

Monthly Report









We have updated Smile's Facebook page with the new logo to give it a fresh new look!

Top Most Engaged SOAC Facebook Posts:

Following (page likes): 3,669 Increased following this month: 33

Total Organic Reach: 11,110

Reach is defined by the total number of people who have seen a post from Smile on Facebook.













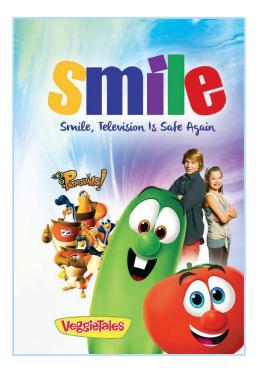




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Projects:



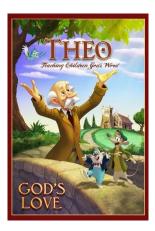
We designed and implemented a new Smile brochure that we unveiled at the National Religious Broadcasters convention in Orlando.

New Arrival:

The Little Princess – this classic feature, starring Shirley Temple, begins airing in March on Smile.



Programs in Process



Theo (animated series) – we are in the process of receiving the episodes and preparing for airing.



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EMAIL COMMENTS



Name: Mia Location: CA

Comments: I love all your shows. I am 9 years old. Please write back. Thank you.

Name: Elizabeth

Location: Saskatchewan

Comments: I have been watching this channel since I was a little girl. I love it so much! Sometimes when I sing I don't even realize that I'm singing songs from shows that I watched on Smile TV. I love you guys and what you do. You may not realize it but the impact you're having on the lives of kids everywhere is huge! Thank you for everything you have done for me, God bless you.

Name: Alexa Location: USA

Comments: I love Smile TV! Hurray for all you do! God is good all the time, all the time God is good.

Name: Stephen Location: West Africa

Comments: On behalf of my kids, I write to appreciate the great work you are doing at Smile TV. Thank

you.

Name: Roshenna Location: Texas

Comments: I pray that when I get married and have children that my children will be able to enjoy watching Christian television and educational programs. The programming on Smile TV is very inspirational and full of great faith and good morals for children and their beliefs. Please pray for me and my family.

Thank you, God Bless

Name: Yordanos

Comments: Hey Smile TV. I'm 15 years old and I still watch Smile TV, I love the shows so, so very much.

Thank you and may God bless you.

Name: Tony Location: China Comments: Hi,

I am fond of watching Smile TV, which tells me stories and teaches me good manners. Thank you.

Name: Hope Location: MS

Comments: I am a mother of five kids and they love your network. We watch it all the time.



Ellen commented:

We love the SMILE network!!!

