



TBN UK Production Report

May 2017

Total active contacts	56,527
Social media contacts	289,144
New Partners	218
Praise reports	131
Prayer requests	674
Networked Salvations / Rededications	449



Total Page Likes: 9,906 (number of unique people who like our page)

People Reached: 232,544 (number of unique people who have seen our age posts)

Post Engagement: 25,790 (number of unique people have clicked, liked, commented on, or shared our posts)

Total Video Views: 72,661

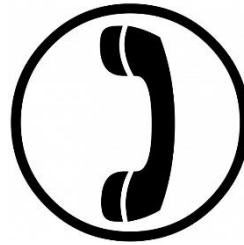


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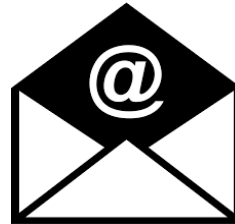
Website traffic: 26,966
Hits from 138 countries

47% new and 53% returning visitors
Female 61%, Male 39%

Age Demographics: 18-35 cover 25%
35-64 cover 60%
65+ cover 15%



Call Type	Number of Calls
Total	935
Prayer Request	303
Praise	74
Other	403



Email Type	Number of emails
Total	2671
Prayer Request	360
Testimony	2
Praise	20
Other	2287



2,445 Total Twitter Followers

56,600 Twitter impressions
(number of times our tweets have been delivered to someone's account)

1,856 Profile visits

83 New Followers

165 Mentions
(the number of times TBN UK's handle or hashtag has been mentioned)



Monthly Highlights



YouRLoved campaign –TBNUK’s *I AM* commercials (tbnuk.org/tbn-select) have received three nominations for the finals of the prestigious PromaxBDA Promotion Marketing and Design Global Excellence Awards 2017 that cover the worldwide media marketing industry. For a Christian television station to be recognized in a major secular competition in the same category as networks such as CNN and Discovery is real testimony to the work of God that inspired these videos. We are excited to have the opportunity to play these messages about who “I Am” is and His love for us to an audience of global television executives.

Praise-We filmed two episodes with the double Grammy-nominated gospel musician Travis Greene that had Studio A and the overf bw area completely full. Pastor Michael White from the Tab interviewed guests Bruce Dyer (the UK’s first million pound teenage footballer) about his prison ministry Love Life UK, Pastors Darius & Vilma Ditkevicius (from the Lithuanian Christian Church) about their outreach work to eastern Europeans, and international worship leader Noel Robinson about his Kingdom Worship Movement.



Let’s Talk Evangelism / Gavin Calver (director of mission, Evangelical Alliance) recorded a new two-part series with some friends and colleagues: Dr Dave Landrum (director of advocacy, Evangelical Alliance), Usha Reifsnider (program coordinator, South Asian Forum), Rev. David Shosanya (head of mission, London Baptist Association), Tracy Cotterell (managing director of London Institute for Contemporary Christianity), Othniel Matashi (events organizer and youth leader at Willesden Green Baptist Church) and Pastor Celia Apeagyei-Collins (president, Rehoboth Foundation).

Monthly Highlights (continued)



TBN Meets. Guests this month included Calvin Samuel (principal, London School of Theology), Tim Innes (director festival department, Luis Palau Association), James Myer (founder, TBN Unchartered), comedian and actress Angie Le Mar, UK singer-songwriter Lucy Grimble, Nashville country artist Jenn Bostic, Israel Allen (church musical director who made the latter stages of TV singing competition *The Voice*), and Michelle John (who made the final of *The Voice*).

TBN Presents. Returning pastors producing new series of their weekly ministry programs were: Dr R.T. Kendall, Mike Pilavachi, Andy Croft, Gavin and Anne Calver, Andrew and Sue Owen, Alan and Andrew Scotland, and Emmanuel Ziga. Pastors also recorded some short messages about why they choose to sponsor a TBN UK minute as part of our “Every Minute Matters” campaign.



Pastors Visit. The TBNUK team hosted another group of visiting pastors from around the UK. Richard Fleming recounted the history of TBN, while Leon Schoeman and some of the crew delivered some seminars on branding, sharing content online, filming and lighting, and TBNUK resources that are available for the local church. Ron Luce shared a little about Vision 2020, and Alan Scotland joined in to lead prayers.

Partner Time. We continue to receive fantastic testimonies about how TBN UK is impacting the lives of our viewers.



This month, we filmed two episodes of *Praise* on one night, both hosted by Pastor Michael White and with Travis Greene leading worship.



Praise guests included former footballer Bruce Dyer, Lithuanian Christian Church's Pastors Darius and Vilma, and Kingdom Worship Movement's Noel Robinson.



Evangelical Alliance's Gavin Calver and friends filmed a new mini-series, *Let's Talk Evangelism*. David Landrum from the EA also filmed a *TBN Meets* program.



Other *TBN Meets* guests included LST Principal Calvin Samuel, Luis Palau Association's Tim Innes, TBN Uncharted founder James Myer, and comedian Angie Le Mar.



Worship artists on *TBN Meets* were gospel singer Lucy Grumble, country singer Jenn Bostic, and *The Voice* contestants Michelle John and Israel Allen.



Ron Luce visited the TBN UK studios to talk about Vision 2020 on *TBN Meets* as well as to address our visiting pastors alongside Richard, Leon and the team.

Selected Praise Reports

“I want to add my voice and support to the voices of the thousands of people that TBNUK has blessed. All the letters, and phone calls you have been getting praising what you are doing would not be complete without my adding my letter of thanks, support and appreciation. I praise the Lord Jesus Christ for enabling you to do what you are doing.”

Thank you so much TBN UK for the excellent work you are doing reaching and touching lives all over the world. TBN UK is everything to me. Although I attend my local church regularly, TBN UK is church, Bible study, and worship to me. TBN UK is praise to me, it is evangelism to me, it is Bible college to me. Thank you for all the seasoned preachers, teachers, and evangelists who appear on your programmes. They are all doing an excellent job.” – Dorothy

“Praise the Lord and WOW! That’s how I feel on Monday, 17 April 2017, after watching *Hour of Power* on TBN UK. My husband and I retired in 2008 from pastoring, but we are still active in the Lord’s work. Our memories are full of great Easter convention services which were held over the years all over Britain. The Holy Ghost conventions are not so popular now but thank God for TBN and the wonderful ministry we have received this Easter. To see Bobby Schuller this morning filled us again with the joys of Easter. The music, the Spirit-filled ministry, the appeal for salvation – it has been the best hour for us this Easter.” – Mrs Franklin

“What can I say about TBN UK? What an awesome channel to have in my home . . . It’s like I have church in my own home every day. My faith in God has really grown and I can now say I have a beautiful relationship with my Heavenly Father whom I adore. He is my King. My Superhero.” – Sue

“I am not able to get to church on a Sundays but I watch TBN UK each Sunday, getting up early for real Bible teaching. I really enjoy the battle of the mind, battle of the spiritual, keeping a book handy to write notes and get encouragement from the meeting. Thank you.” – Irene

“I thank God daily for His amazing grace in saving me in 2015. He lifted me from the pit of despair after my husband died. Thereafter the Lord poured His blessings on me of that peace beyond understanding and overwhelming love which continues to move me deeply. During that period I happened upon Joyce Meyer on TBN UK, and I was compelled to listen. Before this I wasn’t aware that there were Christian channels on TV! Thank you for all you do to reach the UK and the world with the Word of God. May God richly bless you and TBN.” – Patricia

“I am loving your network and am so glad I found Channel 65, which my TV is permanently set to now.” – Dils

Praise reports (Continued)

“Thank you TBN UK, you saved my life. I have given my life to Jesus Christ and feel closer to Him every day by learning from the Word through your programmes. Without coming across your channel, I would never have been saved.” – Carol

“I thank you so very much for the love and wonder that is shown through all your programmes. A number of my church friends have started to watch TBN UK. Hooray for enthusiasm and curiosity. With warmest wishes.” – Sandra

“TBNUK is a wonderful special gift from God. I am so grateful when I turn it on at different times and I am always surprised as it seems that the Lord is talking to me through your programmes. Why should I be surprised? Other members of my family have been blessed through the word from your programmes, So thank you to all. I pray protection from all evil words against you. With love in Christ.” – Stella

“TBN UK is a great blessing to me as I have not found a church yet, being new in the area. To be able to turn on TBN UK any time of the day is wonderful. God bless TBN.” – Rosemary

“Since watching TBN UK my confidence has grown so that I can walk in the Spirit and witness to my neighbours and those I meet locally in my church. Age is only a number and I will serve my Lord as long as I am able.” – John

“Thank you for your encouraging programmes. May God richly bless you and your programmes and may the Gospel of Christ reach many nations through TBN UK. I can’t always get to church, but you really bless the household.” – Jacqui

“I found TBN UK six months ago and it’s brought me back to my faith! I listen to Joyce Meyer almost every evening.” – Yvonne

“I holidayed last summer and was having a very difficult time with my children. I found the (hotel) TV tuned to TBN UK and now we watch it as a family. It has transformed our relationship with God. I hate to think what would have happened had I not stumbled across TBN UK! It was truly a blessing that the TV was tuned to that channel and I pray it stays there!” – Lucy

“Tnx@TBNUKtv for an inspirational day, guided tour of u r studios & the great work you are doing. #everyminutematters” – Michael