



KDOR-TV 17

BARTLESVILLE/TULSA
August 25, 2016
Station Newsletter



KDOR serves Northeastern Oklahoma for the Glory of God to further the reach of the Gospel of Jesus Christ.

Joy in Our Town #KDORcommunity

This month *Joy In Our Town* broadcast segments covering a wide range of community issues: civic affairs, public safety, youth, family, and substance abuse. We also pre-taped some of the September segments to cover similar issues plus economy and health. *Joy In Our Town* guests were invited to have an in-depth conversation with our host Lisa Harris in the KDOR studio in the areas of their expertise.



Nancy Rothman
Attorney and Mediator
Deputy Clerk for
Tulsa County Clerk's Office
CIVIC AFFAIRS & FAMILY



Chief Jeremy Moore
Broken Arrow Fire Department
CIVIC AFFAIRS & PUBLIC SAFETY

Jon Terry, Producer
Shari Tisdale, Education Director
Runway Tulsa
YOUTH



Lisa Harris, Host
Joy In Our Town

John A. Harris, OHP-ret LTC
Beat The Heat—Oklahoma
PUBLIC SAFETY & YOUTH



Ronda Adkisson, Exec. Director
Dress For Success Tulsa
FAMILY



Coming soon on all-new *Joy In Our Town* broadcasts are guest experts from: Restore Hope Ministries, Mason Green Foundation: Let Your Heart Shine, LifeGate Freedom Recovery Ministries, Girls' Teen Summit, Soaring Eagles Youth and Family Services, EduRec Youth & Family Fun Center, Divine Defense Ministries, and Youth For Christ serving Tulsa.





Tulsa Praise the Lord #TulsaPTL

Our local station produced five new *Tulsa Praise The Lord* programs which aired during August with the cooperation of five different local host pastors and numerous guest pastors and ministers. Topics ranged from the power of Christ to free people from addiction and rebuild lives to the role of the modern-day church and Christians in matters of government. Revival, prayer, the ministry of helps, rising to leadership and discovering purpose are a few of the other themes which hosts and guests ministered to KDOR viewers. Whether church or studio taped, we are sending out the gospel to our community in ways that their daily lives can be touched, positively impacted, and changed.

Pastor Mike and Renae Goolsbay

Destiny Church, Broken Arrow, OK

“PRAY FIRST: There’s Always Hope” sermon series



Pastor Luis Torres, Host

First Assembly of God, Sand Springs, OK

Pastor Torres welcomed a number of guests in studio: Pastor Kevin Day, Jason Savage, Apostle Lydia Gonzalez D’Ross, Pastors Rev. Donald, Jr. and Cathy Hogue.



Pastors Rev. Donald, Jr. and Cathy Hogue
Haskell First Assembly of God, Haskell, OK



Apostle Lydia Gonzalez D’Ross
United States National Prayer Council
National Hispanic Speaker & Author

Pastor Kevin Day, Executive Director
LifeGate Freedom Recovery Ministries, Sapulpa, OK
Jason Savage, Program Student



Pastor Wendell Hope, Sr., Executive Director, Host
Tulsa Dream Center / Victory Christian Center, Tulsa, OK
Guest: **Pastor Jesse Leon Rodgers**



Tulsa Praise the Lord (continued)

#TulsaPTL



Pastor Marcus Howard, Host
MyChurch Walk of Faith, Tulsa, OK



Guests: **Pastor Steven Steele, Soughtout Ministries**
Pastor Leviticus Moore, Empower Purpose Center



Pastor Billy Joe Watts, Host
The ROCK Church, Tulsa, OK
Guests: **Matt Riera and Mariah Riera**



Outreach of the Month

#KDORoutreach

The August outreach for KDOR-TV 17 and TBN in our local community was a bit different than normal. We usually look for what is going on and discuss how we can connect. This month the need presented itself to us through the ongoing and ever-growing relationships we have been cultivating with those working the front lines meeting needs in our local area.

EduRec Youth and Family Fun Center is associated with World Won For Christ Family Life Ministries in Tulsa. The variety of people and needs that the many facets of this ministry meets on a daily basis is much like that of a dream center operation.

Unusual circumstances arose that impacted a supply of funding for the organization at the same time that summer weather drove utility costs up higher than ever. We were able to assist with the cost of the higher summer-time utilities.

We are grateful for the opportunity to have ensured that so many children and families that are being helped were able to continue to access the facilities and participate in the much-needed programs.

TBN's generosity through community partnership is changing lives every day throughout Northeastern Oklahoma!





Social Media: Online Community

One of the beautiful things about connecting in our local community is the multiplication principle. Our community and viewer DMA may remain constant, but as KDOR and local churches, ministries and organizations network, we all help our neighbors in connecting within the community. By coming together and connecting we are able to do so much more, learn so much more, and reach so many more with the message of hope and grace!

It is so exciting to be sharing information on broadcasts, in person, in-action within the community and online through community guests and partner connections! Today the means for connecting have become more online and digital technology based. It is encouraging to see our local station's community-based Facebook page be a tool to "broadcast" the message of Jesus Christ and also to spread the local reach for TBN and KDOR-TV 17.

We keep seeing growth in the numbers: Page Likes, content reach, and post engagement. And from time to time a viewer or guest sends a message or posts a review that we would not hear about otherwise. It's a great way to multiply the efforts of a few to impact the many. People who are connected to our hosts and guests discover practical information in the *Joy in Our Town* segments and through sharing these on Facebook after over-the-air broadcast is completed, our viewing DMA is miraculously multiplied through the technology.

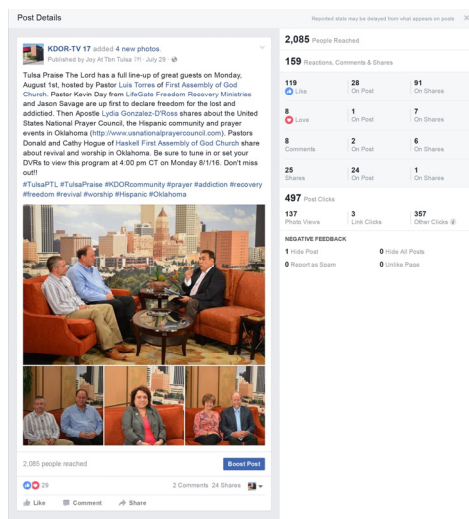
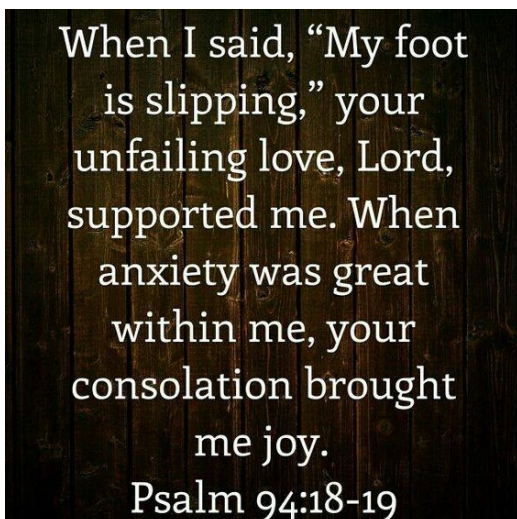
FACEBOOK STATS

Organic Page Likes: 1,504

Content Reach: 11,262

Post Engagement: 3,685

We share not only the local production and public affairs resources we discover, but posts from TBN national, TBN national programmers and local ministries. Some individuals who would never set foot in a church and previously wouldn't consider TBN as a viewing option have a chance to learn from the solutions our guests present, to receive encouragement wherever they may be and hear the gospel message in clips, memes and the bite-sized pieces many of the TBN national programmers serve up. Here are a few of the most liked, shared, viewed items:



The power of the online share is to multiply the reach!!

Community Friends — Joy in Action #KDORcommunity

KDOR-TV 17 partnered with TBN's local ministry friend Pamela Smith Foundation (PSF) to meet an emergency need this month for a particular family in our community. This family has recently been reunited to resume life together in a second chance situation. The foundation's mission is to serve incarcerated women and their families, and to facilitate the women's transition back into society. The programs help women to achieve healing and better self-esteem, and then to find both financial stability and establish positive living environments. PSF teaches women to be productive in the community and as a result recidivism is reduced. The bottom line is helping a family to become a family that can thrive.

The Pamela Smith Foundation received last-minute word of a woman's early release from prison. This mother was not only released, but was awarded custody of her five children – provided she could secure living arrangements. PSF was able to assist with housing, clothing, transportation, preparation for employment and miscellaneous expenses, but reached out to us for some help to send the five elementary-school aged kids off to school in the best way possible.

It was such a JOY to go shop and purchase school supplies with these five precious kids in mind! Three boys and two girls began school with greater hope and refreshed joy, all because of TBN's generosity and commitment to reach out in our community! That's what we call spreading JOY in our community!