

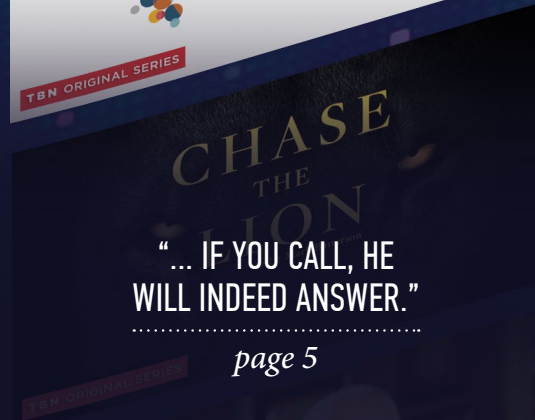
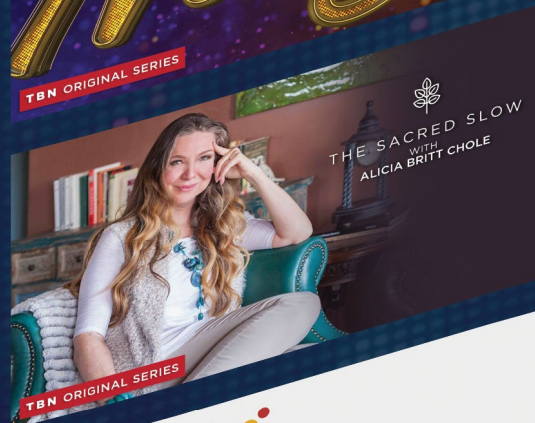
# A BOLD VISION

*for Christian Programming*



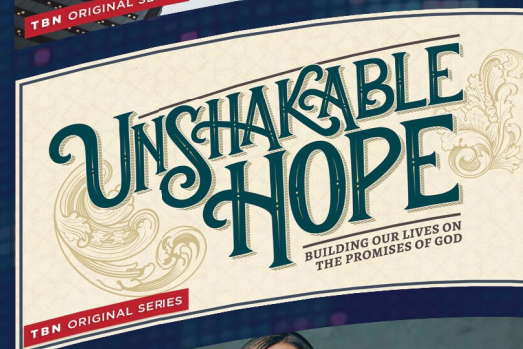
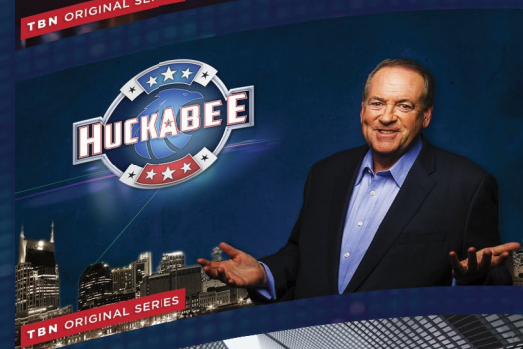
LUIS PALAU—  
EVANGELIST OF THE AMERICAS

page 4



"... IF YOU CALL, HE  
WILL INDEED ANSWER."

page 5



TBN EXCLUSIVES—  
MICHAEL W. SMITH

page 6







(Left to Right) Gospel Worship Experience with JAVEN and Tye Tribbett • Your Best Life Now with Joel Osteen • How We Met featuring Robert and Taylor Madu • Also, an exclusive new show with Kirk Cameron



## A BOLD VISION for CHRISTIAN PROGRAMMING

by Matt & Laurie Crouch

God is so very faithful. For 2,000 years, He has equipped the body of Christ to fulfill the mission to make disciples, as *The Message Bible* puts it, training everyone, far and near. Paul and Jan Crouch, my parents, were given a very special calling for their part in fulfilling this mission. In the early 1970s, they were obedient and began to pursue the impossible—to build a television network that would bring the life-changing message of the Gospel of Jesus Christ to every corner of the Earth.

The content was compelling, and the message of Jesus Christ spread through the airwaves, changing lives and equipping the saints.

TBN went “on the air” in 1973 with a single low-power TV station. They were limited to just a few hours a day, and programming was homemade and snowy. But God was at work. The content was compelling, and the message of Jesus Christ spread through the airwaves, changing lives and equipping the saints.

It’s awe-inspiring to see the dozens of television stations, transmitters, satellite transponders, and vast online presence that friends and partners like you have made possible. TBN is now available around the world to hundreds of millions of people. The foundation is in place.

### BUILDING ON THE FOUNDATION

Now we are building on that foundation.

Content delivery has changed dramatically since that first venture. Transmitters and antennas gave way to

cable and satellite transponders and dishes. On-demand streaming services are growing exponentially, giving viewers the ability to watch what we want, when we want, where we want, on whatever device we want.

The most dramatic change, however, is with content. When there were just a few networks on the air, content was limited to what happened to be playing at the time you were flipping through the few channels available. As TBN grew, Christ-centered programming became one of those choices.

### THE NATIONS—IN THEIR OWN LANGUAGE

The mission of TBN will never change: We will continue to partner with our audience, and we will continue to use compelling content and every available distribution means necessary to spread the message of the hope and grace of Jesus Christ to every nation.

Since the launch of the first single TBN channel, we’ve grown to over 30 distinct networks. These include JUCE TV and SMILE TV for the younger audience. They also include TBN Nejat, Kanal Hayat, TBN Asia, TBN Philippines, and many others.

The Audimus project has been translating Joel Osteen into Polish, Spanish, and other languages ...

We are continually increasing the availability of TBN programming in the native language of the countries we serve. The Audimus project has been translating Joel Osteen broadcasts into Polish, Spanish, and other languages, and we hope to expand to other Bible teachers in the near future. And we are building production studios like the ones we have in London, Madrid, and Jerusalem.

### THE NEXT GENERATION—NEW AND EXCITING PROGRAMMING

Most of our children and grandchildren have never had to get up from the couch to change the channel. In fact, many in the latest generation don’t even use a television.

They are watching what we consider to be “television shows,” but they are watching on computers, tablets, and smartphones. We’ve focused on positioning faith content the best way possible for today’s TV generation and beyond. That’s why as overall program ratings continue to decrease, TBN’s ratings are increasing.

Inspiring and encouraging teaching from Christine Caine and John Gray are now a regular part of the »

## EXPLORE the NEW TBN APP

### LIVE CHANNELS

Watch more than 10 TBN Channels Live!

### TRENDING

Find out what’s popular with other TBN viewers.

### TBN ORIGINAL SERIES

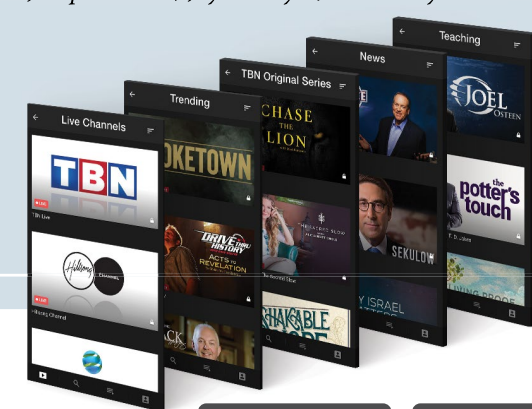
TBN original programming includes Praise, Smoketown, Remember the Music, and more.

### NEWS

Gov. Mike Huckabee, Jay Sekulow, and others bring you the latest news and guests—from a Christian perspective!

### TEACHING

Be inspired and encouraged by Joel Osteen, Joseph Prince, Joyce Meyer, and many more.





TBN lineup. *Love Speaks* is new this fall, as Carl Wesley Anderson helps you learn to recognize God's multi-faceted voice and experience the depths of His love. The *Gospel Worship Experience*, hosted by singer/actor JAVEN and Grammy Award-winning singer/producer Tye Tribbett, brings top recording artists together for a high-energy worship encounter with the Holy Spirit and the studio audience.

The tradition of compelling content and bold new programming continues in 2019. Joel Osteen's program, based on his best-selling book, *Your Best Life Now*, encourages you to see yourself through the eyes of the Creator and fulfill your destiny. *How We Met* is a fun, brand-new interview series on relationships in front of a live audience. Kirk Cameron shares in depth conversations with notable guests, while engaged in go-karts, paintball, and more, in his upcoming show.

**THE NEXT PLATFORM—  
TAKE TBN WITH YOU**

Because of TBN partners, the TBN distribution network reaches every inhabitable continent. We have the ability to spread the Gospel over the airwaves, through space, across closed borders, and through the internet. And the upgrade continues to high definition in many places. As we produce an expanding variety of quality content that reaches a more diverse audience, we are also expanding the means of distribution.

And we are working on a few new programs that will be purpose-built to air on both TBN and secular

networks. Can you imagine the possibilities for expanding the Good News?

**WHERE DO WE GO FROM HERE?**

We are all in this together. People just like you helped Mom and Dad lay the foundation; we are now taking this platform to new levels every year. And it truly is a “we” effort. We love getting to share this journey with you. Together, we are working diligently to make disciples, far and near.

We will explore expanding  
our platform to include more  
languages and reach into  
more secular networks ...

Going forward, we will continue to develop and produce programming that is relevant, inspiring, and diverse. We will explore expanding our platform to include more languages and reach into more secular networks, maybe even a movie theater near you.

We are also committed to providing resources that inform, inspire, and equip you to fulfill your calling. We pray these resources will encourage you each day as you seek to grow in your faith.

Laurie and I are so very encouraged by your friendship. Thank you! We know there are no limits to what God can do as we follow Him in faith and obedience. As we walk through the doors He opens, no audience is out of reach! **TBN**



**LOOK WHAT TBN  
VIEWERS ARE SAYING ...**

TBN has been in faithful pursuit of the same mission since day one—to use every available means to reach as many individuals and families as possible with the life-changing Gospel of Jesus Christ.

Of course, “every available means” includes social media.

Viewers have been interacting with TBN on Facebook, Instagram, and Twitter. We love hearing from you!

**FACEBOOK**



Listen to the miraculous story of Dave Roever in this exclusive interview on *Praise* with Matt & Laurie, streamed on Facebook Live and available anytime on our page.

**Babette D:**  
What a beautiful, powerful testimony! Glory to God!

**INSTAGRAM**

**susan.hampton11:**  
I love TBN and Hillsong! Thank you, and God bless you! So, so grateful.

**bloomer2752:**  
Thank you for sharing that!! Just what I needed to hear!! Love you.



**TWITTER**



**Real Mike Rowe Retweet:** I'm on tonight's ep of #Praise which turned out to be one of the strangest most enjoyable #interviews I've ever participated in.

**@Energy321:**  
Your talent of reaching the hearts of people & reconnecting them back to LIFE itself, SAVES many souls from continuing down a path that leaves them empty handed. You have a very unique way of reinserting HOPE.

**LUIS PALAU**  
*Evangelist of the Americas*



As evangelist Luis Palau approaches his 84th birthday, TBN is proud to present an uplifting documentary about his incredible life and ministry. This celebration is timely, as *Palau—the Movie* is set to release in select theaters this month.

Share the experience, from humble beginnings in his birthplace of Argentina, to his time with Billy Graham and the rise of his own world-renowned ministry. Millions of souls have been saved and lives changed through his commitment to his Lord, spanning more than 50 years.

TBN is also honored to have been a sponsor for Luis Palau's CityFest West Michigan Festival in Grand Rapids, Michigan, held September 8–9 of 2018.

As of this writing, Luis Palau continues to faithfully pursue his calling to share the Gospel of Jesus Christ around the world, even as he courageously battles cancer.

**COMING SOON TO TBN!**  
*Check your local listings,  
or visit [tbn.org/schedule](http://tbn.org/schedule)  
for dates and times.*



# Praise

## HIGHLIGHTS

### Watch Praise

Mondays, Tuesdays, Thursdays,  
and Fridays at 8:00pm ET / 8:00pm PT or  
on-demand for timely encouragement, ministry,  
relevant topics, entertainment, and more!

[tbn.org/praise18oct](http://tbn.org/praise18oct)



On location with guests Angus Buchan  
and Ray McCauley, Matt & Laurie share  
how God is moving in South Africa.



Erwin McManus hosts John Gray  
at the Mosaic Conference.



Matt & Laurie and Mike Rowe from Somebody's  
Gotta Do It get real at the TBN studio in California.



Inspiring music from David & Nicole Binion and Bethel Music sets the  
stage for Matt & Laurie as they host Joseph Prince, Christine Caine,  
and Joel & Victoria Osteen from the Southern Steps in Jerusalem.

## MY | STORY: Faith Forward Transformations

### “... IF YOU CALL, HE WILL INDEED ANSWER.”

Gabrielle Burton had embraced the hope found in Jeremiah 29:11.  
*For I know the thoughts that I think toward you ... thoughts of  
peace, and not of evil, to give you an expected end (KJV).*

That hope, and the Scripture, faded when she found herself in a  
serious relationship that turned abusive. On one occasion when he  
was drunk, he smacked her in just the wrong way at the wrong time,  
while her mouth was open, causing her jaw to break in two places.

She later became involved in another abusive relationship.  
“Because of that brokenness, I began to look at myself as less  
worthy.” This relationship was verbally and emotionally abusive,  
rather than physical.

In 2009, she cried out for help. She began to watch TBN day  
by day ... How did Gabrielle's life change? Did she overcome the  
abuses in her past?

► Watch Gabrielle's story at [tbn.org/GabrielleBurton](http://tbn.org/GabrielleBurton)

Watch more “My Story” episodes at  
[tbn.org/programs/my-story](http://tbn.org/programs/my-story)



### WHAT'S YOUR STORY? CONNECT WITH TBN

Submit your video to [tbn.org/mystory](http://tbn.org/mystory)  
Post on social using **#MyStory**  
Email [mystory@tbn.tv](mailto:mystory@tbn.tv)  
Or use the enclosed prayer card

[f/TBN](https://www.facebook.com/TBN) [@TBN](https://twitter.com/TBN) [@TBN](https://www.instagram.com/TBN)

### TBN EXCLUSIVES— MICHAEL W. SMITH

## “I DISCOVERED THAT WORSHIP IS A LIFESTYLE.”

TBN has been honored to bring you two very  
special events in 2018 celebrating the amazing  
career of Michael W. Smith. We hope you will  
be encouraged and inspired by these uplifting  
expressions of hope and grace.

### MICHAEL W. SMITH: A JOURNEY TO WORSHIP

*A Journey to Worship* is an intimate documen-  
tary that reveals the deep faith that delivers  
timeless songs of worship and draws the audi-  
ence into a closer relationship with Jesus.

### SURROUNDED: WITH MICHAEL W. SMITH

Share in the experience as people come  
together from across denominations, races,  
ethnicities, and generations for a night of  
prayer and worship from Bridgestone Arena  
in Nashville, Tennessee. Experience God's love  
in and through you as you allow your heart to  
shift to those who surround you.

You can enjoy both specials and  
more on your TBN app or at

[watch.tbn.tv/michaelwsmith](http://watch.tbn.tv/michaelwsmith)



## ..... MEET ..... Blynda Lane, THAT FAMILIAR FACE YOU SEE ON TBN ALL THE TIME!

We are so blessed at TBN to have the best audi-  
ence and partners and an amazing staff. On-air  
personality Blynda Lane is one of the treasures we have  
found. You see her on *Praise* and a variety of TBN specials,  
often sharing the value of the TBN resource offers. She is  
passionate about teaching from God's Word, and it brings  
her great joy to make it applicable for people to use in their  
everyday lives.

Blynda holds a Bachelor of Arts degree in communica-  
tions from Baylor University. She combines her 22 years  
of media experience with this passion to inspire others to  
understand and fulfill the purpose God has for them. She  
is fun, energetic, and has never met a stranger.

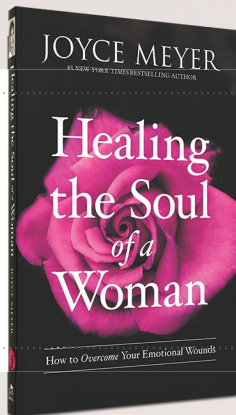
Blynda has been married for 22 years to the love of her  
life, Todd Lane, who is the Lead Executive Senior Pastor at  
Gateway Church in Southlake, Texas. Together, they have  
three wonderful children, Olivia, Harrison, and Evelyn.



NO MATTER HOW DEEP OR HIDDEN THE WOUND,

# Jesus holds your key to healing.

NEW RELEASE



RECEIVE JOYCE MEYER'S NEW BOOK FOR YOUR GIFT THIS MONTH.

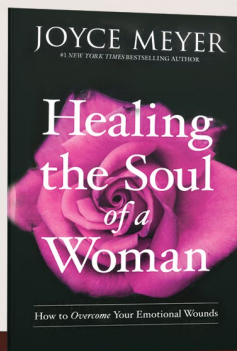
In her inspiring new book, *Healing the Soul of a Woman: How to Overcome Your Emotional Wounds*, Joyce Meyer reveals her personal journey of healing from horrific abuse and helps you see that the hurts you've held on to are mountains Jesus can remove.

WITH A GIFT OF \$125 OR MORE, RECEIVE JOYCE'S *HEALING THE SOUL OF A WOMAN* BUNDLE.

Go on the journey of healing further and deeper with this complete *Healing the Soul of a Woman* Bundle by Joyce Meyer. This powerful collection of resources will help you learn to live in emotional wholeness and restoration, walking you step by step through the healing process.

#### THE SPECIAL-EDITION BOXED SET INCLUDES:

- *Healing the Soul of a Woman* CD/DVD teaching series
- *Beauty for Ashes* CD/DVD and workbook
- *What Are You Going to Believe?* hardcover book



## 3 WAYS TO GIVE

Your gift is spreading the Gospel worldwide!



MAIL  
check or card



PHONE  
800.201.5200



ONLINE  
[tbn.org/newsletter](http://tbn.org/newsletter)



/TBN



@TBN



@TBN

PRAYER LINE: 1-888-731-1000 (toll free in U.S. and Canada) / International: +1-714-731-1000  
EMAIL YOUR COMMENTS TO: [comments@tbn.tv](mailto:comments@tbn.tv) EMAIL YOUR PRAYER REQUEST TO: [prayer@tbn.tv](mailto:prayer@tbn.tv)

FOR MORE INFORMATION ABOUT TBN, PLEASE GO TO [TBN.ORG](http://TBN.ORG) OR WRITE TBN AT P.O. BOX A, SANTA ANA, CALIFORNIA 92711