



# TBN UK Production Report

April 2017

<b>Total contacts</b>	43,310
<b>Social media contacts</b>	128,600
<b>Praise Reports</b>	171
<b>Prayer Requests</b>	614
<b>Salvations, Rededications</b>	154



**Total Page Likes: 9,397** (total number of unique people who like our page)

**People Reached: 83,500** (number of unique people who have seen our page posts)

**Post Engagement: 13,523** (number of unique people who have clicked, liked, commented on or shared our posts)

**Total Video Views: 56,458**



**[www.tbnuk.org](http://www.tbnuk.org)**

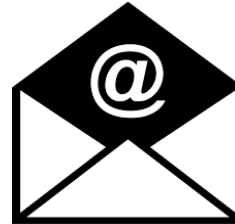
**Website traffic: 26,548**  
**Hits from 142 countries**

**47% new and 53% returning visitors**  
**Female 59%, Male 41%**

**Age Demographics: 18-35 cover 24%**  
**35-64 cover 62%**  
**65+ cover 14%**



Call Type	Number of Calls
<b>Total</b>	<b>725</b>
<b>Prayer Request</b>	<b>249</b>
<b>Donations</b>	<b>161</b>
<b>Praise</b>	<b>55</b>
<b>Other</b>	<b>245</b>



Email Type	Number of emails
<b>Total</b>	<b>2394</b>
<b>Prayer Request</b>	<b>353</b>
<b>Testimony</b>	<b>7</b>
<b>Praise</b>	<b>19</b>
<b>Other</b>	<b>2014</b>



**2,362 Total Twitter Followers**

**45,100 tweet impressions**  
(number of times our tweets have been delivered to someone's account)

**2,094 Profile visits**

**21 New Followers**

**120 Mentions**  
(the number of times TBN UK's handle or hashtag has been mentioned)



## Extracts from letters to TBN UK

**Annie:** I feel happy to enclose my first donation to TBN. I am an OAP and haven't much surplus cash but as I have been blessed over these past few months listening to Pastor Jack Graham, John and Mathew Hagee, Joyce Meyer, etc. I felt a tug on my heart to donate a little something – knowing that “little is much when God is in it.” May God enrich your ministry to bring many into his Kingdom.

**Mrs W.:** Dear friends at TBN UK, how I value your programs every day. I am 93, live alone and, up to now, I have been able to do all that is necessary in work and shopping (PRAISE GOD). Thank you for your parcel leaflets, I will value them, I am thankful.

**Mary:** Amazed at how often the Lord answers so many questions through TBN programmes. Loved the Lord's prayer teaching by Robert Morris, Bob Gass, *TBN Meets*, Joseph Prince, Joyce. Amazed with grace of our Saviour and amazed with his amazing grace.

**Russell:** Thank you for your wonderful programmes, especially to RT Kendall.

**Evan:** Dear TBN, I just want you to know how much I am grateful for TBN. My granddaughter came from the USA when her father died in 2015. Her mum turned on TBN. I did not know anything about it, but I looked into it 24/7, and it brought me so much joy. There was a man talking about a lady who he knew needed healing and he started to pray. I put my hand on the TV and was healed from the neck down in my back and my two knees. I was washed straight away. My womb was healed straight away from cancer, I never felt so good. For a long time I could not sleep. I am now praising God. Thank you TBN. God bless you all.

**Rita:** Just a line to say a big thank you for all of your prayers and I am enclosing a gift. TBN continues to be a great blessing to me and helps me to feel the presence of God.

**Ethel:** I want to tell you that I appreciate you all. I won't mention any names in case I leave someone out. In fact it would take all day to name everyone. My life has been changed so much since getting to know you over a year ago. My Christian life has much more meaning – what would I do without you? I appreciate and love you all very much and my prayers are that more people would watch TBN UK. God bless you all.

**Lydia:** May God bless you all in all the work you do. It's wonderful that you broadcast from Israel and that they are coming to know their messiah.

**Joan:** Praise God for an amazing channel, rich in God's word and hope. Bless all at TBN UK!

**Ian:** What a blessing TBN is to us. I was greatly encouraged with Leon's meeting with Obama's aide (such a gentle but wise testimony) Also the testimonies on the 700 club and the amazing outreach to the family in isolated Nepal -thank you. And then the timely arrival of the “Frequency” CDs bless you all.

**Barbara:** Enclosed is a small gift towards TBN expenses. I love watching you on TBN and appreciate very much so many of your programmes. I have been a Christian for almost 70 years and have been blessed with what God is doing today. Inspired by various speakers young and old. I pray Numbers Ch:6 v24-27 on you, not forgetting v 27, you will be blessed as you say Jesus is coming soon.! See you soon on TBN.

## Extracts from letters to TBN UK (continued)

**Daphne:** I would like to express my sincere thanks for the resources you have been sending, they are most helpful. I love TBN UK so much and am learning much.

**Anonymous:** Just to say how much I value and I am blessed by the ministry of TBN. Since I found the channel on 65 a few months back. It thrills my heart to see and hear such wonderful ministry. God bless you all.

**Amos, April 3, 2017** 'I just want to say may God bless TBN always, and my donation is to help carry on the work of the Lord Jesus Christ.'

**Shirley:** I thank God for the hard work and dedication of the organisation to broadcast the "Good News" over the air 24/7 every day of the year. It is a special part of my life from bible studying, praise and worship to helping through challenges in daily life. There is always faith, hope and love expressed and that Jesus is in the midst, and that He answers through the preachers, teachers (too many good ones to mention), singers, testimonies etc. Please continue this great ministry with the blessing from Almighty God.

**Mrs N:** I am an ardent TV viewer but thankfully about 12 months ago I discovered TBN UK. What a blessing it has been and many are the hours I have spent listening to programmes when maybe I should have been doing chores! For some time I have wanted to send a thank you gift but until today did not have a postal address. On Partner Time, which I don't normally watch, there it was for those of us who do not use the internet and still do things the original way. I am so thankful for the channel 65 and all the wonderful messages etc. I pray God will continually bless all that you do in his name and bring many more to faith. Yours in Christ.

**Jane:** My father became a Christian at the age of 86. He then used to enjoy some of your programmes, such as "Joyce," as he called it, it, RT Kendall and some programmes. It built his faith! I therefore enclose a little cheque on behalf of both of us. He died in January, but even when bedridden and when he couldn't see, he enjoyed Bobby Schuller's Saturday night programme.

**Mrs R:** Thanks once again for the wonderful programmes that you show on the TV. They are quite life-changing and I cannot thank you enough. It is indeed my joy to be identified with you. This month my boys, Eze and Sopuru, and I are giving to support the ministry. May God continue to do greater things for the world through you. Much love.

**Laureen:** Thank you for the wonderful gifts you sent me. The beautiful book *Revealed* was my inspiration for the Lent period. God bless your work. May the peace of God fill your hearts.

**Wilfred:** I just want to praise God for what he is doing through this wonderful network TBN UK. Thank you for all these wonderful programmes you are airing in Jesus' Name.

**Miss H:** Thank you for continuing to produce programmes which exalt the name and power of Jesus Christ, our Saviour and Lord. Thank you for the encouragement through many speakers and music.

**Sue:** Please accept this gift towards the support of TBN's broadcasting. Your programmes have helped, blessed, encouraged and strengthened me in every way. Thank you for reminding me how God loves me each day. He has also used a guy on TV who even mentioned my name – "Sue who watches the programme every day" – and God healed the problem with my ankle ligaments after nearly four years of pain due to a misdiagnosis of any injury. Thank you so much to you and God.

## Extracts from phone calls to TBN UK

**Jeanne:** Simon Edwards really spoke to me last night on TBN UK. When I came out of prison, no one spoke to me like Simon Edwards. Leon spoke about not throwing pearls before swine. Jesus met with me and I believe I have been healed and set free. Robbie Dawkins has been powerful as well as Brian Houston's Acts 13.

**Paul:** I am very encouraged with your programming. Thank you very much.

**Mrs P:** I'm blessed by TBN UK.

**Simon:** TBN UK changed my life. I'd given up on God & church. TBN UK has brought me back to God.'

**Keith:** This gentleman rang in about gift aid. He went on to say how much TBN UK means to him. Watching it has changed his life and he thinks it is really important that people know end times are coming. He makes cards with our channel information on to give out to people.

**Adwoa:** I've been praying with TBN UK for about three years and just want to say thank you as many of my prayers have been answered. I prayed for a part-time job because I was volunteering and I have started a new job this week and I prayed for a partner and I'm currently dating my boyfriend for the past four months.

**Paul:** Paul wanted 100 flyers to give out to people in his church as well as 10 copies of the April newsletter if there are spares as he runs monthly Sunday roast meetings with 30-45 people and wants to share about TBN because he finds lots of people don't know about us. He said he recently moved home (was downsizing) and called in some engineers to set up his aerial so he could receive Freeview. The Engineer showed him he had extra channels he didn't have before and he discovered TBN UK Channel 65. He started watching it and started "a renewal in his life and a hunger for the Lord". He now watches all the time, taking notes in his diary about the programmes and writes down the Bible verses mentioned. He wants to tell everyone about TBN UK.

**Marlena:** TBN has been a life saver, you talk about a lot of the things my grandfather taught me when I was young. He was a Baptist Sunday school teacher. The shows really resurrect all my memories from childhood.

**Anonymous:** I was feeling suicidal, and then I watched *TBN Meets* with Pastor Ashimolwo and Richard Fleming, and suddenly I felt uplifted. It has brought back my faith. I have also been encouraged by Dr Caroline Leaf.

**John:** It's good to have a Christian channel that everyone can reach on Freeview.

**Lorna:** She called to say that someone at TBN UK prayed for her to be given the right benefits. After such prayer she has given the testimony that her benefits were restored to her. Thank God.

**Catherine:** I have been meaning to e-mail you. I love TBN UK. I don't watch anything but the channel. I come in and switch it on and keep it on. I love it. It's brilliant. The person I loved watching recently is Ray Bevan. He was talking about the 'I don't know prayer' – when you don't know what to do.

**Luckie:** I always watch TBN UK. I am blessed through your programming.

## TBN UK Production Synopsis

- **Praise.** Our new recording format means we now film two 1 hour shows in the same night with a studio audience, both with the same host and worship band but with different guests for each show and a short break in between. The first programme was an Easter special.
- **The Mini Sessions with Cynthia Garrett.** Filmed over two weeks, Cynthia recorded multiple episodes of her ministry series some on her own or with her husband, Roger Charles, and some in the style of her previous series *the London Sessions* with studio guests and video interviews.
- **Open Book and Word and Spirit with R.T. Kendall.** Pastor Kendall came in to produce new episodes of both the discussion show looking at some of his favourite books that he has written, and his teaching series looking at some of his favourite Bible passages.
- **TBN Meets.** Interviews with Christian leaders, personalities and artists with amazing testimonies continue to be filmed in our new set in Studio A.
- **Partner Time.** Our weekly feedback programme included Richard and Leon leading viewers in taking communion during the episode in Easter week.
- **Easter Messages.** Visiting guests such as Jenny Gilpin, Philippa Hanna, Cynthia Garrett and Roger Charles filmed short Easter messages for the TBN UK viewers.
- **Pastor Visits.** This month saw the first of our regular pastor visits: inviting pastors from around the UK to visit our London Studios, share lunch, speak to our directors and production teams, have a masterclass on branding and filming techniques, and take back resources to their respective churches.



We recorded two *Praise* programmes back-to-back in one evening. Both shows were hosted by Pastor Michael White (who also hosts the TBN UK teaching series *Momentum*) and included worship led by Northern Irish singer-songwriter, Nathan Jess, and his band.



The first recording of the night was an Easter special. Pastor White interviewed Wagih Abdelmassih, pastor of the London Arabic Evangelical Church, and Rev David Shosanya, regional minister for the London Baptist Association.





The second *Praises* how featured celebrity marriage coach, Hasani Pettiford, founder of Couples Academy and West End actress and comedian Angie Le Mar.



Cynthia Garrett spoke to writer Carrie Lloyd, filmmaker Darren Wilson, and Jesus Culture founder Banning Liebscherin the new *Mini Sessions* series.



Studio guests were Christian Concern CEO Andrea Williams, IHOP director Cheryl Allan, actress Sarah Zaja, and Core Issues Trust director Mike Davidson.



Also joining Cynthia on the *Mini Sessions* were her husband Roger Charles, pastor Zania Schoeman, singer Philippa Hanna, and author R.T. Kendall.



Series 2 of *Open Book* continued with R.T. Kendall discussing his books with hosts Leon Schoeman, Ken Costa, Michael Eaton and Canon Andrew White.



*TBN Meets Canon Andrew White. Canon Andrew is a leading global advocate for the persecuted or suffering church and was formerly the Vicar of Baghdad.*



*TBN Meets Michael Franzese. One of the most notorious mob bosses of the 80s. After 10 years in prison, the former “Prince of the Maf à” is now sharing the gospel around the world.*



*TBN Meets* Les Moir. Music producer, bass player and record label executive, Les has been the man behind celebrated worship artists such as Matt Redman, Tim Hughes, Martin Smith and Graham Kendrick.



*TBN Meets* welcomed musician Paul Mirfin. The Paul Mirfin Band has grown in success in the past year with its unique sound, Lyrics, and mix of instruments.