# BEHIND SCENES

TBN

News from Your Trinity Broadcasting Family of Networks

# **Ist Qtr.** JANUARY-MARCH 2017





TBN Chairman Matt Crouch shared the vision for "TBN 2.0" with network managers from around the world.

#### The first quarter of 2017 has been an exciting and fruitful time throughout the Trinity Broadcasting Network global family. In late March all the managers for the U.S. full-power stations, as well as domestic and international networks, met at TBN's headquarters in Tustin, California to be inspired and challenged with the vision Matt and Laurie Crouch, along with the rest of TBN's leadership, have for a new chapter in TBN's global gospel outreach – which has been dubbed TBN 2.0.

That vision is being fulfilled through relevant, cutting-edge programming and content across TBN's broadcast platforms, targeting a new generation of viewers, while we continue to provide some of the classic inspirational programming our longtime viewers have enjoyed for many years. There's a lot of excitement about new programming on tap for TBN's SMILE kids' network, the JUCE youth channel, and TBN's Salsa network that is gaining a strong fan base among "next generation" Latino-Americans.

Of course, at the heart of everything we do at TBN are the souls coming to Christ and the untold lives changed on a daily basis through 24-7 programming that lifts up Jesus and calls people into their eternal destiny. Domestic Networks



Bringing Fresh, Innovative Programming

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America's flagship faith-andfamily network continues to expand its footprint around the globe, with innovative programming that appeals to all types of viewers. Over the past three months TBN has added at least one new weekly series to its broadcast lineup each month, including:

Adventures With God, a fascinating series that documents God's move in the lives of people around the world. Produced by veteran documentary filmmaker Darren Wilson, Adventures With God is an extension of the viral films that Wilson has produced over the last ten years, documenting miracles and the power of God breaking into the lives of mostly unsuspecting individuals across the earth.



Adventures With God: *Evangelist Todd White ministers to a group in Amsterdam.* 

# *Why Israel Matters,* Produced by Christians in Defense of Israel and

Liberty Counsel, this exclusive TBN series demonstrates in a powerful way the crucial importance of the Jewish State of Israel to Christians, America, and the world.

**Restoring the Shack**. Based on the bestselling novel *The Shack* and the big-screen movie of the same title, this series is helping millions find a true and meaningful relationship with Jesus — based on God's love and kindness alone.



Author Wm. Paul Young hosts Restoring the Shack on TBN, based on his best-selling novel. Airs Sundays at 10 p.m. Eastern / 9 p.m. Central.

#### TBN Viewer Comments

"Watching TBN gave me the strength I needed to break free from strongholds. Today, I am free of drugs, alcohol, and prostitution. I continue watching your stations to ensure my continued freedom." – C.W., Kansas City, MO. Domestic Networks



Christian Television for a New Generation

SCENES

Launched in June 2016, TBN's Hillsong Channel is reaching a new generation of viewers with the message of hope and grace through cutting-edge worship, relevant teaching, and ministry from today's top Christian leaders.



TBN has teamed with Hillsong for one of the most exciting new faith networks — the Hillsong Channel — featuring all the best in cutting-edge worship from gifted singers, songwriters, and musicians.

Over the past several months the Hillsong Channel has increased its already significant reach through a number of important distribution channels, including:

**Boingo Wireless**, designed specifically for U.S. military troops who live in barracks.

**TBN 2nd Chance.** TBN's outreach to inmates incarcerated throughout the U.S. has added the Hillsong Channel to the networks inmates can view in over 937 correctional facilities. A total of over one million inmates now have 24-hour access to TBN's flagship network, the Hillsong Channel, TBN's JUCE network for teens and young adults, and our Enlace Spanishlanguage affiliate network.

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*Foxtel.* Australia's premier cable provider, reaching over six million people.

*Spectrum.* Hillsong Channel is now available on the largest cable distributor in the U.S. — over 17 million television households across America.

In total, TBN's Hillsong Channel can be viewed by nearly 200 million people around the world.



Pastors Brian and Bobbie Houston provide life-changing ministry on the Hillsong Channel.

#### Hillsong Channel Viewer Comments

"So pleased for the Hillsong Channel ... grateful to TBN for this initiative and thanking God for opening doors of opportunities like this." – Anthony H. **SCENES** January–March 2017

TBN's Youth Network Shines for Teens, Young Adults

This has been an exciting quarter for JUCE, TBN's network specifically for teens and young adults. This group is often referred to as the "Millennial Generation" for those 20 years of age and older and "Generation Z" for those 19 years and under. Significantly, this age group represents over half the global population, and in North America Millennials now far outnumber **Baby Boomers.** 



Teens and young adults consume a lot of media — and JUCE is there with life-changing content.

This age is also a crucial time in a person's spiritual formation, as historically nearly 90 percent of active Christians make decisions to follow Christ before their 21st birthday. This is an age group in North America that has been becoming increasingly secular at an alarming rate. This is also an age group that consumes large amounts of media, as a typical Millennial will consume close to 50 hours of media a week, and 85%

of Millennials and Generation Z watch several hours of TV in a typical week.

JUCE serves this age group by producing media that is entertaining and relevant while presenting a clear gospel message. The recent programming JUCE has featured include coverage from multiple music festivals such as Night Vision, SXSW, Creation Festivals, special programming from the GMA Dove Awards, production of the We Love Christian Music Awards, comedy specials with the Skit Guys, movies, and prominent guests like Judah Smith, Chad Veach, Nick Vujicic, Erwin McManus, Brian "Head" Welch, for KING & COUNTRY, and Britt Nicole.

#### JUCE Viewer Comments

"In my time of struggle, 7UCE was my goto for companionship and inspiration! Songs like Skillet's 'Awake" and 'Alive" and so many others, while surrounded by evils and mockery, kept me awake in life and alive in spirit! I thank God for 7UCE TV!" -Nate L.

"I LOVE 7UCE TV — it's very inspiring and uplifting! Eyes and heart are glued when it's on!" -Lindsey C.

> Check out JUCE online at www.JUCETV.com

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**Smile** Kid-Friendly TV Parents Trust!

The first guarter of 2017 was a fruitful time for SMILE, TBN's 24hour network for children ages two to twelve. According to research by George Barna, only six percent of adult Christians made a decision to follow God after the age of 18. That means 94 percent make that crucial step as children. This is why we are so excited about the outreach of our SMILE network. There is simply no better time than childhood for individuals to be led into a relationship with Jesus Christ and to be mentored for a lifetime of fruitfulness in His kingdom.



TBN and SMILE are the exclusive broadcasters for VeggieTales.

Research also shows that exposure to violent media can result in aggressive attitudes and violent behavior in children and adolescents. The average child will watch 8,000 murders on TV before finishing

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### **TBN My Story**

One of our recent TBN My Story videos comes from Denise Ponce, who sat down to share how, as a young mother, she had decided to take her own life, along with those of her two young daughters. But as she and her girls laid down in front of the kitchen stove with the gas running, from her nearby television she heard the kind and compassionate voice of TBN's Jan Crouch telling her how much Jesus loved her. "It was like she was in the room with me," recalled Denise. "And it felt like she was talking right to me, telling me that Jesus was there to help me." Click on the video icon and watch as Denise Ponce tells the moving story of how God used TBN to change her life.



Perhaps you have a personal story about how God used TBN to powerfully impact your life. <u>Click Here</u> to find out how you can share that story with us and TBN viewers and friends around the world.

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elementary school. And by the age of eighteen, the average youth has seen 200,000 acts of violence on TV, including 40,000 murders.

The Rev. Billy Graham said that it is "important that we as Christian parents remember the impact media can have on our children... Raising our children is one of the most important responsibilities God gives us, and neglecting it or leaving it to others can be disastrous."

We launched the SMILE network to give parents and grandparents a resource to help mentor, train, and encourage their children and grandchildren in important moral and spiritual values. Not only is SMILE a safe haven for children, but it has the full support of millions of parents around the world who know their children are being enriched with quality programs that are educational and biblically based.

Over the past three months SMILE has added some great new programs, movies, and specials kids are going to love, including:

*The Little Princess.* This classic feature starring Shirley Temple began airing in March on SMILE.

*Theo.* This exciting animated series is now in the works and will be on the air shortly.

#### SMILE Viewer Comments

"I love the SMILE network. Your programing is wonderful for children to learn the love of Jesus."—Nichol

"It's wonderful how you are dedicated towards teaching children about the love of God. I watch your channel whenever I can. Please say hello to the cast and crew of VeggieTales, Colby's Clubhouse, iShine KNECT, and Miss Charity's Diner." – James

"I am fond of watching Smile, which tells me stories and teaches me good manners." — Tony (China)

SMILE is available 24/7 on AT&T U-verse channel 340, Verizon Fios channel 294 and dozens of other local cable systems. SMILE is also available over-the-air on TBN's 37 TV stations across the U.S., on DISH Network channel 264, and can also be viewed online at <u>www.smileofachildtv.org</u>. Check the website for more information and SMILE's program schedule. 💶 🗈 Domestic Networks 🖉



#### Exciting Programming for "Next Gen" Hispanics

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According to a recent study conducted by Pew Research, the Hispanic population has reached a new high of 55.4 million — or over 17 percent of the total U.S. population. And an ever-increasing number of that population — called "next generation" Latinos — are not fluent in Spanish. TBN created the Salsa network to serve this demographic with programming that is entertaining and inspirational.



Mati Shoshani (center) operations manager of TBN's studios in Israel, leads a traditional Shabbat meal for the Salsa program From Israel with Love.

TBN Salsa is growing and available via TBN's full-power stations in 37 key U.S. cities, as well as on an increasing number of cable providers nationwide.

Throughout the first quarter of 2017, Salsa has been adding new programs and inviting key Hispanic Christian leaders and influencers to our Salsa Praise program. Here are a few of the new programs:

*The Revolution TV*, with Jorge and Kat Vazquez, is all about turning this generation to the truth that is only found in Jesus.

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**Present Truth** with Bishop Michael Pitts offers weekly inspiration and teaching from God's Word.

*From Israel With Love* continues to be a popular program on Salsa.

#### Salsa Viewer Comments

"Just want to tell you how much I enjoy your programs and watching TBN Salsa. You do a very good job. Blessings." – Joy T.

"I am one out of many who are excited about the great work God is doing through Salsa! Thank you for this wonderful channel." – Grace

"I have been enjoying the programs on TBN for the past several years. I'm especially enjoying your new Salsa Network. All I can say is Wow! – Mrs. J.

> Check out what's new on Salsa <u>www.tbn-salsa.org</u>

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#### TBN Prayer Ministry

In the first three months of 2017, TBN's prayer partners logged an astounding number of calls from viewers:

234,340 calls from people with prayer needs.

*1,690 calls* from individuals who prayed for salvation or recommitted their lives to Christ.

**1,695** *calls* from people with praise reports for answered prayer.



In the first three months of 2017, TBN's prayer partners took a total of 234,340 calls for prayer from viewers around the world.

"This is an outreach that never gets old," said Robbie Mickley, TBN's prayer department supervisor. "Getting the opportunity to pray with people for their needs, lead others to faith in Christ, and hear daily reports of answered prayers — it's all an incredible privilege that's very rewarding." Here are just a handful of the praise reports recorded by TBN's prayer partners:

Josefina called to thank TBN for the prayers over her son: "I received the report for my son from the doctor. Praise the Lord — not one trace of cancer!"

Ruth from Pennsylvania called to say: "396 days sober from drugs, Thank you TBN for all of your prayers. I Love you all!"

Bob and Mary called from Pennsylvania: "We have called your prayer line on many occasions, and have found TBN to have the best prayer partners because they know how to pray the Word and they are effective."



Over the past nearly forty-five years, TBN's prayer partners have led millions of individuals to faith in Christ, and prayed over the needs of countless millions more.

Have a need? Call TBN's toll-free prayer line at 1-888-731-1000.

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#### **Full-Power Stations**

TBN's 37 full-power stations are the "boots on the ground" building valued relationships with pastors, congregations, community leaders, outreaches, and local viewers in communities small and large across the U.S. It would be impossible to do justice to all the wonderful ways TBN's station managers reach out to their communities. Each manager works diligently behind the scenes to get the story of community outreach to viewers across their demographics, to help facilitate important ministries and outreaches — and, of course, to make sure each household in their community has access to a broad range of life-changing and inspirational programming.

Here's a small sampling of how TBN's full-power stations reached out to their communities in the first part of 2017:

*KDOR–TV 17 Tulsa.* The community of Tulsa has many vibrant examples of godly individuals and organizations reaching out to help people in need. And through its weekly *Joy in Our Town* broadcast, KDOR is getting the word out about many of these awesome servant leaders including:

Good Samaritan Health Services (GSHS). Under the leadership of Dr.

John Crouch, GSHS provides healthcare to uninsured individuals throughout the Tulsa area. With the help of local clinics, as well as churches who provide hosting for mobile clinic locations, Dr. Crouch and his dedicated medical staff and volunteers are being the hands and feet of Jesus to so many in need.

Oklahoma Adult and Teen Challenge.

With six locations throughout the state, Oklahoma Teen Challenge continues with the outreach started over fifty years ago by David Wilkerson, to disciple and guide both young people and adults who have struggled with substance abuse and other life-controlling circumstances.



KDOR has done much to get the word out about the great outreach being done by Oklahoma Adult and Teen Challenge.

*Little Lighthouse.* This tuition-free educational and therapeutic school is specially designed for special needs children ages birth to six. It began **IBN** Domestic Networks **SCENES** January–March 2017

Full-Power Stations, Continued

with one teacher and five students in October 1972 as one mother of a special needs child encountered the gap in public educational programs for special needs children. The mission of LLH is to glorify God by improving the quality of life for children with special needs, their families, and their communities.

KDOR station manager Craig Nelson said he and his staff are excited for the many local connections they get to make throughout the community. "One important function KDOR serves is to highlight all the good that is being done throughout Tulsa through the faith community—congregations, pastors, Christian leaders, and parachurch outreaches," he said. "We really place a high priority on the many wonderful relationships we get to make with these fine people, and to make sure our viewers know about the services they provide."

WGTW-TV 48 Philadelphia. Station Manager Michal Curry is always looking for ways that TBN and WGTW can be a blessing to the Philadelphia

community. That can be something as simple as providing needed supplies to a local daycare (at Philly's Greater Life Christian Center), or as major as helping to facilitate the production of programming for two of TBN's international networks – TBN Russia and JCTV Pakistan. And in January WGTW delivered one hundred Bibles and other devotional materials to Prison Outreach of Delaware. to be distributed to inmates incarcerated at the James Vaughn Correctional Institute in Smyrna, Delaware and the Howard Young Correctional Facility in Wilmington, Delaware.



Javed Rauf tapes a program for JCTV Pakistan in WGTW's Philadelphia studio.

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#### Full-Power Stations, Continued

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KPAZ-TV 21 Phoenix. KPAZ Station Manager Oralena Valero is known throughout Arizona for cultivating strong relationships with local and state leaders — including governors, legislators, and state attorneys. So it was no surprise when her daughter, KPAZ Public Affairs Director Vanessa Rose, opted to spend two months in the City of Phoenix's Citizen's Police Academy, learning about local law enforcement and participating in some of the training exercises Phoenix police go through to become officers.



In March KPAZ Public Affairs Director Vanessa Rose Valero graduated from the Phoenix Citizen's Police Academy.

In March Vanessa graduated from the citizen's academy, and had this to say about the experience: "Our men and women in blue are each unique, passionate, and truly special people. I have always had respect for them, but it has risen to a new level. Please, take time to get to know our law enforcement and always give them a smile or a thank you."

KTAJ-TV 16 Kansas City. KTAJ has begun to produce regular Words of Encouragement spots featuring local pastors. "We love each and every pastor in the Kansas City area, and we want to give as many as possible the opportunity to share their heart for the city and people of our community," said KTAJ Station Manager Julie Cluck. "The messages they share are really touching our viewers."

KTAJ is also partnering with Sheila and Kenzie Gilbert, who provide lunch each day to at least 200 children in the Kansas City area through their outreach Food for Kids. KTAJ has partnered with the Gilberts for the past five years, airing an originally produced public service announcement along with highlighting their ministry on *Joy in Our Town*. All children receive a gospel message prior to their daily lunch.

*KDTX–TV 58 Dallas.* As one of the premier locations for the taping of TBN's popular *Praise* program, KDTX hosts many great Christian leaders and other notable guests. In the first quarter of 2017 *Praise* host

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Full-Power Stations, Continued

Leon Fontaine welcomed Pastor Ravi Zacharias, T.D. Jakes welcomed John Gray and Dr. Caroline Leaf, and host Christine Caine welcomed NFL players Andy Dalton and Rex Burkhead.

WTBY-TV 54 NYC. In addition to hosting regular TBN Praise programs, WTBY in New York City also tapes several programs airing on TBN's Salsa network, including The Dynamic Life, hosted by Pastor Dimas Salaberrios, president of Concerts of Prayer Greater New York. One of Pastor Dimas' guests during his February tapings was Rose Simmons, daughter of the late Rev. Daniel Simmons Sr., who was one of the nine victims in the Emanuel AME Church shooting in Charleston, SC. Rose spoke about the importance of forgiveness and love in the face of tragedy.



Taylor Wilkerson (right) interviewed Jimmy Jack of Long Island Teen Challenge. Taylor's uncle, David Wilkerson, founded Teen Challenge nearly sixty years ago in New York City.

# And in a very special edition of WTBY's local *Joy in Our Town* program,

Pastor Taylor Wilkerson of Trinity Church Harlem, interviewed Pastor Jimmy Jack, founder of Long Island Teen Challenge, about the work of this awesome outreach to "provide youth, adults, and families with effective and comprehensive Christ-centered solutions to life-controlling drug and alcohol problems in order to become productive members of society."

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Pastor Taylor has a special interest in Teen Challenge: His uncle, David Wilkerson, started Teen Challenge in New York City in 1960, and in the fiftyseven years since the outreach has grown to be one of the most effective rehabilitation programs in the world.

WCLJ TV-42 Indianapolis. For many years WCLJ, led by station manager Mark Crouch, has provided food, clothing, and other supplies to needy people throughout the Indianapolis area through its "His Hand Extended" program. Each month, with the help of some great volunteers (including many area students and young people), WCLJ provides humanitarian assistance to between 300 and 500 individuals and families. "We take very seriously Christ's admonition that we, His people, reach out in compassion to those in need," said Mark. "It's through this simple approach that

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#### Full-Power Stations, Continued

we have been able to impact many people and families for His kingdom."



An area teen helps unload a truck filled with food donations for WCLJ's "His Hand Extended" outreach. Each month the Indianapolis TBN channel serves over 300 needy individuals and families throughout the community.

WDLI TV-17 Cleveland. Each month WDLI reaches out to help a local ministry in the Cleveland area. In January of this year it was the Refuge of Hope, which provides hot meals to hungry and hurting individuals and families seven times every week. Homeless people receive hot showers, meals, clothing, and access to counseling in a safe and clean dormitory-style shelter. "We are thrilled to be able to pour into the lives of people every month through ministries like Refuge of Hope," said station manager Phil Greenaway.

#### Viewer Comments

"I watch TBN all the time and your programs are great and inspirational. TBN has been a blessing to me for a long time." – Sandra (from WTBY-NYC)

"Thank you for all you do for the sake of the gospel. I am a prisoner and watch your programs regularly. I am sending a donation to your ministry." – Connell (from KTBW-Seattle)

*"We are joyfully getting the TBN network at home from our roof antenna." – June (from KAAH-Honolulu)* 



Station manager Chris Luppo (right) with Dustee Hullinger from Gifted Hands: TBN NYC partnered to provide resources for art classes this non-profit provides at a local shelter for teen mothers.

**IIEN** International Networks

# **BNK** A Voice of Hope for the United KIngdom

SCENES

TBN UK is the premier faith-andfamily network airing in the United Kingdom, available in 26 million homes across England, Scotland, Wales, and Northern Ireland, on Freeview Channel 65 and Sky Channel 582.

Throughout the first three months of 2017 TBN UK continued to expand its programming with ministries and churches that are located in the United Kingdom. Among the powerful programs inspiring UK viewers are:

*Destiny,* hosted by Andrew and Sue Owen, who lead the UK-based Destiny Ministries.



Heartfelt praise and worship has become a hallmark that draws viewers to TBN UK.

The Call to Ministry, hosted by Bishop Wayne Malcolm of iCan Community Church in East London, and president of the London-based iCAN Global Network of Leaders. **Demystifying the Kingdom of God,** hosted by Pastor Alan Scotland of New Life Church in Rugby, and founder of Global Horizons.

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TBN UK's Praise program features Christian leaders and ministries from through the United Kingdom.

#### TBN UK Viewer Comments

"I am amazed at the richness and diversity of the programmes on TBN UK. At 89 years of age I am mightily blessed, encouraged, and being led into a deeper relationship with the Holy Spirit, fear less, unexpected meetings with those who need to know that God loves them, and so much more in Jesus' Name."—Wilf

"Thank you for programmes on TBN UK. They are such a delight to watch every day." -John

> Check out TBN UK online at<u>www.tbn-uk.org</u>

**I**III International Networks



**SCENES** 

TBN's state-of-the-art studio in Jerusalem has become a premier production facility that is creating content for several of our international networks. The first quarter of 2017 saw many exciting guests taping programs at TBN's Israel studio, including:

*Mike Huckabee* and nearly 400 members of his special Holy Land tour. The group taped a special program on the rooftop studio.

*Jonathan Falwell* from Liberty University, who was interviewed by TBN's ministry partner in Israel, Samuel Smadja. *Erick Stakelbeck*, who taped several editions of his popular TBN program *The Watchman.* 

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Erick Stakelbeck hosts The Watchman from TBN's Jerusalem studio.



Samuel Smadja (right) welcomed noted pastor and Christian leader Jonathan Falwell to TBN's Jerusalem studio.

**I**III International Networks



Covering a Continent With Hope and Grace

SCENES January–March 2017

Since its re-launch across the continent in March 2016, TBN in Africa has been re-gaining the popularity it enjoyed for decades. Now broadcasting in 52 African countries on DSTV, TBN in Africa is focusing on increasing the number of African pastors and Christian leaders represented on the network.

Recently in Zimbabwe's Sunday Mail newspaper, the leadership of TBN in Africa addressed their efforts to make the network Africa-centric, noting that the network now features "around 44 percent local content on our platform, with some of our most viewed local preachers being Pastor Ray McCauley, Bishop MosaSono, Angus Buchan, etc." They added that "we have recently started traveling into Africa to start building new relationships with African ministers and ministries with the vision to build relationships and ultimately to find new amazing local programmers."

#### TBN in Africa Viewer Comments

"I'm so in love with the content on this channel. Its just beautiful."—Mabhongo

"Just when I am feeling down and empty I tune into TBN in Africa."-Ruth



Matt and Laurie Crouch celebrate the re-launch of TBN in Africa with Ray McCauley, Kenneth Ulmer, and Zelda McCauley.

**III** Special Projects



Holy and Experience—Faith-Filled, Family-Friendly Fun!

SCENES

On January 25th, Holy Land Experience celebrated another banner annual "Free Day," as a total of 3,741 recorded guests enjoyed the park's many unique and engaging interactive exhibits and theatrical productions designed to bring the land of the Bible to life. "Every year we set aside a special day to give our quests complimentary access to all the wonder and excitement of Holy Land Experience," said park manager Mike Everett. "This year's attendance of over 3,700 quests was a huge blessing for our entire staff as we witnessed thousands of individuals and families having a great time and being impacted by the sights and sounds of this unique theme park experience."



Guests enjoy an outdoor musical production at Holy Land Experience.

Additionally, Easter season at Holy Land Experience was a wonderful time, as guests were treated to new and exciting theatrical productions, including an updated version of the park's popular outdoor *Passion* drama. Entitled *His Story*, the award-winning production returned to the streets of Holy Land Experience to offer guests an up-close and unforgettable reenactment of the suffering, death, and resurrection of Jesus Christ.

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Jesus reaches out to a person in need in one of the Holy Land Experience's popular theatrical productions.

#### Holy Land Experience Guest Comments

"Awesome job. My life was saved today in Jesus name! I will forever love what God is doing through Holy Land Experience."—Johnson

"This was my first time visiting Holy Land Experience, and it was absolutely beautiful! The actors, actresses, and the whole team were so wonderful! What a amazing experience! May God continue to bless your work."—Stephanie

# THANK YOU!

Twenty-four hours a day, seven days a week, your Trinity Broadcasting Family of Networks is reaching every corner of the world with the message of God's hope and grace.

It is your faithful prayer and financial partnership that empower TBN to reach so many individuals, families, communities, and nations with the lifechanging message of the gospel.

May God bless you and yours as together we continue to take the Good News of Jesus Christ to every people and nation.

#### Your financial gifts are working!

Take the hope and grace of Jesus around the world with your gift today. To contact us for prayer, call toll-free **888-731-1000**.

#### **DONATE**

