



MAKING DISCIPLES IN A SOFTWARE GENERATION

“We are focusing on the difficult part of the Great Commission ...”

A room full of TBN station managers from all over the globe heard me speak these words: “We have to move from a *hardware* mentality to a *software* mentality if we are going to fulfill the most difficult part of Jesus’ Commission—making disciples.” That’s the new way we need to think if we’re going to be effective in reaching people through this next generation of Christian television.

My father—a hardware guy—did his job with excellence. For 40 years, he invested in the hardware needed for TBN to “go into all the world and preach the Gospel.” He cared about the stations, the antennas, and the

transmitters necessary to make that happen. By doing so, he made great strides in fulfilling the first part of Jesus’ command—preaching the Gospel to the world. That was Dad’s passion, and we’re *all* so grateful for what he and Mom accomplished.

Yet, when I think of the second part of Jesus’ charge, I realize you and I have a completely different task. Going and making disciples of the nations could be much more challenging.

As TBN gravitates toward this calling, we realize it’s going to take more than cosmetic changes in presentation. I challenged our leadership by telling them that making disciples on a global scale is harder and requires more—and better—kinds of Christian television programming.

TBN station managers are being called to be creative content producers for the sake of the Gospel.



TBN Station Leadership

Using the Right Avenue

The traditional TBN broadcasting model is strong and continues to feed our partners fresh and engaging content, featuring powerful, biblical teaching and dynamic ministry. It has blessed SO many lives (including ours!), and it's not going anywhere. But to reach the remainder of the world, we must add non-traditional means to reach people who aren't part of our traditional audience.

To do this, we feel the Lord is leading us to use a tool that Jesus proved was the most effective when broadcasting spiritual truth: The power of story. As I was sharing this with station managers from 10 major regions in the world, we all realized their focus would need to change as well.

As I shared, our TBN station leaders from the US, the Middle East, South Africa, Asia, Canada, and the UK began to understand they are no longer just station managers focusing their attention on their regional TV stations.

Instead of facility overseers focusing on hardware and buildings, they are being called to be *creative content producers* for the sake of the Gospel ... producers who are charged with capturing a compelling story to tell on the airwaves. Testimonies from partners like you about the ministry you're doing and other stories of what God is doing all around the world need to be told!

Leaving a Footprint

Our station managers will tell you, we hear life-changing stories all the time about how God is working through the lives of His people. Now it's time to showcase them with a skillful level of production so the world sees evidence of God's footprints in the earth. For example, this year our Bloomington/Indianapolis station partnered with a local church in conjunction with the Tim Tebow Foundation to hold a senior prom for students with disabilities. What's even more powerful about this story is that several of the students in attendance were weekly volunteers serving in their local communities.

People are making a difference—including young people! What a message of hope! And these stories are happening all around the globe, which is why we've empowered our station managers as content producers to go back to their regions and capture amazing stories that will become a component of the next generation of innovative programming for a whole new audience.

Lights ... Camera ... Change a Life!

Please join with us in prayer that God will give our leadership wisdom and creative direction to reach this world like never before. Because of your partnership, God is using TBN to change lives in new and engaging ways—for generations to come!

And as excited as we are to tell you what your partnership has done for others, we're equally excited to see what God does in and through you.

That's why, when you support TBN this month, we're going to send you *Power Thoughts* by Joyce Meyer. This CD series is revolutionary and has helped countless people change the way they think and, as a result, the way they live. A better life begins with biblical thinking!

Thank you again for partnering with us to change the world—one mind and heart at a time. We love you and are praying for you to experience the biggest wins you've ever had as you align yourself with God's Word from the inside out.

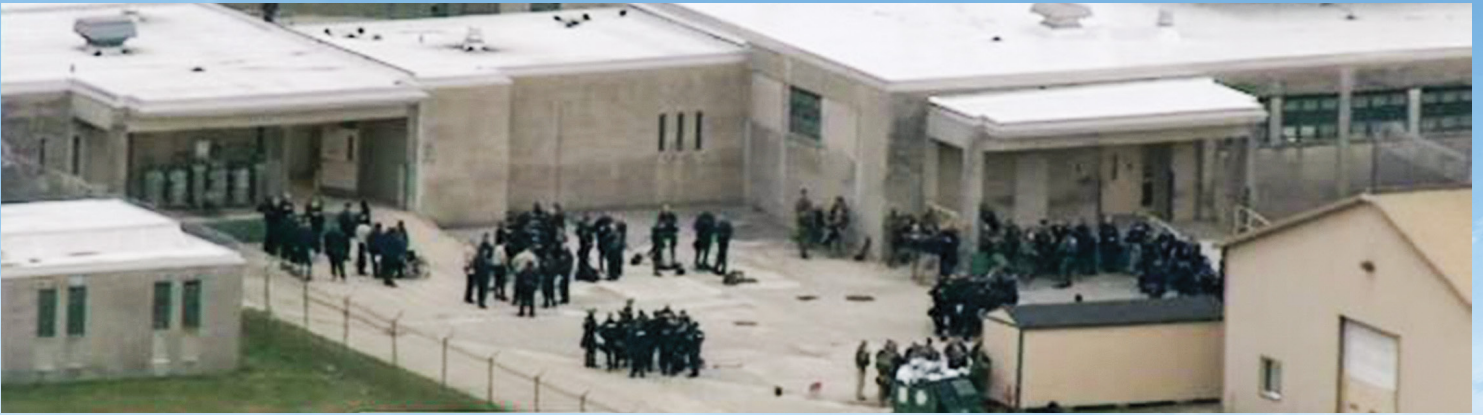
Our commitment to you is that we're going to care about every detail of each piece of content we produce for the nations of the earth. If a camera is rolling, a life could be changed. So stay tuned ... because there are great things ahead!

A handwritten signature in blue ink that reads "Matt & Laurie". The signature is stylized and fluid.

Matt and Laurie Crouch

The Need for the Gospel in Prison

TBN Sends Hope & Grace into the Darkest Places



Earlier this year, in February, a hostage situation at James T. Vaughn Correctional Center in Smyrna, Delaware, made national news. It was a tragedy as the 19-hour standoff ended with one prison officer dead.

Miraculously, two weeks prior to the riot, TBN Philadelphia WGTW-TV delivered a supply of Bibles to that very prison. **TBN received reports that inmates who received the Bibles had never owned a Bible in their lives.** Some said they had never even touched a Bible!

Though the delivery of Bibles did not prevent the riot from happening, we believe this seed was sown into ground that so desperately needed it. This tragic event proves more than ever that *TBN's 2nd Chance* prison ministry must continue to provide local chaplains with supplies needed to reach lost inmates—a ministry we can do only because you make it possible.

Thank you for helping broadcast God's love to the world!

Now Airing on TBN!



A pastor of pastors, Dr. Tony Evans is known as a relevant expositor who can shine clarity on the practical issues of today with the light of Scripture. See your purposeful life lived out through an eternal perspective starting today!

Tony Evans: The Urban Alternative

Sundays | 7:30am ET / 4:30am PT



Featuring the best crusades from the past 25 years, these classics from evangelist Billy Graham bring the message of salvation through Jesus Christ to the world. Be inspired and moved as you see generations touched by this timeless, life-changing call to action.

Billy Graham Crusades

Thursdays | 5:30pm ET / 2:30pm PT

Saturdays | 10:30pm ET / 7:30pm PT


Broadcast times subject to change.

BUILD YOUR FAITH EVERY MONTH

Never miss out on the best books, DVDs, CDs, and gifts from today's leading Christian ministers.

Each month, we'll send you the latest, hand-picked ministry resource when you support TBN through the convenience of an **automatic debit or credit!**

Become an auto-giver today—simply check the box on the response form inside this report.



Thank you! Your faithful giving changes lives!

#MYSTORY

FINDING PURPOSE AFTER PAIN

"I was crossing the street when my life changed forever. The police told me the car was traveling about 60 mph. [I was struck] and flew about 50 feet. Both of my legs were completely shattered. I had six bruised ribs. What hurt the most is they diagnosed me with severe brain damage.

"After leaving the hospital, I was lost. I was angry. I started contemplating suicide.

"One day I was crying out, 'God, what happened to the plans I had for my life?!' All of a sudden I felt peace. God told



me, 'Ansley, I love you.' In that moment, I knew I had been looking for love ... love you don't have to earn." Ansley had a resurgence of faith, feeling stronger than ever.

"I needed a job. My pastor told me TBN needed help on the prayer lines. I went to TBN, and I got to experience the love they have. Now, when I work on the prayer line, I get to use my story to help people who need help."

This is #MyStory. – TBN Partner, Ansley Madrigal

CONNECT WITH TBN What's YOUR Story?

Submit your video to TBN.org/mystory • Post on social using #MyStory • Email mystory@tbn.org • Or use the enclosed prayer card



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TBN AROUND THE WORLD

INTERNATIONAL STATION HIGHLIGHTS



TBN España—Featuring special programming commemorating the 500th Anniversary of the Protestant Reformation.



JUCE—The JUCE network team visits with Franklin Graham at one of Operation Christmas Child's regional packing and distribution centers.



TBN in Africa—On the 21st episode of *TBN Meets*, Loyiso Bala interviews Michelle McKinney Hammond—bestselling author, speaker, and singer.



TBN's Jerusalem, Israel studio—Filming an interview with the leaders of The Gathering—an event that has, for 20+ years, been drawing Christians from around the world to meet together in Jerusalem. The last event gathered more than 4,000.



We're in this with you.
Our prayer team is available, 24/7.

1-888-731-1000

We believe in the power of prayer,
and we want to pray with you!

*... pray [with specific requests] at all times
[on every occasion and in every season]
in the Spirit, and with this in view,
stay alert with all perseverance and petition
[interceding in prayer] for all God's people.*

EPHESIANS 6:18, AMP

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TBN Video Newsletter

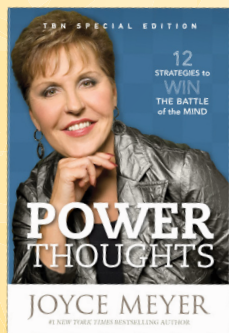


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— OUR GIFTS OF THANKS TO YOU THIS MONTH —

Power Thoughts Make for a Power-Filled Life

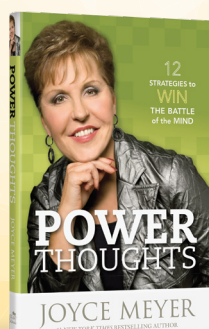
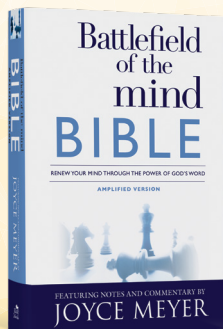
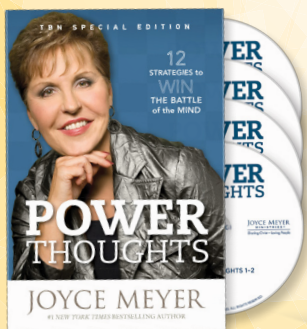
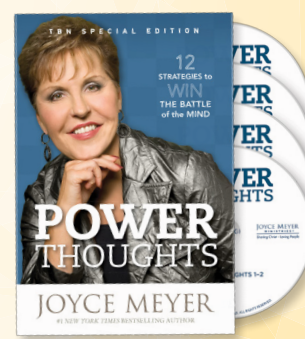
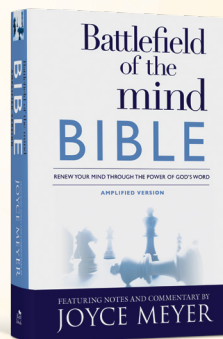


You don't have to live with worry, doubt, depression, or fear. By God's wise design, you can transform your life by re-training your mind. Learn to live a life of peace and victory with *Power Thoughts*, the remarkable 4-CD teaching series by Joyce Meyer!

Receive yours in thanks for supporting the outreaches of TBN this month.

Take your thinking—and therefore your life—to the next level. When you share a gift of \$90 or more today, we'll say thank you by sending you not only the *Power Thoughts* series on CD but also the hardcover *Battlefield of the Mind Bible*. With commentary and studies from Joyce Meyer throughout, this Bible will help you win your most important battle.

Receive these resources when you share a life-changing gift of \$90 or more.



For your most generous gift, we'll send you the complete *Power Thoughts Bundle*, including Joyce Meyer's *Power Thoughts* hardback book, with detailed explanations of each Power Thought. You can overcome every barrier to your success!

Receive ALL of these resources when you share a life-changing gift of \$140 or more.

[Click Here](#) to Receive Yours

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