

SMILE has had another great month of promotional opportunities with station managers attending local events & outreaches. We've been able to send the new SMILE Cinch bags along with brochures and pens to help with promoting SMILE. SMILE was promoted at the Whiz Kids Rodeo Festival by KPJR-TV 38, Westminster, CO. TBN Phoenix promoted SMILE at Grace Christian Academy at the "Family Day" event.



"Family Day" at Grace Christian Academy.



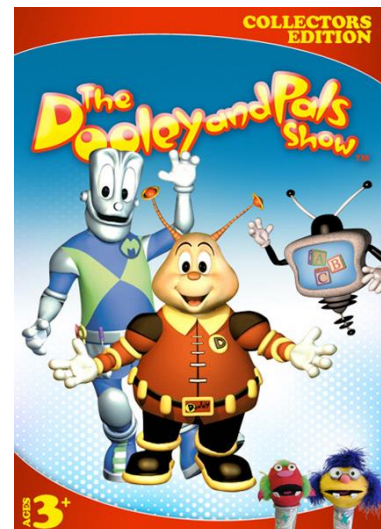
Whiz Kids Rodeo Festival.





Mary Rice Hopkins and Darcie Maze continue to promote SMILE during their concert events at schools across the U.S. This month they performed at a public school, Longden Elementary School in Temple City, CA. Although they had to leave out anything to do with God or Jesus, they promoted their show ***Mary Rice Hopkins and Puppets with a Heart*** airing on SMILE. Public schools are desperate for character-building assemblies and this gave them the opportunity to lead kids to SMILE, where they will hear about Jesus.

We will be receiving DVDs of ***The Dooley and Pals Show*** for SMILE giveaways at upcoming events to help promote SMILE TV. This will be such a treat for kids.



Miss Charity's Diner has been renewed and will air uninterrupted.



The series ***Faithville*** has been renewed and will air interrupted.



Top Most Engaged SOAC Facebook Posts:

Following (page likes): 3,732

Increased following this month: 25

Total Organic Reach: 10,913

Reach is defined by the total number of people who have seen a post from Smile on Facebook.

