



# 2020

## EMBARKING ON THE “2020” INITIATIVE

***“This may be the most ambitious project TBN has ever undertaken ...”***

The Pew Research Center estimates there are roughly 2.18 billion Christians alive today, representing nearly a third of the world’s population. That means two-thirds of the world still need what you’ve received—the hope of Christ as Savior!

You and I can rejoice over the 2 billion-plus who claim the name of Jesus, but now it’s time for us to do something radical to help reach the remaining 5.5 billion still lost in darkness. The entire TBN team has been in prayer about our next steps. God has shown us the path for TBN’s role—and it’s bigger than anything we’ve ever done before!

### **The Global Church: State of the Union**

In the year 2020, we’re going to embark on an unprecedented journey to meet with Believers in 20 key regions all around the world. By doing so, we’ll all receive a clear, in-depth look at the state of the global church. We’re calling this “State of the Union” of Christianity the “2020” initiative.

During this year-long campaign, cameras will be continually rolling to capture this adventure from a very raw, honest and intimate perspective. We’re going to create a film for you that reveals the impact Christians and the message of hope and grace have had over generations—from the biggest cities in the world to the most remote villages.

This undertaking will give you a broad view of what God



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is doing in the world today. You'll meet your brothers and sisters in Christ who live in very different places and have very different lifestyles, and you'll see how our God is supplying their needs every day. You'll have an opportunity to see the state of the church worldwide and get a clear picture of the amazing impact of the body of Christ from a global perspective.

### "2020": A Threefold Purpose

The "2020" initiative has a threefold purpose. The first is to chronicle the church's extraordinary history. The Gospel went from being spread on foot by Jesus and His disciples to being sent out at light speed to all four corners of the globe via satellite. That's a truly remarkable story worth telling!

Second, "2020" will be a platform for our brothers and sisters from around the world to share their personal stories of triumph concerning what Christ has done in their region. As they share their personal stories, fears, struggles, and successes, our hope is this will help you and

all our partners see the significance of your own story.

These first two areas of focus will lead us to the final purpose of this project, which is developing a strategy to effectively help equip the Church to reach the remaining 5.5 billion people on the planet.

### Where Do We Go From Here?

This third area of focus is one we're most excited about sharing with you. Having laid the foundation, we'll all be inspired to know: Where do we go from here? How do TBN and the church reach the rest of the world that yearns to know Christ? How do we stop the enemy from blinding the eyes of people everywhere? We believe key strategic methods and plans will be created as we discover the best way to unify and move forward.

It comes down to this: As the "2020" initiative develops, we believe all our partners will be encouraged to engage in this thrilling mission and move beyond

being just viewers, to also become *doers*.

We look forward to equipping you with the means to share your own story of how the Gospel has forever changed you. The word of your testimony is a message this lost world needs to hear. And the "2020" project will arm you with the means to stand up and let your voice resonate. Because your story matters!

We will keep you updated as "2020" unfolds. You'll have an opportunity to get involved and tell your story. In Christ, we're going to do something outstanding for the Kingdom of God here on earth ... and we're going to do it together.

God bless you. Laurie and I are praying for you. We're grateful you're on this journey with us!

Matt & Laurie

Matt and Laurie Crouch



TBN station managers from around the world meet to discuss "2020."

# Reaching People Daily

## TBN'S IMPACT IN THE HOME

“ I was an alcohol, marijuana, and cocaine addict. Thank you for your TBN programming. I am now saved and filled with the Holy Ghost. Thank you! ”

—Beverly G, CA

“ I was scared during a big storm in our area, and I couldn't make it to a storm shelter. I heard a voice tell me to turn to TBN. I put my trust in God, and my fear went away. Now I keep my television on TBN. ”

—Brenda S, MS

“ Your programs enrich my life. When I stumble in my faith, your programs help me to get back on my spiritual walk with the Lord Jesus. ”

—A C, India

“ TBN changed my life when I came to the UK. I have been lifted spiritually, physically, and emotionally. I'm grateful I have been able to do some things I had given up on over the past 8 years! Our God is a living God! ”

—Alice O, UK

“ TBN has given me hope for tomorrow. I am experiencing God's grace and desire to grow in faith. God bless TBN; I feel the presence of God in my life. ”

—Monicah K, Kenya

*Lives are being changed  
each and every day  
—thanks to you!*

## Fuel Your Faith with TBN Partner Programs



Learn your identity in Christ and access all the privileges of your salvation! Watch *Believer's Voice of Victory* with Kenneth and Gloria Copeland daily to strengthen your confidence in God and live successfully in His Kingdom.

### ***Believer's Voice of Victory***

**Weekdays** | 11:00am ET / 8:00am PT

**Sundays** | 9:00pm ET / 6:00pm PT



God can change your life and cause you to overcome any situation! Watch *Successful Living with Casey Treat* and go on a journey of change to discover what it truly means to be successful.

### ***Successful Living with Casey Treat***

**Sundays** | 7:00am ET / 4:00am PT

*Broadcast times subject to change.*



# HUCKABEE

Exploring the intersection of culture,  
current events, and faith.

Coming this fall.  
Only on TBN!



Check your local listings.



## #MYSTORY

### OVERCOMING SUICIDE



Watch Vivian's story at  
**TBN.life/Vivian**



***"The spirit of suicide is like a predator. The first thing it does is cut you off from your family. The only things you hear are the tormenting voices. The only thing you feel is an utter sense of hopelessness. I had made up my mind ... I was going to commit suicide."***

*"The voices kept telling me, 'Take all the pills in your cabinet and be done with it. Your kids and your husband will be better off.' The voices wouldn't stop. All I could do was turn on the television to TBN."*

*"All of a sudden I saw this woman who said, 'Someone is dealing with a spirit, and it's trying to kill you. It's a spirit of depression, and I bind it. You are not going to die!'"*

*"I said, 'God, if you are really the God they say you are ... I need you now.' I felt a presence come into my room. It was so intense. This voice of authority said, 'Heaven has won.'"*

*"This sense of overwhelming love filled my room. I was in the presence of a loving God. He saved my life."*

**This is #MyStory.** – TBN Partner, Vivian Lewis

## CONNECT WITH TBN What's YOUR Story?

Submit your video to [TBN.org/mystory](http://TBN.org/mystory) • Post on social using #MyStory • Email [mystory@tbn.org](mailto:mystory@tbn.org) • Or use the enclosed prayer card



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Stand fast therefore in the liberty  
by which Christ has made us free ...

Galatians 5:1, NKJV

# *It's Your Independence Day*

As many in the U.S. celebrate America's birth, we also rejoice over the  
freedom and liberty Jesus died to provide for all people in all nations.  
Because of Him, every day is your Independence Day!

—Your TBN Family



## STIR YOUR FAITH WITH THESE TBN EXCLUSIVES!



*Praise*



*Adventures with God*



*John Gray World*



*Equip & Empower with Christine Caine*



*Why Israel Matters*



*Max Lucado's You'll Get Through This*



*Drive Thru History with Dave Stotts*



*The Watchman*



*Living Proof with Beth Moore*

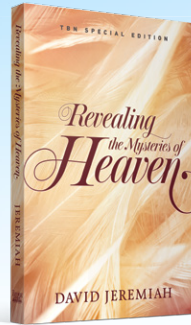
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# Discover the Mysteries of Heaven

What does heaven look like? Who will get in? What will we do when we get there? David Jeremiah's inspiring new book, *Revealing the Mysteries of Heaven*, reveals the answers to these questions and more as you discover the power that comes from living with the reality of heaven as your focus.

Brand-new book from  
**Dr. David Jeremiah**



**Receive yours when you partner with TBN today.**

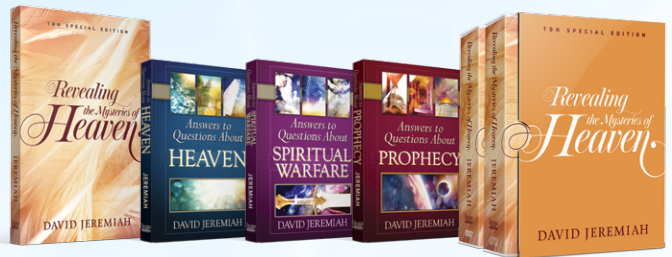
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