

TBN in Africa Production Report

February 2017



Total Page Likes 12, 814 (Number of unique people who like your page)

Post Reach 94, 113 (Number of unique people who have seen your page posts)

People Engaged 5, 341 (Number of unique people who have clicked, liked, commented on or shared your posts)



Number of e-mails	166
Prayer Request	40
Praise	5
Other	121



1, 361 Total Twitter Followers
40,200 Tweet impressions
722 Profile visits

91 new followers

www.tbninafrica.org

Website traffic – 5, 004

Hits from countries 87 Countries

Website traffic is divided: 68% new and 32% returning visitors



Social Media Feedback: Facebook, Twitter and E-mails

Bongani – "Channel 343 TBN. There's no need for me to go to church. I'm watching it right now #Christian Family Church"

Nick - "I witnessed a resurrection in Africa on TBN"

Nokwanda – "Blessed by Bishop Kenneth Ulmer catch him on TBN Africa every Sunday at 12h30 you shall surely be blessed"

Steven - "Congratulations TBN South Africa! I am so excited!"

Thatoyamodimo - "TBN in Africa, I love your work and creativity. You are a blessing! I hope to step in your field someday, specifically in your studios."

Jan – "Always worthwhile to watch movies on TBN Channel 343 DSTV"

Moono - "I greet you in the name of Jesus Christ from Zambia"

Nina — "The program God and Creativity was an extremely good program. It added so much knowledge to how we as children of God should discover, develop and use our gift of creativity. Thank you very much for airing it. My whole family enjoyed every program and we tried to focus our friends' attention on it as far as we could. We are looking forward to more programs from Darren and Greg Wilson and simelar programs."

Deborah - "I am seven years old I have been watching TBN and it has inspired my life TBN is the channel that teaches me about God"

Christian – "I am from Malawi. I was helped in my faith with God by TBN. My faith has grown deeply, so thank you TBN and may God bless you. I watch TBN everyday"

Major Production Synopsis

Partner Time is our weekly behind the scenes show. This is where we cover TBN in Africa's vision, update the viewers on what is happening behind the scenes and how they can partner and make an impact on the continent of Africa and across the world. Every show concludes in a short message for the viewers. We also welcome our new co-host, Doreen King to Partner Time.

TBN Meets is a premium lifestyle program that celebrates the best that Africa has to offer. This weekly program features some of Africa's most talented individuals, as well as those who make a difference in, and impact the lives of, their communities. Presenting the show is Loyiso Bala, a multi award winning singer, songwriter and producer.

- In the twenty eight episode Loyiso interviews Lukas Korff, evangelist, fitness enthusiast and family man who (in his own words) is a devil butt kicker with a bit of a hip hop swagger. Lukas Korff lives to inspire. Born and raised in Hillbrow, Johannesburg, you can already imagine the kind of lifestyle that he was accustomed to growing up. But after a successful career in the financial sector, Lukas lost everything and in the midst of his depression, God graciously raised him up to become even a better type of the successful man that he was previously. He is now a multi world record breaker, a speaker, narrator, songwriter and entrepreneur. He inspires millions across the world with this MOTTO that says.... STAND!!!!
- In the twenty ninth episode Loyiso interviews Lindani Ndwandwa, a celebrity stylist turned fashion designer and the Creative Director of the fashion label, Lindani Styling. He is the creative mind behind many of Joyous Celebrations colorful, bold and stunning garments and he has styled many well known gospel and secular celebrities.
- In the thirtieth episode Loyiso interviews Basetsana Kumalo, executive Chairman & CEO of Basetsana Woman Investment Holdings. She is also the Executive Chairperson of Tswelopele Productions, a television production company, which produces Top Billing, Pasella, amongst other Television shows and she is the co-founder of Connect TV, which produces reality shows such as Our Perfect Wedding, Diski Divas, Date My Family and Utatakho. Of all her achievements Basie is a true ambassador of the Kingdom of God. She exemplifies the virtuous woman, according to Proverbs 31, in every sense.
- In the thirty first episode Loyiso interviews Ntimbwe Mpamba. Born in Zambia he has lived with the HIV virus for over 33 years, making him the longest person in Africa living with the virus. Ntimbwe has been used for ARV experiments where he has evicted the grave on many occasions. At times, doctors would tell him that his life was over. And that he should just go home and die. Yet, here he is! Full of life, love and a passion to be an inspiration to anyone who may think that it is over.



Doreen King and Leon Schoeman on Partner Time



Lucky Mbiko and Leon Schoeman on Partner Time





Lukas Korff on TBN Meets

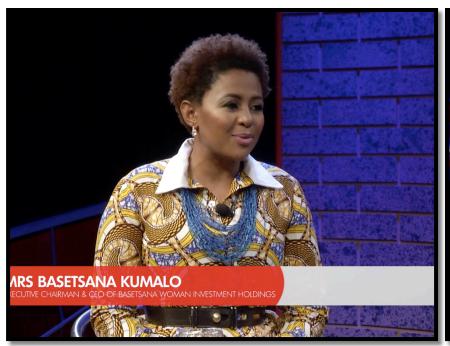
Loyiso Bala with Lukas Korff on TBN Meets





Lindani Ndwandwa on TBN Meets

Loyiso Bala with Lindani Ndwandwa on TBN Meets





Basetsana Kumalo on TBN Meets

Loyiso Bala with Basetsana Kumalo on TBN Meets





Ntimbwe Mpamba on TBN Meets

Loyiso Bala with Ntimbwe Mpamba on TBN Meets