



# TBN in Africa Production Report

January 2017



**Total Page Likes 12, 499** (Number of unique people who like your page)

**Post Reach 505, 724**(Number of unique people who have seen your page posts)

**People Engaged 26, 700** (Number of unique people who have clicked, liked, commented on or shared your posts)

**Number of e-mails 247**

**Prayer Request 64**

**Praise 6**

**Other 177**

**1, 270 Total Twitter Followers**

**40, 100 Tweet impressions**

**700 Profile visits**

**183 new followers**

[www.tbninafrica.org](http://www.tbninafrica.org)

**Website traffic – 10, 200**

**Hits from countries 84 Countries**

**Website traffic is divided:** 68% new and 32% returning visitors



Social Media Feedback: Facebook, Twitter and E-mails

Tricia – “Hi thank you for TBN Africa. God bless you”

Mpho – “Thank TBN Africa I’m always blessed by your channel may the Lord continue to bless and increase it. Thank you”

Tshitenga – “I am happy that you preach the good news of the kingdom of God.”

Twsadi – “Steven Furtick’s sermon in the Faith series of ‘Let God handle it’ really touched me. You spoke about Moses and the staff and also your struggles growing as a Pastor. I cried hard! It touched my soul, touched my spirit and took me home into the arms of God Almighty. All I saw was that I was at the throne in God's hand and I kept saying, I'm home. Wow! I pray for you and I make sure everyone around us listens to your sermon here in Lagos, Nigeria on TBN in Africa. You're one of the realest Pastors out there and we feel you truly understand our struggles. Sorry it's so long but I pray to see you and your entire family in Heaven when Jesus comes for us. You are touching lives round the world. Thank you!”

Oupa Hadebe – “I’m so blessed and enjoy this channel, thank you very much”

Arthur Charles van Wyk – “We need a Christian TV channel that doesn't just have a line-up of pastor after pastor after pastor preaching messages. Christianity is as multi-faceted as life itself. We need a TV channel that reflects that. Big up to the new TBN in Africa channel though. Steven Furtick is off the hinges”

Kabelo – “This Channel is for youth. Let’s get inspired and love our youth in Christ.”

Hose – “May God continue to bless this ministry!”

Ian – “I am from Kenya. Thanks for TBN in Africa. God can change the world with gospel. God bless Africa”

Gabriel – “I just want to say, wow! TBN in Africa is the best channel, all about life and God and understanding about our Lord. I'm honored to be seeing things and good news about God. Well done to TBN in Africa.

## Major Production Synopsis

*Partner Time* is our weekly behind the scenes show. This is where we cover TBN in Africa's vision, update the viewers on what is happening behind the scenes and how they can partner and make an impact on the continent of Africa and across the world. Every show concludes in a short message for the viewers. We also welcome our new co-host, Doreen King to Partner Time.

*TBN Meets* is a premium lifestyle program that celebrates the best that Africa has to offer. This weekly program features some of Africa's most talented individuals, as well as those who make a difference in, and impact the lives of, their communities. Presenting the show is Loyiso Bala, a multi award winning singer, songwriter and producer.

- In the twenty fifth episode Loyiso interviews Janine Price. She is a Worship Leader, Singer, Musician, Songwriter and a mentor to worship leaders all over Africa. Janine Price started her music career at the tender age of 12, first as a piano player, as part of her church band and later as a singer. After finishing high school she spent a year at Hillsong College in Australia where she was privileged to sit under the teaching and guidance of Darlene Zschech. She joined the Rhema Worship team in 1996 under the leadership of Carol Flack and Lionel Peterson and later was appointed head of the Music Department.
- In the twenty sixth episode Loyiso interviews Joe Mettle. He is mostly known for his creative stage craft and passion. He is gradually carving a niche for himself as a must- hear gospel artiste of our time. At age sixteen he realized that he had a unique calling upon his life. His Christian upbringing and time spent in the counsel of elderly Christians laid the foundation he stands upon as a gospel singer.
- In the twenty seventh episode Loyiso interviews Mark Counihan. He has a call and passion to play a part in igniting and fuelling worship among the nations. So, not only does he serve as the Worship Pastor at Bryanston Bible Church, he is also the Worship Central South Africa Coordinator. Worship Central is a global movement of worshippers with a vision to Encounter God, Equip the Worshipper and Empower the Local Church.



Lucky Mbiko on Partner Time



The TBN in Africa Team on the Partner Time set



Loyiso Bala with Janine Price on TBN Meets



Loyiso Bala with Janine Price on TBN Meets





Joe Mettle on TBN Meets



Loyiso Bala with Joe Mettle on TBN Meets



Mark Counihan on TBN Meets



Loyiso Bala with Mark Counihan on TBN Meets