

KPAZ Phoenix, Arizona Report for December 2016

Joy in Our Town

KPAZ completed production of an all-new *Joy in Our Town*, covering topics of importance to our community from a biblical perspective.

One of our first guests were Pastors Debra and Derek Williamson with Unbreakable Marriage Ministries (pictured, right, with *Joy in Our Town* host Vanessa Rose Valero), who spoke about marriage and blended families from a Christian perspective.



Joy in Our Town host Vanessa Valero with Pam Baldwin of Joni and Friends International Disability Center.

Next we welcomed Pam Baldwin, Arizona Director for Joni and Friends International Disability Center. Pam talked about people and families affected by disabilities in Arizona. Twelve percent of the United States population has some sort of disability, but less than 12 percent of church attenders are disabled. This makes the disabled community one of the largest unreached people groups in the nation. Joni and Friends works with churches to show the compassion of Christ to this demographic.

Pastor Dan Brodeur with the Refuge Youth Center discussed hopelessness and confusion in today's youth, stemming from being raised by pop culture instead of family. Pastor Dan teaches children responsibility and discipline through his "A Better Me – A Better Tomorrow" program.

"Ignite, Unite, Serve." Event

TBN was invited to attend Fire & Water International Church's event "Ignite, Unite, Serve." Each ministry within the church was recognized in a parade style celebration. This event also featured local ministries and organizations that Fire & Water partners with on a regular basis. Each ministry was given an opportunity to give a brief summary of their ministry and how the local community could become involved.

TBN was on hand to distribute copies of the book *The Call: 40 Years of God's Ministry* to the first hundred individuals who stopped by our table. We also used the event to promote KPAZ's presence on social media. Many people came by our table and "liked" our page on Facebook.



KPAZ participated in the Ignite, Unite, Serve" event.



KPAZ's Vanessa Rose Valero shared at the Phoenix area "Ignite" event.

Joy in Our Town host Vanessa Rose Valero shared on behalf of TBN the great things we are doing to reach people with the gospel of Jesus. We were also able to bless a few viewers with some love gifts from the recent months and encourage them to keep praying for TBN and for their pastor.

God used this event to bring greater unity to the body of Christ in the greater Phoenix area, and we believe that because of it, our city is being transformed and will reap a massive harvest!

KPAZ in London

KPAZ's Vanessa Rose Valero was invited by the founder of Arizona's StarShine Academy Trisch McCartney to represent TBN at a recent prestigious leadership conference at Windsor Castle in London. Vanessa spoke about Jesus and our Christian faith in Vicar's Hall inside Windsor Castle. While there, she was a guest on *TBN UK Meets* with Leon Schoeman. We are so very excited about what God is doing through TBN around the world and are honored to be a part of this great work!



Vanesa Valero represented TBN and KPAZ during a recent leadership conference at Windsor Castle in London.

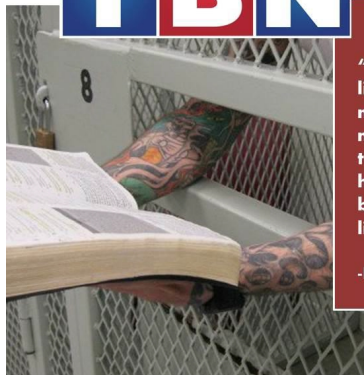
Passion 4 Him

We are so excited to be starting production on a new season of *Passion 4 Him* airing exclusively on TBN Salsa! This second season features awesome guests from around the valley discussing Jesus in a culturally relevant way. Program host Pastor Rufino Mendoza is the youth pastor for El Shaddai A Las Naciones in the Phoenix area and is involved heavily in the bilingual community around the valley. These programs have already begun to air and will be continuing to air in the new year. You can find *Passion 4 Him* on all social media platforms under "Passion 4 Him TV."

TBN 2nd Chance Letters

Each month we receive letters from inmates incarcerated in Arizona prisons, who have been positively impacted by the TBN 2nd Chance program that provides life-changing Christian television to correctional facilities. Here are excerpts from a few of those letters:

– *"I am desperately trying to change, and I know I cannot do it without Christ and His Word. I watch your programs on TV, which spiritually refuel my spirit."* — Michael, Arizona inmate



"Your stations changed my life. I can't tell you how many times I've turned on my television and received the exact word I needed to hear that day. You are a blessing in this inmate's life."

–Daniel. Florence, AZ Inmate

– “The moment I hit county jail I knew God was trying to get my attention.... He called, I listened, and I was saved that night. We receive TBN, and the preaching, teaching, prayers, and all the movies help us stay focused and make non-believers ask questions. We so appreciate all you do.” — Rick, Arizona inmate

Social Media

We are so excited to be reaching people with the gospel of Jesus Christ and the message of TBN through our KPAZ Facebook page! We have experienced massive growth in the last month on our page. Our Page Likes went up 600% and we were able to reach over 6,500 people and engage over 100 people in our local audience. We had a 27% jump in our page views and a 89% increase in our reach.

TBN Phoenix
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Fire & Water International Church, we're preparing to see your beautiful faces at the Parade of Ministries on Saturday, October 8th! First 100 people to stop by our table will receive a FREE copy of "The Call - 40 Years of God's Miracles!" Plus, if you pull out your smart phone and show us you've "liked" us on Facebook, you'll receive an additional little something. It's our way of saying thank you for supporting TBN! We love you & can't wait to see you there!

2,549 people reached

49 Reactions, Comments & Shares

37 Like	37 On Post	0 On Shares
3 Love	3 On Post	0 On Shares
7 Comments	7 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

117 Post Clicks

50 Photo Views	0 Link Clicks	67 Other Clicks 📊
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Our top post for this month focused on the event at Fire & Water International Church. This post reached over 2,500 people and had 117 post clicks with 50 reactions, comments, and shares on the post.