



TBN UK Production Report

February 2017

Total active contacts	39,652
Social media contacts	88,929
Salvations & Re-dedications	399
Praise reports	170
Prayer requests	704



Total Page Likes: 8,854 (page likes is number of unique people who like our page)

People Reached: 53,029 (number of unique people who have seen our page posts)

Post Engagement: 7,198 (number of unique people have clicked, liked, commented on or shared your posts)

Total Video Views: 18,584



www.tbnuk.org

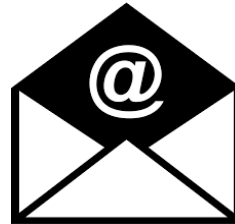
Website traffic: 28,109
Hits from 148 countries

50% new and 50% returning visitors
Female 60%, Male 40%

Age Demographics: 18-35 cover 26%
35-64 cover 60%
65+ cover 14%



Call Type	Number of Calls
Total	765
Prayer Request	325
Praise	59
Other	247



Email Type	Number of emails
Total	1839
Prayer Request	377
Testimony	8
Praise	21
Other	1432



2,261 Total Twitter Followers

35,900 tweet impressions
(number of times our tweets have been delivered to someone's account)

1,278 Profile visit

64 New Followers

85 Mentions
(the number of times TBN UK's handle or hashtag has been mentioned)



Major Production Synopsis

With PAT testing on all our studio equipment completed, Studios A and B have had a facelift with new reflective flooring put in, a change to the colours of the *Partner Time* strip, and a new set build for *The Juicy Ladies Show*. Studio lighting is also getting re-done and work has started on designing sets for new productions later in the year.

- ***The Juicy Ladies Show***. Filmed in the white space in Studio B, this new Christian magazine series includes interviews with guests such as former boxing champion Nigel Benn, international pastor Karen Wheaton, radio personality Muyiwa, former Olympic athlete Tony Jarrett, MOBO award-winning artist Faithchild, and recent X Factor contestants Jahmene Douglas and Ashley John-Baptiste. The show gets its title from the presenters, Adaeze Chiwoko and Lavinia Goddard, who host an urban Christian and gospel radio show of the same name at their company, Vinejuice, which aims to connect communities by promoting and encouraging vibrant living.
- ***TBN Meets***. Now recorded in Studio A, new guests include:
 - Philip Renner, one of the leading worship bands in Russia.
 - Seth & Nirva, a worship group that blends pop, gospel, and R&B influences.
 - Simon Edwards, from the men's ministry We Are Men United.
 - Roy Godwin, author, speaker, and director of the international ministry Fflad-y-Brenin.
- ***TBN Presents***. Produced fresh episodes of current ministry programmes, including:
 - R.T. Kendall's *Word & Spirit*.
 - Caleb Alalade's *The Father's Heart*.
 - Emmanuel Ziga's *The Treasures of Grace*.
- ***Partner Time***. With a new design and set, hosts Richard Fleming and Leon Schoeman continue to bring a timely message and share the latest programme information and behind-the-scenes news.
- Some of TBN UK's production team travelled to the north of England to capture on film some partner testimonies that have previously been sent in via emails, letters, or phones calls.



This month we began filming a new twelve-part original series, *The Juicy Ladies Show*. Hosted by Adaeze Chiwoko and Lavinia Goddard AKA 'the Juicy Ladies' (founders of the Christian media company Vinejuice), the show celebrates the best of urban Christian culture. Studio B was transformed into a bespoke set for the duration of the series.



Each episode of *The Juicy Ladies Show* features a mixture of studio guests and Skype interviews with Christian personalities from the world of music, art, and entertainment.



There are also various different segments discussing Christian perspectives on topics such as fashion, fitness, and festivals, plus fun games and challenges.



Every programme starts and ends with a live worship performance from a variety of top UK rappers, singers, poets, and dancers.



With a new stage floor installed in Studio A, *TBN Meets* is now regularly filmed here. One of the recent guests was worship leader Philip Renner, whose ministry has started a chain reaction in Russia and the former republics of the USSR.



Another worship team to appear on *TBN Meets* was husband-and-wife duo Seth & Nirva, from Nashville.



Simon Edwards, leader at Walk Ministries, told *TBN Meets* about his group's work in supporting ex-prisoners.



Roy Godwin, executive director of the Fflad-y-BreninTrust, talked to *TBN Meets* about his prayer retreat in Wales.



R.T. Kendall's latest series of *Word & Spirit* programs was filmed with an updated set in the newly refurbished Studio A.



Partner Time also got a new look this month with a re-designed logo, graphics, title sequence and colour scheme. The blue strip surrounding the set represents a river.