

TBN

MAY 2025

NEWSLETTER

2025 ISRAEL TOUR

06

JOIN US IN THE LAND OF THE BIBLE.

SENDING THE HOPE AND GRACE OF JESUS TO THE WORLD

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TAKING THE TREASURE OF GOD'S WORD TO THE NATIONS

03

**KLOVE
FAN AWARDS**

**FRIDAY, MAY 30
7:30p & 10p ET**

Don't miss the music, worship, and inspiration!

04



Discover how God cares for a mother's heart.



02

Find out how you can begin now to impact future generations with the hope of the gospel.



04

Join the Gaithers and their Homecoming Friends for a night of old-fashioned convention songs!



04

Celebrate a major milestone of music and inspiration with one of the world's most beloved singers.



04

A rock legend tells the dramatic story of how Christ brought hope and healing to his life of despair.

Scan the QR code to view content represented in this TBN update.



TAKING THE TREASURE OF GOD'S WORD TO THE NATIONS

Dear Partner and Friend,

It all began 52 years ago this month when my parents, Paul and Jan Crouch, heard—and responded to—the voice of the Lord as He spoke a distinct message of direction to them. What that meant in practical terms was leaving a ministry position where they were secure, happy, and fruitful, and stepping out into the unknown to take the life-changing message of God's love to places and people everywhere through Christian television.

The result, just two months later on May 28, 1973, was the launch of the Trinity Broadcasting Network (TBN) with one, small Los Angeles-area TV station airing a few hours of Christ-centered programming each week. Before long, people from all walks of life across Orange County, California were discovering the teaching, preaching, and engaging ministry programming that inspired, encouraged—and showed them Jesus in all of His kindness and compassion. In a small way, TBN's humble beginnings were a downpayment of the Old Testament prophetic declaration: "For the earth will be filled with the knowledge of the glory of the Lord, as the waters cover the sea" (Habakkuk 2:14, NKJV).

Slowly but surely, the message of God's love for all humanity spread, as TBN's presence expanded from that one local channel to life-giving full-power stations across the length and breadth of America. That was followed by a miraculous international expansion, as more stations and entire TBN networks were launched in Latin America and throughout Europe, Africa, Asia, the Middle East, and beyond. The result was that untold millions of individuals were hearing the Word of God and the message of salvation through Christ in their own languages—many for the very first time!

Of course, this incredible, fruitful faith journey of TBN—which my dad defined as "walking to the edge of all the light you have, and taking one more step"—didn't happen in a vacuum. Right from the beginning there was a core of committed Christ-followers who, like my parents, had a passion to see people know the truth of Jesus' love that could set them free and give them the fullness and blessing God created them to enjoy. The prayer and financial stewardship of those early TBN partners paved the way for every miraculous channel and network—and every heart and home across the earth touched by the power and presence of God because of TBN.

Fifty-two years later, the incredible miracle of TBN continues through the same committed prayer and partnership of friends like you, who join us with the passion and purpose of seeing



MATT AND LAURIE CROUCH

“... over the past 52 years, today, and for future generations, the treasure of God's Word is the foundation of the message TBN has for the nations.”



You can reach future generations for Jesus!

Did you know you can leave a legacy of hope for future generations? Sound financial planning can help make certain you and your family are prepared for the years ahead—and that God's work continues. Join Matt and Laurie as they welcome Ed Young Sr. to discuss how TBN's Living Legacy Planned Giving program can help you prepare for the future today.



WATCH NOW ON TBN+

Coca-Cola
CONSOLIDATED

K-LOVE[®] FAN AWARDS

FRIDAY, MAY 30 @ 7:30p & 10p ET

Hosted by Bart Millard, Mac Powell, Jeremy Camp, and Matthew West, this year's K-LOVE program includes appearances by some of today's most popular Christian artists, including Katy Nichole, Jordan Feliz, Terrian, CeCe Winans, Colton Dixon, Jon Reddick, and many more. Don't miss a moment of Christian music's only fan-voted awards show!

TBN.ORG/KLOVEFANAWARDS



TBN

RED CARPET COVERAGE

STREAMING ON TBN+

Join us for TBN's Red Carpet digital coverage, featuring an exclusive, behind-the-scenes look at the K-LOVE fan awards weekend and interviews with top names in Christian music.



Better
TOGETHER

MAY 5-9 @ 1:30P ET

Caring for a Mother's Heart

Host Laurie Crouch sits down with some good friends to talk about how God cares for a mother's heart, renews purpose, and redeems every season. Join them all week as they share wisdom for moms on overcoming disappointment, navigating grief, and finding support in community.



DON'T MISS THIS WEEK OF ENCOURAGEMENT FOR MOMS WITH Christy Wright, Kirsten Watson, Laurie Crouch, Sheila Walsh, and Brittany Price Brooker.

MAY 23
starting @
8p ET

HONORING THOSE WHO Serve — and Those Who Made **THE ULTIMATE SACRIFICE**

Join us for two moving Memorial Day weekend specials as TBN honors America's finest, who gave their all to defend our nation and liberty.



Dave Stotts guides you through the history of Memorial Day, exploring the significance of this holiday and the sacrifices made by so many American heroes.



Andrea Bocelli celebrates a 30-year milestone with an evening of joyful music performed in the breathtaking beauty of a natural amphitheater in Tuscany.



Bill and Gloria Gaither, along with many of their Homecoming Friends, bring you an inspiring celebration of Southern Gospel convention songs.

Praise

MAY 16
STARTING @ 8P ET



Alice Cooper



Darryl Strawberry



Michael Franzese

REDEMPTION & PURPOSE

Legendary "bad boy" rocker Alice Cooper, Major League Baseball star Darryl Strawberry, former Mafia "made man" Michael Franzese, and more sit down with Pastor Greg Laurie to tell their dramatic stories of finding salvation and new life in Christ in the midst of brokenness and despair.

AMERICA'S
HIDDEN
HISTORY



Historians David and Tim Barton sit down with some special guests to recount the stories, lives, and faith of individuals who gave their lives for our freedom.

searching individuals come to Christ and be strengthened in their faith. Today, in addition to the over thirty networks touching hearts and homes across America and around the world, TBN is reaching new generations of viewers with powerful Christ-centered content using what I call the "largest cable system in the world"—the Internet. Billions of people across the earth have smart phones, tablets, computers, and other electronic devices they use to connect to online platforms like Facebook, Instagram, YouTube, and more. Every day here at TBN, we use these platforms to post powerful, encouraging content filled with the love of Jesus.

And every day individuals across the earth—and right where you live—are responding to that message, receiving salvation, healing, and hope. *"Thank you, TBN, for hearing and obeying God's voice to minister to this lost and lonely world,"* wrote Laura to us recently. *"Your programs have helped me grow spiritually, and for that I am so grateful."*

Scripture is clear about how individuals come to faith in Christ: "So then faith comes by hearing, and hearing by the word of God" (Romans 10:17, NKJV). The New Living Translation says it this way: "So faith comes from hearing...the Good News about Christ."

Dear friend, over the past 52 years, today, and for future generations, the treasure of God's Word is the foundation of the message TBN has for the nations. It really is that simple. However, as it has been since TBN first went on the air, delivering that message of hope and grace through Christ 24 hours a day around the world can only continue through the financial stewardship of partners like you. Whether small or large, your heartfelt gift of support to TBN makes a difference to searching hearts around the world.

Thank you for standing with us. Together we are reaching the nations with the love of Jesus.

God bless you,



Matt and Laurie Crouch

"Faith comes by hearing and hearing by the Word of God." That scripture is at the heart of all we do here at TBN. And the partnership of friends like you is at the very foundation of our mission to cover the earth with the **treasure of God's Word**. Whether through your onetime gift of support or as a TBN Ambassador monthly giver, your partnership means the message of salvation, healing, and hope through Christ will continue from TBN, reaching hearts and homes around the world. **Will you join us today with your generous gift?** Thank you!

"Whether small or large, your heartfelt gift of support to TBN makes a difference to searching hearts around the world."

Scan the QR code or visit TBN.org/partner to join us in reaching those who are searching.



3 WAYS TO GIVE:



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For more information about TBN, please go to tbn.org or write TBN at PO Box 316, Fort Worth, TX 76161-3160

WEBSITE: TBN.org

COMMENTS: comments@tbn.tv

PRAYER REQUEST: TBN.org/prayer

SOCIAL: Youtube / Facebook / X / Instagram @tbn

ISRAEL TOUR

2025

NOVEMBER 21-30

Come with TBN to the land of the Bible!

Book today at TBN.org/Israel2025 | 817-595-2700

Join Matt and Laurie Crouch, along with special guests Pastor Ed and Lisa Young, for ten days in Israel. Don't miss this opportunity to walk where Jesus walked, experience unforgettable biblical sites, enjoy great fellowship, and be impacted for a lifetime!

ED & LISA YOUNG

MATT & LAURIE CROUCH

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