


# *Praise*

AN INSIDE LOOK AT TBN'S ORIGINAL EMPOWERING PROGRAM



*Samuel Rodriguez hosts  
DeVon Franklin on Praise*

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# Praise

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past among the guests, names that rank among the giants of the Gospel of the last half of the 20th century. Names like Billy Graham, E.V. Hill, Jack Hayford, Lester Sumrall, T.L. Osborn, and many more. What a spiritual debt of gratitude so many of us owe these great teachers and preachers.

It's fascinating when I consider my parents' original vision for the *Praise* program and how God molded and shaped it through the decades. If you look at the current description of *Praise* on TBN.org, it is described as "TBN's flagship program featuring inspiring talk, music, and ministry at the intersection of faith, culture, and current trends."

... I can use one word to describe my parents' original intent and purpose for the show—encouragement.

That's an accurate description. Yet I can use one word to describe my parents' original intent and purpose for the show—encouragement. That was their guiding objective for every episode of *Praise the Lord*. They knew every show had to answer this one question: *If someone tuned in tonight, would they hear an uplifting Christ-centered message?* More than forty years later, I'm pleased the answer to that question is still a resounding "Yes!"

Laurie and I don't take for granted the testimonies that continue pouring in from people who were saved, helped, or forever changed, sometimes decades ago, through an episode of *Praise the Lord*. And we're thrilled that new testimonies continue to be born every night.

One key reason this legacy of fruitfulness and impact continues is that God has blessed us with an extraordinary team of gifted Believers who work tirelessly behind the scenes to make sure you and every other viewer hear, see, and feel all that God wants to communicate through each *Praise* episode.

We capture the *Praise* program in multiple studios in a wide variety of locations around the world. A diverse collection of amazing hosts assists Laurie and me, as we interview guests from every conceivable stream of ministry and corner of the body of Christ. »

Recently, I ventured on to our video-on-demand site and was browsing through the vast video archives. I was curious to see how far back they went and was shocked to find a *Praise the Lord* program online dating back to April 30, 1978. Thirty-nine years had passed since that program first aired, but I was able to see my mom and dad hosting their first show from Israel on the Mount of Olives in Jerusalem. It moved me to watch my parents' obvious joy and excitement throughout that broadcast.

They had a right to "Praise the Lord," because they had no guarantee the satellite feed was even going to work in Israel! Many years have passed since then, and the technology has evolved dramatically. However, one thing has stayed the same: *Praise* (as we call it now) remains TBN's cornerstone program.

## PRAISE'S ORIGINAL INTENT

My curiosity was piqued, so I continued to browse the archives and encountered many familiar names from the



*Sending the hope and grace  
of Jesus to the world!*

## Feed Your Faith ON DEMAND!

Life's demands can come at you fast. That's why it's necessary to have practical ways to feed your faith in the midst of this fast-paced world. TBN wants you to have easy access to the daily encouragement you need, and to be able to watch your favorite programs anywhere, anytime.

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Amid all this variability, one guiding principle underlies every decision:

**Our viewers' needs—physical, emotional, and spiritual—mean everything to us.**

We want the heart of God to shine through and for people to be set free in the areas where they struggle the most.

TBN's original commitment to encouraging and equipping Believers means pursuing their total well-being. It is the heartbeat of every episode. We want the heart of God to shine through and for people to be set free in the areas where they struggle the most. Yet we remain constantly aware that lost and hurting people are tuning in as well. Often they are hurting and searching for answers. They have the most urgent need of all—the need to meet Jesus.

On *Praise* we speak to these seekers and invite them to come experience hope and grace in Christ. And many do.

From finding emotional healing and relational health, to conquering addictions, to simply growing closer to God, we want each episode of *Praise* to speak clearly and biblically to the things you and your loved ones need the most.

## WHAT MAKES A PRAISE GUEST?

Once our team has identified a pressing need among our viewers and partners, we immediately begin praying about which guests can provide biblical, Spirit-empowered help in that area. For example, when we realized stress and anxiety were a huge issue for millions of Believers, we invited Joyce Meyer to come discuss her book *Overload* and to share spiritual keys to living in rest and peace in these chaotic times.

For overcoming discouragement, we've brought you Joel Osteen. For leaving behind guilt, shame, and condemnation, we've created a platform for you to hear the life-changing insights of Joseph Prince. And so on, for every conceivable need and challenge.

... we love spotlighting ordinary Believers God has used to do extraordinary things.



*Our incredible studio audience of viewers like you*

And it's not just well-known, established teachers who find their way to a seat on our *Praise* set. *Praise* delights in continuing the long-standing *Praise the Lord* practice of introducing up-and-coming ministers to a wider audience. And we love spotlighting ordinary Believers God has used to do extraordinary things.



*Recording on set with Joyce Meyer*

## ONE OF MY MEMORABLE PRAISE EXPERIENCES

*Praise* episodes aren't scripted or tightly planned. We begin with a general idea of where we want to go, but we leave lots of room for the Spirit of God to guide our conversation.

I vividly remember one of the first times we ended up offering our viewers a resource on *Praise*. Laurie and I were talking with Pastor Samuel Rodriguez, and he was revealing the backstory of his latest book, *Be Light*. He shared transparently and powerfully how the Lord led him to overcome darkness in his own life by "turning on the light."

The Spirit of God tangibly filled the studio that night as Pastor Sammy spoke. Eventually, he jumped up, looked right into the camera, and began prophesying to people bound by shackles of spiritual darkness. Our studio audience caught his excitement and rose to their feet cheering and praising God. The next thing I knew, I found myself standing in the midst of our telephone prayer team, encouraging people to call and request Sammy's book.

The *Praise* viewers at home clearly felt that move of the Spirit too, because our phone lines practically melted that night.

## THANK YOU FOR WATCHING

*Praise* has been on an extraordinary 45-year journey that began with a fuzzy UHF signal and 1970s décor and clothing styles. Today we can capture images in high-definition using technology scarcely dreamed of all those years ago. As you've heard us say before ... our methods may change but our message remains the same.

Your support makes *Praise* and the rest of TBN's 24/7, multi-channel outreach to the world possible. Laurie and I are so grateful for you. Please stay connected as we march boldly into the future.

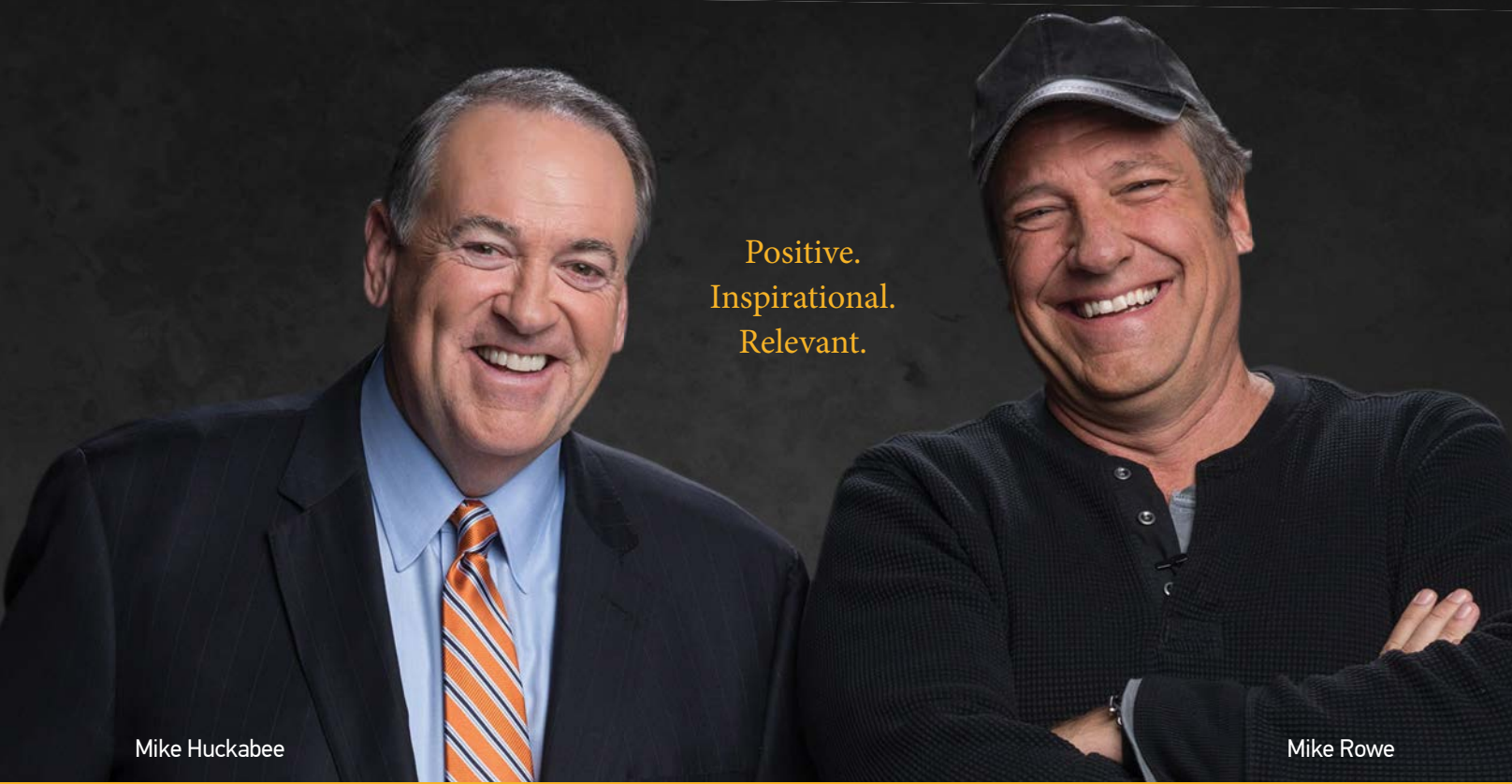


God bless you!

*Matt & Laurie*  
Matt and Laurie Crouch



# HUCKABEE & ROWE



Mike Huckabee

Mike Rowe

Positive.  
Inspirational.  
Relevant.



Kick things off with *Huckabee* as he discusses the intersection of Christian faith and our changing culture, while including prominent and interesting names from the worlds of media, faith, literature, music, and more.



Following right after, Mike Rowe's popular series *Somebody's Gotta Do It* is known for shining the spotlight on unique individuals with compelling lifestyles and stories. Follow Mike Rowe as he pays respectful tribute to America's innovators, entrepreneurs, collectors, and makers.

Make TBN your Saturday night destination for fascinating conversation and discovery with "Mike and Mike" back to back, beginning with *Huckabee* followed by *Somebody's Gotta Do It*.

**SATURDAY NIGHTS**  
AT 8:00PM & 11:00PM ET / 5:00PM & 8:00PM PT



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## REVIVAL ALLIANCE:

TBN UK CAPTURES THE  
BEGINNINGS OF SPIRITUAL  
AWAKENING IN ENGLAND



TBN UK has been the primary media partner for Revival Alliance—an international series of conferences—for many years. Last year's Revival Alliance Conference took place in Birmingham, England. The spiritual significance of the conference could not be overlooked, as it was held in conjunction with the celebration of the 500-year anniversary of the Reformation. Thousands of people showed up to experience powerful worship in the presence of God and receive a timely word for the nation of England from Bill Johnson of Bethel Church and John & Carol Arnott. The atmosphere for each session was saturated with the power of the Spirit as many were set free during the weeklong event. Because of our partners, TBN UK was able to provide significant support for this ignited event that many believe to be the beginning of a spiritual awakening in England. Thank you!





IN THANKS FOR YOUR SUPPORT OF TBN THIS MONTH

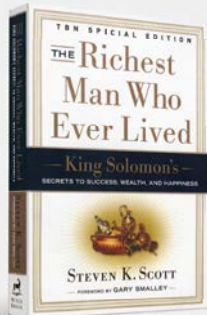
# Discover the Secrets of True Success

In his remarkable exploration of the wisdom of Proverbs, best-selling Christian author Steven K. Scott reveals King Solomon's keys for succeeding at whatever it is you are called to do. In *The Richest Man Who Ever Lived* you'll discover how to resolve conflicts and turn enemies into allies, and learn the five qualities essential to thriving at work, at home, in every area of life!

This real-wood 24" x 24" wall art by House of Belonging was specially commissioned for TBN partners by Matt and Laurie Crouch.

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*For any gift of support to TBN.*

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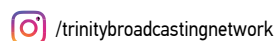
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