

TBN

NETWORKS

3RD QUARTER

JULY-SEPT

2024

BEHIND THE SCENES

PARTNER UPDATE

News from your TBN Networks

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POWERFUL AFFIRMATIONS

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To view the content represented in this report, scan the QR code.



PSALM 133:1

DOVE

— 55TH ANNUAL —

AWARDS

UNITE THE *Song*

HOST *Tauren* WELLS

AIRING OCT 4 @ 8 & 10p ET

ENCORE OCT 11 @ 8 & 10p ET

The Biggest Night
IN CHRISTIAN MUSIC!

Don't miss this exciting evening showcasing Christian music and worship at its finest. Hosted by Tauren Wells, the 55th Annual GMA Dove Awards will feature performances by your favorite Christian artists. This year's award nominees include Anne Wilson, Brandon Lake, Jeff Pardo, CeCe Winans, Naomi Raine, for KING + COUNTRY, Lauren Daigle, Charity Gayle, Forrest Frank, Josiah Queen, Seph Schlueter, Terrian, CAIN, Jekalyn Carr, Chris Brown, Chandler Moore, Jonathan Smith, and many more.

For more information visit TBN.org/doveawards



FOR SUCH A TIME AS THIS

We are called to be a light of God's hope and grace!

Dear Partner,

Your TBN is more crucial than ever in its over fifty-year history as a dependable destination that millions turn to daily for hope, encouragement, healing, and the peace and presence of Jesus. Countless individuals from all walks of life have written to testify that they found TBN at a time of need, and our distinct message centered on Christ and His life-changing power made all the difference. Never forget that it is your prayer and financial support that keeps TBN on the air for all to experience! Without it, many of the ministries you've been blessed by and come to love would not have a voice around the world. You make it possible.



MATT AND LAURIE CROUCH

As you know, each of us as a Christ follower is called to be salt and light (Matthew 5:13-16). And never has that been more applicable than in our "Nation under God" as we seek to preserve a Judeo-Christian foundation. At this strategic moment there is a reason you'll see the words **Think, Pray, Vote** on TBN this month. As we race towards what will likely be one of the most divisive presidential elections in our nation's history, America desperately needs a collective voice speaking God's eternal message of truth, mercy, and justice. And that voice, dear friend, can only come from those of us who know the saving, renewing power of Jesus. Make no mistake: as believers we are called for such a time as this — a time when the truth of God's Word is declared boldly and that truth guides our nation's future.

The apostle Peter puts it this way: "... you are a chosen generation, a royal priesthood, a holy nation, His own special people, that you may proclaim the praises of Him who called you out of darkness into His marvelous light..." (1 Peter 2:9, NKJV).

Through Christ each of us has a status before God that sets us apart for a purpose: 1) we are a generation of God's chosen vessels; 2) we are royalty under King Jesus and priests called to proclaim the message of His love and lordship; 3) we are a nation made holy by Jesus' blood; and 4) we are His own prized and special people.

As to our purpose, it is to proclaim before the world the praises of our God who called us out of darkness into His "marvelous light." And let's be clear: that includes raising a collective and bold voice as believers in defense of our religious liberty, just like America's forefathers did.

As Christians we are called to use every means possible to take His light, His truth, and His love into every sector of society. That is the sole reason TBN is on the air 24 hours a day around the world — and why we partner with friends like you. Your financial gift this month is not just a donation, but an investment in spreading God's love to a world in need. Thank you for standing with us in this pivotal hour. Together we are making an eternal difference.


Matt and Laurie Crouch

4 AFFIRMATIONS FOR YOU

There is nothing more important in your walk with Christ than knowing who you are in Him. And the best place to find those truths is in God's Word. Discovering your worth by what God says about you powerfully reinforces His perfect love for you, the immense value He places upon you, and the importance you have in His forever family — the body of Christ. That discovery also gives you a voice to boldly proclaim His truth and love to those around you.

Here are four awesome affirmations about who you are through Christ from just one scripture, 1 Peter 2:9. Meditate on them, declare them, and embrace them as the truth of who you are as a child of God.

- 1 I AM PART OF A CHOSEN GENERATION.** God redeemed me through the blood of His Son and made me part of His spiritual household for all eternity.
- 2 I AM A MEMBER OF A ROYAL PRIESTHOOD.** Through Christ I am called and qualified to share the good news of salvation and to lift up the needs of others before His throne in prayer.
- 3 I AM THE CITIZEN OF A HOLY NATION.** Through Christ my citizenship is in heaven (Philippians 3:20), and I am now a representative of my future eternal home, living a life that is holy and sharing the salvation available through my Lord Jesus Christ.
- 4 I AM A PART OF HIS OWN SPECIAL PEOPLE.** Like God's chosen special people Israel of the Old Testament, through the finished work of Christ I am prized and special to God, called to proclaim the praises of the One who called me "out of darkness into His marvelous light."



Better
TOGETHER

CELEBRATING **1,000** CONVERSATIONS

Better Together is celebrating one thousand incredible episodes of our exciting daily program for women! That's 1,000 encouraging and life-transforming conversations of love, friendship, and Jesus. Join host Laurie Crouch, along with Sheila Walsh, Lisa Harper, Joyce Meyer, Crystal Evans Hurst, and Holly Wagner for this extra-special week as we reflect on God's love and faithfulness—and all the amazing reasons we're *Better Together*!

OCT 21-25
@ 1:30p ET

Check us out at [BetterTogether.tv](https://www.BetterTogether.tv)



OCTOBER 7TH, 2023

FIRST ANNIVERSARY

OCT 7 & 8 BEGINNING
@ 8p ET

On the sobering **first anniversary** of the horrific Hamas terror attack against Israel, TBN presents a two-night special airing of the riveting documentary, *October 7th, 2023*, from award-winning Israeli-American filmmaker Dan Gordon. The four-part series details with intensity and emotion the deadly assault that claimed over one thousand Israelis and hundreds of hostages and highlights the many heroes who risked everything to save their countrymen. Don't miss this unforgettable narrative of tragedy, sorrow, loss—and the abiding hope that defines the nation and people of Israel.

It's our responsibility!

THINK. PRAY. VOTE.

A PRAYER FOR THE NATION

Just ahead of the crucial November elections, TBN news anchor Erick Stakelbeck welcomes special guests and Christian leaders to discuss major issues facing all Americans and to lead a time of concerted prayer for our nation.

OCT 25 @ 8p ET



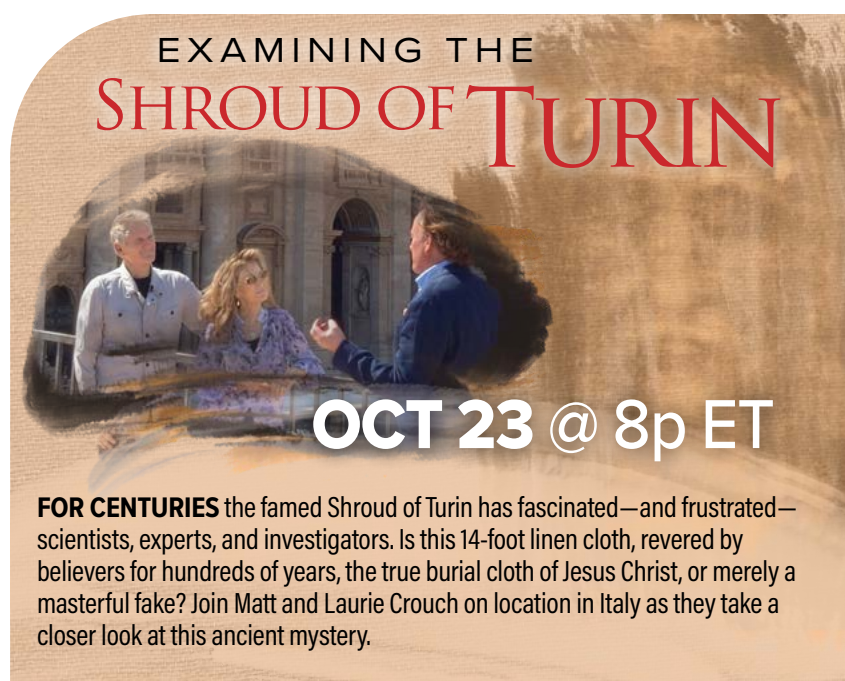
MATT AND LAURIE CROUCH host Greg Laurie for a look at conversations he's had with Hollywood Christians like screenwriter Randall Wallace and actors Mel Gibson, Jonathan Roumie, and Dennis Quaid.



MIKE ROWE BRINGS YOU untold stories of true American heroes and a poignant rendezvous with the men and women who gave us the right to call our nation the "land of the free" and the "home of the brave."



MATT AND LAURIE sit down with renowned British theologian N.T. Wright, one of the world's leading New Testament scholars, to discuss the true and untarnished biblical meaning of Christ's resurrection, how it differs from the limited view many believers embrace—and why a clear scriptural understanding of the resurrection is essential for every Christian.



FOR CENTURIES the famed Shroud of Turin has fascinated—and frustrated—scientists, experts, and investigators. Is this 14-foot linen cloth, revered by believers for hundreds of years, the true burial cloth of Jesus Christ, or merely a masterful fake? Join Matt and Laurie Crouch on location in Italy as they take a closer look at this ancient mystery.



Matt and Laurie Crouch with Pastor Ray McCauley.



Matt and Laurie with members of the TBN Africa team. ▶



TBN Is Helping Unite Believers and the Church the Continent of Africa

With two powerful faith-filled networks and a new state-of-the-art studio, TBN Africa is taking the gospel of Jesus Christ across the continent of Africa as never before, touching a total of 54 nations and an incredible potential of 1.5 billion viewers.

TBN's beginnings in Africa reach back to the 1980s, when network founder Paul Crouch was invited to launch a Christian television station in South Africa's Ciskei homeland. The launch of that first channel paved the way for additional stations in the Transkei and Bophuthatswana homelands, and then to an entire TBN network covering all of southern Africa.

While TBN's presence in Africa was silenced for a season a few years ago, through the help and vision of one of Africa's spiritual fathers, Pastor Ray McCauley, today the voice of TBN Africa is stronger than ever across the continent.

With a second exciting African network, TBN Yetu, more individuals than ever are being touched through Christian programming. Taking its name from the Swahili word for "Ours," TBN Yetu has a unique African flavor and reach, reflecting the vibrant and diverse worship that truly defines Africa's Christian communities.

TBN Africa manager Lucky Mbiko said that both TBN Africa and TBN Yetu place a strong emphasis on programming that ministers the truth of God's Word to viewers across the continent. "A majority of our ministry and teaching programs feature local and regional pastors, teachers, and church leaders," he said. "It is this type of programming that is raising up a new generation of Africans equipped to impact their neighborhoods, communities, nations—and the entire African continent—for the kingdom of God."

Matt and Laurie Crouch were recently on hand in Johannesburg as TBN Africa dedicated its new studio facility, which will expand the ability of TBN's African networks to produce great local and regional content from talk shows and music to a broad range of teaching and ministry. "We are excited to see how local and regional churches, ministries, and Christian leaders are uniting together through TBN Africa to take the life-changing message of Jesus to individuals and families across Africa," said Matt. "I believe we are witnessing a revival that is spreading across the continent—and will help reach the world with the hope and grace of Jesus."

LUCKY MBIKO: TBN Africa manager

FIND OUT MORE AT **TBNAFRICA.ORG** AND **TBNYETU.ORG**.



Make a Lasting Impact with a Donor Advised Fund

A Donor Advised Fund can be a great tool for you to make tax and cost-efficient donations to ministries and organizations you support—like TBN! Through your Donor Advised Fund you can make gifts to TBN and other great causes during your lifetime, and later your children can carry on your legacy of giving!

Here's How a Donor Advised Fund Works

- 1 You make an initial gift of cash or stock to launch your Donor Advised Fund through a sponsoring organization.
- 2 The assets in your Donor Advised Fund grow tax-free.
- 3 Each year you make annual choices on gifts to be made from your Donor Advised Fund.

Take Action Today! Visit livinglegacy.tbn.org/daf and use our **Make a Gift From My DAF** tool to connect with your DAF provider and initiate a grant to TBN. Your generosity will be acknowledged as a DAF distribution, directly supporting TBN's mission.

We're here to assist you, and we can help guide you through the process of setting up your own Donor Advised Fund and begin using this powerful giving tool.

Email us at livinglegacy@tbn.tv or call toll-free

1-877-605-3226

and speak to a TBN Living Legacy representative.



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Founder, Ancient Nutrition



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FOR SUCH A TIME AS THIS

You Are Called to Share the Love of Jesus

More than ever God is calling each of us as believers to carry the salvation, hope, and healing of Jesus to a world in desperate need. For more than fifty years, through the prayer and partnership of friends like you, your TBN has been broadcasting this good news to the nations. But never have we felt the urgency of the hour as we do today. Individuals everywhere are seeking for the purpose and peace that only Jesus can give—and you are key to showing them the way.

Your generous financial support today will ensure that TBN's life-changing programming and content continue to reach hungry, searching hearts in your community—and across the earth.

Please join us today with your gift to the work of TBN. One hundred percent of every dollar you give goes to reaching the lost and encouraging people everywhere with life-transforming content.



WATCH

Thank you! *for standing with us.*
Donate Now!

BECOME ONE OF OUR

TBN
Ambassadors

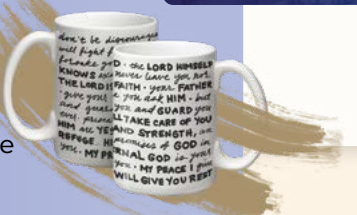
JOIN THE MISSION

As a **TBN Ambassador** monthly partner, you'll be part of a community passionate about spreading the good news of Jesus. We're on a mission and we want you to join us as we touch hearts and lives through uplifting, Christ-centered TBN programming.



"I support TBN each month because of all the great programs that encourage and feed me spiritually. I especially like Better Together. It's a school of faith for me. I receive so much from it."—**MONICA**

When you become a TBN Ambassador we'll send you our special **TBN Promises of God** mug, covered with scripture promises to encourage you each day during your quiet time with God.



Scan the QR code or visit **TBN.org/ambassador** to find out more and become a TBN Ambassador monthly partner today!



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