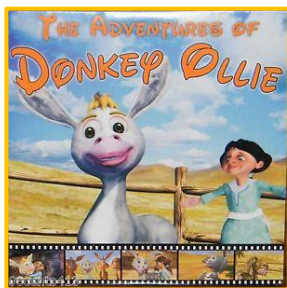




The new Smile TV pens have arrived and will be distributed for upcoming promotional events.



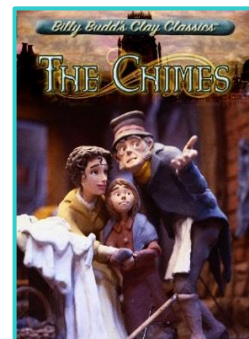
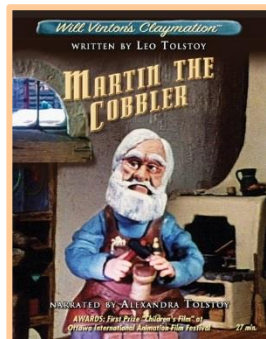
Programs:



The Adventures of Donkey Ollie – has been renewed and will air uninterrupted.

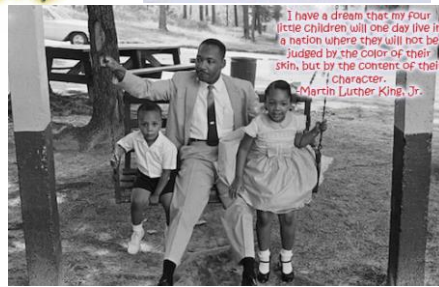
Martin the Cobbler & The Chimes – these two classic Claymation specials aired the last week of December to wrap up the Christmas season and ring in the new year.

HAPPY NEW YEAR





Top Most Engaged SOAC Facebook Posts:



Following (page likes): 3,636
Increased following this month: 27

Total Organic Reach: 17,063
Reach is defined by the total number of people who have seen a post from Smile on Facebook.

The new format has helped gain a stronger presence on social media which is crucial in creating awareness for Smile TV. Promoting the Christmas and weekend lineup on Facebook brought in great results, with an organic reach of 10,519.

Smile's Christmas special!
Angel House (2pm, PST) | **Today** | **Jesuso** (3:30pm, PST)
Mister Scrooge to See You! (2pm, PST) | **Today** | **Lassie** (3:30pm, PST)

Smile's NEW YEARS Weekend Lineup!
Angel House | **Martin, The Cobbler** | **Just Where I Belong** | **The Chimes**

Smile's Weekend Lineup!
Just Where I Belong | **Jesuso** | **Paradise Parables** | **Christmas Oranges** | **Misty** | **No Ordinary Shepherd** | **Heidi** | **In the Arms of Angels**

Smile's Saturday Lineup!
Jesus: He Lived Among Us | **The Gladys Aylward Story**



EMAIL COMMENTS



Name: Matt

Comments: Merry Christmas, Jesus, it's your birthday. Hi, I'm writing to you for a special greeting. I just purchased my very first ROKU system and so far it has billions of channels that I'm surfing. I found you and I have it running right now, so on behalf of myself, I want to welcome Smile TV on ROKU and your job is to spread the word of the Lord about His second coming.

Name: Linda

Location: WA

Comments: My granddaughter still really enjoys Smile TV even though she is 9 years old. I sure wish that it was available 24 hours, with antenna, as it used to be. In any case, I think it is a wonderful Legacy that Jan Crouch has left through this network.

Name: Terriona

Location: TX

Comments: Thanks Smile TV, this network has taught me so much about everyday life.

Name: Michelle

Location: FL

Comments: I cannot thank you enough for this amazing network!! Smile TV is just about the only channel I allow my 4 year old to watch. I am so thankful for a channel without commercials and shows I do not have to preview before letting her watch. I know that whatever comes on will be appropriate. In this day and age, I find that peace of mind to be an absolute luxury! I grew up watching the Family Channel, then filled with Christian programming. It's such a treat to see shows like **Flying House** pop up from time to time! Brings me right back to my own childhood! My daughter has learned so much about the Lord through this network, and for that, I am forever grateful. The messages she learns in Sunday school are constantly reinforced and there is no greater gift. She runs around the house reciting Bible verses and singing songs about Jesus - I can't ask for anything better than that! Thank you from the bottom of my heart. You are all an absolute blessing. :)

Name: Kate

Location: Bahamas

Comments: I love your show **iShine KNECT**.

Name: Peter

Location: Rhode Island

Comments: I love the Smile TV website!! And also I like the channel, it's fun!!