

# **KDOR-TV 17** BARTLESVILLE/TULSA



April 20, 2017 Station Newsletter

KDOR serves Northeastern Oklahoma for the Glory of God to further the reach of the Gospel of Jesus Christ.

### Joy In Our Town

KDOR-TV 17 recently produced two *Joy In Our Town* programs with the American Red Cross and two of their long-time local partner churches. Lisa Harris hosted these special guests in in our Broken Arrow, Oklahoma studio as they discussed what the organization and partners are doing in the Tulsa area.



It had been several years since Jan Hale, External Communications Manager for the American Red Cross Southwest Blood Services Region, was last in our studio. Ms. Hale and her colleague Lori McFarlane, Regional Communications Director for American Red Cross Humanitarian Services in Oklahoma and Arkansas, both shared an abundance of helpful information about the

services, training, function, and volunteer opportunities in our area.

The ladies also introduced our viewers to the newest technology which is available at no cost to help keep busy volunteers connected on the go with their organization. The Red Cross has created an APP for



blood donors to keep them informed about their eligibility to give blood, and any results of tests or biometrics recorded at the time of their donations. In addition to blood and disaster relief services, the Red Cross offers support services to the military year-round as well as to so many in need in our communities as family crises arise, as well as safety preparedness trainings like CPR, certifications for babysitters, crisis response, etc..



Mr. Hugh Keen represented Southern Hills Baptist Church, which partners with the Red Cross Blood Services to host remote blood drives at the church facilities in South Tulsa. Community partners can host a one-time drive or become an ongoing location for periodic drives. Local employers, community events, colleges/universities, and churches are some of the best ongoing partners in our area. Mr. Keen coordinated with the Red Cross on other drives before he retired, and then in the

past decade plus, he has served as the site coordinator at his church. He said that the donors are not just from the congregation, but that many donors walk in to give blood because of the convenience or they have seen the details of the drive posted on the church marquee on the nearby busy street.

Pastor Robert Prater is not only the Pulpit Minister at Crosstown Church of Christ in Tulsa, but he also serves as the Staff Support Volunteer for the church facilities in relation to local Red Cross Humanitarian Services. The church has a rich history of being involved in the community in both practical ongoing outreach efforts for those in need and as a long-term partner of the Red Cross serving those in crisis. The site coordinator is Mr. Kenneth Hearrell, who has filled that role for well over a decade. Mr.



Hearrell first volunteered with the military support services, and then when Hurricane Katrina hit he spearheaded humanitarian efforts in the church's new multipurpose facilities.

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## **Community Friends: Joy in Connection**

Tulsa Women's Fellowship (TWF) was created to inspire, encourage, direct, and instill vision in women of all ages by recognizing Jesus as our example of what true leadership means: leadership through serving with integrity and purpose. In March, TBN employee Barbara Bella spoke, sharing how there's power in vulnerability, how to expose the enemy of our soul, and how to simplify life with intentionality. She encouraged the women to discover their unique purpose and to boldly lead from their hearts by taking the journey to bravely blaze their own PATH. PATH is a discovery of what God has created for each person — Passion/Purpose, Assignments/Anointing, Truth, Hope.

Local CBS News anchor and reporter Lori Fullbright spoke at the April TWF event, sharing her famous safety talk and from the heart. She encouraged women to heed her practical safety advice and especially to pay attention to that still small voice, the inner voice of the spirit that is always leading us correctly. Everyone in attendance was given a safety whistle and great resources. Ms. Fullbright spoke of dozens of

crime scenarios and situations women should be aware of throughout a day. Women in leadership tend to be busy and especially need to be reminded to pay attention to remain safe.

#### **Community Outreach: Joy in Giving**

Every month we are honored to look for an opportunity to give into our community on behalf of TBN and KDOR-TV 17. Sometimes it is through established local partners and friends, but we also use our Joy In Our Town ascertainment process to learn about outreaches and new organizations we can partner with in serving Jesus. In April we were reminded via a Facebook post of an annual birthday party for the homeless that John 3:16 Mission hosts. The post asked for people to give by sending birthday cards for the guests that will be honored, and we were delighted to do so! We also are busy planning with a partner for a May outreach (photos in our next report)!

#### **Community Partners: Joy in Action**

One of our local viewers really blessed us when she sent an edible fruit arrangement to "TBN Broken Arrow" as addressed on the card which read: "Happy Easter! God bless you and all you do! Jesus is Risen! Love, Wendy." We hope she will read our report, though we know she is aware that we appreciated her kindness. In our attempt to send a direct thank you through the delivery company we learned she is a valued client who often sends arrangements to area companies.

We at KDOR-TV 17 appreciate all of our TBN partners and viewers! Wendy is particularly inspiring in how she takes action to spread joy though such nice surprises! May we all be so motivated! Do you ever wonder if the time and effort you put forth in life and work makes a difference to impact others? Wouldn't you like someone to give you feedback or encouragement that yes, you do make a difference? Well, consider the many people, events and organizations that are a blessing to you today, and make a plan to take action to let them know! A simple note, a phone call, a Facebook review, an email or some sort of feedback can go a long way to boosting morale or fueling ongoing efforts. Put joy in action in your life today by expressing your gratitude! Its guaranteed to make a difference to all involved!





