of Engineering called to say the antenna on Ch. 54, Poughkeepsie, New York is on *fire*. It will have to go off the air and a new antenna may have to be purchased. *It could cost \$250,000!* New York just barely paid for its expenses last year. So, again, others will have to make up the difference.

The "Dispensationalists" are crying heresy at the so-called "Kingdom Now" teachers. The Fundamentalists are shooting at the Faith and Confession group. I don't like *REAL VIDEOS* either, but we are winning young people to Jesus. And as usual, Jan and I are right in the middle of it all—trying to keep peace, and crying, *"LET'S GO GET THE DEVIL!"*

Well, I guess what I'm trying to say is this: We *will* keep going, if *you* will go with us. But the *falling away* is *HERE!* The *next* fearful event according to Paul is: *"THAT MAN OF SIN WILL BE REVEALED."* How very *near* then is the *coming of the Lord?* How much time do we have left to reach our World? Oh, my own personal commitment to Jesus will never stop! I'll keep going with or without you. The question is: *WHAT ABOUT TBN and CHRISTIAN TELEVISION?* Whether or not it goes on is *UP TO YOU!*

I will be looking for *your answer this month*. On the flap of the enclosed envelope is your *pledge form*. Please fill it out and return it *soon*, if you haven't already done so. Jan and I love you very much—if I didn't, I would not bare my soul to you as I have today. We love you enough to warn you how much God is depending on *all of us*. Beloved Partners, it's *NOW* or *NEVER!*

Sincerely your brother in Christ,

Paul



◀ Thank You—Thank You—Thank You—for loving TBN—and caring for your TV Stations— and being there for 15 whole years! Thank you for seeing the Vision of Reaching the World through Christian Television—with us! We can't do it without YOU! God did not intend for ANYONE to get his Gospel out alone. There is a job for ALL of us to do. We're trying to do ours, and many of YOU are helping us! We just want to say again to you, in person, "WE LOVE YOU!"

August 25, 1987—Paul & Jan's 30th Anniversary! 30 years of working for Jesus as a team—30 years of love for our world—working hard as we can to get the Gospel of Jesus around the World—70 TV Stations—38 more in the building NOW—and 550 Cable stations—each telling you some way, somehow, that Jesus loves you and we love you!

30 years of marriage also produced the two most handsome sons in the world—Paul Jr. & Matt, who married the two most beautiful daughters in the world, Tawny & Laurie, who produced the two most fantastic grandchildren in the world, Brittany Brienne & Brandon Paul and we thank our Father for all His marvelous blessings to us! Brandon Paul Crouch III, our grandson, comes from five generations of Pentecostal preachers on his dad's side and five generations of Pentecostal preachers on his mom's side—so WATCH OUT World—Here comes Brandon Paul Crouch III...!



◀ This unusual picture was made by NATIONAL GEOGRAPHIC Magazine and THEY sent it to us! It was taken at the recent North American Congress on the Holy Spirit held in New Orleans. 35,000 Charismatic Christians gathered together to say, "We are one in Jesus. We believe Jesus is the only Son of God—the Heavenly Father. That He was born of the virgin Mary. That He lived a sinless life. That He died and shed His precious blood on the cross. That He was buried—Went to Hell for me—Rose again on the third day—Ascended to Heaven—Seated at the right hand of the Father and ever intercedes for me until the day He comes again." On that we ALL agree. The Church IS being the Church and we are WINNING! Join this great body. We need You and we love you! Call today to support TBN—coming into your home and bringing Great Conventions like this one into Your home. YOU ARE THERE! Call or write today and become a TBN Partner.

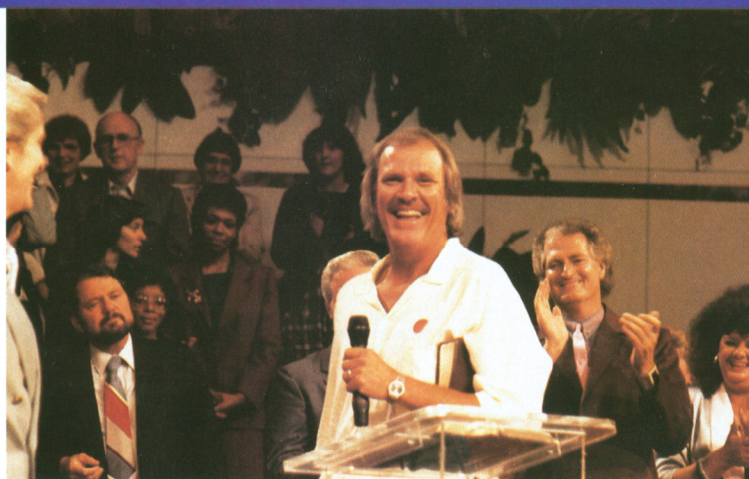
Dr. Louis Evans and his beautiful wife Colleen Townsend Evans were our recent guests on PRAISE. Dr. & Mrs. Evans are pastors of the National Presbyterian Church in Washington, D.C. and were special speakers at the North American Congress on the Holy Spirit in New Orleans, La. Your Holy Beamer and Follow Me were THERE to bring the entire conference "LIVE" into your home. Partners, let's keep beautiful people like Dr. & Mrs. Evans ministering in our homes. It is up to you—Please write today to: TBN, P.O. Box A, Santa Ana, CA 92711.



ARTHUR BLESSITT IS HOME! and what a JOY to have him and Sherry share the full report of their experiences during their 8 month missionary walk with the cross—on PRAISE. Arthur has walked almost 25,000 miles with this cross!

We love you, Arthur, and are so happy to have him as part of our TBN Family. You can see Arthur every day on JOY TO THE WORLD—a 5 minute daily DYNAMO on "How to Witness!" It's great! We love you, Arthur & Sherry —WELCOME HOME!

Keep JOY TO THE WORLD on the air. Fill out the pledge form and mail it today to: TBN, P.O. Box A, Santa Ana, CA 92711.



Heaven came down and GLORY filled our souls. The Beaumont revival at Fletcher Emmanuel Baptist Church with Pastor & Mrs. Richard Vaughn—was fantastic! Jesus was high and LIFTED UP and His Presence was so real.

Jerry McGrath led us in singing HOLY GROUND. Every singer—Dean & Mary Brown—Roger McDuff—Betty Jean Robinson—LaVerne & Edith Tripp—blessed us all as we know you were at home! Richard Hogue capped the evening off with letting us know—Jesus has done all He's going to do about the devil. Now it's up to us to take this world BACK, in Jesus' name. My! that's the same message sent from the Father to Paul for "Washington for Jesus" in 1980. It must be even truer today. We're 8 years nearer Home. Partners, Let's GO—GO—GO—in Jesus' name. We love you!

Have you helped us take back the air waves? If not, call today: 714-731-1000 or write: TBN, P.O. Box A, Santa Ana, CA 92711. Fill out the attached pledge form & mail today!



Our own Dwight Thompson preached a fabulous soul-winning sermon in Beaumont, Texas at our Ch. 34 Revival. Many received Jesus as LORD and SAVIOR. We will be coming to YOUR area with the Holy Beamer & Follow Me and we want to meet YOU—our precious TBN Family. Bring your unsaved loved ones and let's believe together for THEIR SALVATION. Thank you, Dwight, for bringing GOD's GOOD NEWS as only YOU CAN! We all LOVE Dwight & Zonelle!

We believe with you, Partners, that YOUR family will find Jesus as Lord & Savior. 24 HOURS A DAY someone is telling the world about Jesus on TBN—even while you sleep—TBN is still telling the world about Jesus! Call or write today to keep TBN on the air 24 hours a day.

The New York Revival was a blessed time for everyone! John Jacobs & the Power Team came and ministered to all of us, but especially to the young people.

Many came forward as John preached Jesus. After he gets your attention by breaking 2 sets of handcuffs or breaking a regulation BAT, he gives all the glory to Jesus!

John & his beautiful wife Ruth Anne will be hosting Friday night—Youth Night on PRAISE as often as we can get them to be with us. Bring your youth groups—your unsaved young people and BE IN THE STUDIO as John & Ruth Anne host most Friday nights! Call: 714-731-1000 or Write today to: TBN, P.O. Box A, Santa Ana, CA 92711. Become a Partner in winning our Young People to Jesus!



In 15 years together, we have seen over 3,227,000 souls find Jesus as their personal Savior. People have called, written, come forward in Rallies, Revivals, as well as, souls saved through foreign PRAISE programs, street witnessing, His Hand Extended, missions' projects, dolls & toys taken around the world...SOULS, SOULS, SOULS! That's what TBN is all about! Together we can lay over 3 MILLION SHEAVES at Jesus' feet—so far!

Are you a part of this soul-winning ministry? If not, you can be! The next soul saved may just be—one of your loved ones—or maybe someone Jesus loves in a foreign land! YOU can be a part of this great harvest of souls. Together we can reach a hurting, dying world Jesus loves so much. Help us keep the Gospel in the air waves and send it to distant lands! Fill out the pledge form on the inside flap of the envelope enclosed & mail today, or call: 714-731-1000.



◀ TBN Family favorites—Dr. & Mrs. C. M. Ward—always bless us on PRAISE. Recently he brought his beautiful wife Dorothy and together they celebrated their birthdays with all of us.

Dr. Ward always keeps us spellbound by all of his wonderful stories. His ability to illustrate Scripture lessons is unsurpassed! Don't miss PRAISE or you'll miss a blessing. Thank you Dr. & Mrs. Ward for years and years of loving TBN. We love to keep the old timers—the "Rich in Wisdomers"—coming on PRAISE. Fill out the enclosed pledge slip and become a TBN Partner. Do it today!



◀ What a joy to hear Della Reese telling her beautiful testimony and "Singing of the wonderful LOVE of Jesus"—and ministering so beautifully! Thank you, Della for sharing your talent and love for Jesus with our TBN Family. God always brings the VERY BEST by PRAISE to be in your home. Help keep TBN going strong—Call: 714-731-1000 or Write: TBN, P.O. Box A, Santa Ana, CA 92711—TODAY!



▲ Drs. T.L. & Daisy Osborn are always such a blessing to our PRAISE Family. They ministered Jesus' healing to so many and we received reports of people walking—leaping—HEALED in Jesus' name!

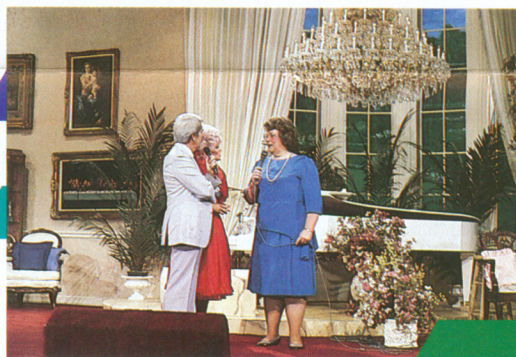
PRAISE is always special! Jesus brings His chosen ones by just to minister to YOUR needs. Let us know when someone has ministered to YOU ESPECIALLY! Let us know who you LOVE to see on PRAISE and we will try our best to have them back on—just for you! We love YOU!

If you have been touched—healed—SAVED—and yet never given to help keep TBN coming into your home—Please stop a moment and realize someone gave just so YOU could be blessed! Now YOU can multiply blessings to thousands of "someone elses" with your gift! Will you call or write today to keep this miracle of TBN on the air?—714-731-1000 / TBN, P.O. Box A, Santa Ana, CA 92711.

Precious, anointed Nancy Harmon always blesses right out of our socks! Nancy has been ministering with the TV cameras "looking on" so that you could be blessed in your home for over 12 years!

You can watch Nancy's LOVE SPECIAL program every Saturday night at 8 P.M., Pacific Time—and just "HAVE CHURCH" with Nancy & the Victory Voices and all their special friends. My! how blessed you are to know—any time—day or night—you can enjoy fabulous music ministry, Bible teaching & Revival right in your own home! You are BLESSED! TBN is on 24 hours a day and is yours to LOVE, SUPPORT & ENJOY! Thank you for supporting LOVE SPECIAL and TBN. We all love you!

To keep all these wonderful church services coming into your home—Fill out the enclosed pledge slip and mail it today to: TBN, P.O. Box A, Santa Ana, CA 92711. It is YOUR SUPPORT that KEEPS CHURCH SERVICES ON THE AIR! The secular world & commercials do not sponsor the Gospel! PARTNERS, IT'S UP TO YOU!



◀ "...They shall lay hands on the sick, and they shall recover." (Mk. 16:18) So many in our TBN Revivals come to have someone just lay hands on them and love them and tell them, "Jesus IS the same yesterday, and today and forever." Jesus saves today because He shed His precious blood. He heals today because He took the stripes for your healing. If He ONLY saved today, WHY did He take the beating on His back? He went to hell for you—so that you don't have to go! A Lamb roasted on the fire—what WAS the burnt sacrifice for? He died on a cross—shed His blood—took stripes on His back—went to hell FOR YOU and rose from the dead...And all He asked you to do is believe and LOVE HIM for it! What a GOD! GOD IS JESUS, Amen—(Thanks, Brandon!).

Help us, Partners. Let's not let satan rob us of what God has allowed us to accomplish together! Fill out the enclosed pledge slip on the inside flap of your TBN envelope and mail today with your One Time and Monthly gift. We love you!