WHY ISRAEL MATTERS

TBN’s support of this nation is at the center of our mission and God’s heart

Tiny Israel. Some people assume that because it is small, it must also be insignificant. That’s a mistake. While it is true that Israel is 1/400th the size of the United States—roughly the size of the state of New Jersey—the nation is significant beyond our ability to describe.

Yes, Israel matters. This familiar truth hit home for Laurie and me in a fresh way earlier this year as we packed our bags and flew to Jerusalem. There, we joined hundreds of our partners for TBN’s 2017 Israel Tour with Hillsong. It was nothing short of amazing to walk where Jesus walked, to minister where He ministered, and to see God move in the place where His plan of redemption was born and consummated.

This trip was especially meaningful because this year Israel celebrated the 50th anniversary of its miraculous victory in the Six Day War of 1967.

Yes, having been supernaturally re-born in 1948, Israel was nearly eradicated less than 20 years later by hostile neighboring countries committed to its annihilation. But God intervened! He faithfully saved His people from destruction. This war, a landmark event in history, resulted in the reunification of Jerusalem under Jewish control for the first time since the First Century.

This reunification of the formerly divided Holy City is a precious and powerful thing for most citizens of Israel—and indeed for both Jews and Christians the world over.

Remember, God promised Abraham He was going to create “a great nation” from his seed (Genesis 12:2, NKJV). He added this promise: “I will bless those who bless you,
and I will curse him who curses you; and in you all the families of the earth shall be blessed” (v. 3, NKJV).

As we walked through the streets of Jerusalem, it was clear that God’s blessing still rests upon Israel. Yet for decades the people there have also had to face relentless opposition and attack from enemies who would like nothing more than to drive them into the sea.

But they have not succeeded. Throughout history, Israel has had enemies and God has faithfully delivered His people.

We understand God placed Israel at the center of His plans for bringing the Gospel to the whole world.

As Christians, we understand God’s mandate to Pray for the peace of Jerusalem (Psalm 122:6). We also understand God placed Israel at the center of His plans for bringing the Gospel to the whole world. As Israel continues to find herself at the center of volatile world events, it is more important than ever for us as Believers to stand in support of her people.

That’s why at TBN, we’ve renewed our unwavering commitment to stand in unity with Israel. This value was imparted to us by my parents and continues to be a bedrock part of our vision. Beginning in the 1970s, Paul and Jan Crouch led TBN partners on tours to Israel and the Holy Land. Today these tours are bigger and more feature-packed than ever before. TBN’s Israel tours give partners and friends a unique opportunity to embrace the culture and experience the land of the Bible, while boldly declaring their support for this great nation.

Many trips my parents took to Israel also provided an opportunity for them to affirm to high-ranking Israeli officials that they had the support of the Christian community around the world. Over the span of more than 40 years, they met with nearly every Israeli prime minister from Menachem Begin to Benjamin Netanyahu, along with numerous Israeli presidents and cabinet members.

Laurie and I are building on that legacy as well. We continue this tradition each time we join the Israel tour when possible.

TBN’s special relationship with this nation and her people serves as a vivid demonstration of God’s promise to bless those who bless Israel! For more than 40 years we have sought to bless Israel. It is no coincidence that TBN’s efforts to reach the whole world for Christ have been abundantly blessed. Today TBN’s studios in Jerusalem are a small but significant part of a global outreach proclaiming the Gospel on every inhabited continent and in 14 major languages.

We have sought to bless Israel. And TBN’s efforts to reach the whole world for Christ have been abundantly blessed.

You’ll find TBN’s state-of-the-art facility located in the heart of Jerusalem on a hill called Givat Hananiah—which means “Hill of Grace” in Hebrew. We are truly blessed to be producing and sharing Christian content in the same place where grace began more than 2,000 years ago.

We believe one of the greatest ways TBN can stand with Israel is through the creation of special, Israel-focused content. This content makes Believers everywhere aware of the importance of Israel and our stand with her as the Body of Christ. Our programs—like The Watchman with Erick Stakelbeck, hosted by Christians United for Israel, and Why Israel Matters from Christians in Defense of Israel—powerfully demonstrate God’s providence over His chosen people and nation.

Please check your local listings and watch with us, refreshing your commitment to the land of Israel.

In this spirit, when you support TBN’s worldwide ministry this month, we’re going to send you Drive Thru History: The Gospels DVD set as our special “thank you!” In this special set containing an entire season of the popular series, you’ll find yourself immersed in the sights, sounds, and surroundings of key events in Jesus’ life and ministry. After experiencing this exciting series, you’ll never read the Gospels the same way again.

Laurie and I invite you to continue with us on this journey. As we send the Gospel around the world and stand in support of Israel, let’s bless this nation and pray for her people. There are special blessings waiting for us ahead as we do.

Matt and Laurie Crouch
HAPPY 99th birthday, BILLY GRAHAM!

TBN honors the legacy of Rev. Billy Graham, America’s foremost evangelist and preacher of the Gospel for decades. Untold generations of people have been impacted by his ministry, and we are thankful for our partnership and the privilege of sharing his unique style of ministry over the airwaves for many years. Thank you, Billy Graham, for your tireless service to the Lord and its eternal impact!

**TBN Nejat TV** means salvation for millions of people in Iran. A modern-day miracle, **TBN Nejat TV** has the unique blessing to broadcast the Word of God, 24/7, into Iran and other nations via satellite TV in Farsi. As a result, millions of Muslims can hear the message of Jesus. For many, **TBN Nejat TV** may be the only way they ever hear the Gospel.

Behzad was one who heard the message. He gave his heart to Jesus in Iran in 2005 through **TBN Nejat TV**. He immediately began sharing the Good News with others and serving God as he could.

After receiving encouragement at a **Nejat TV** conference he attended, Behzad and his wife planted a new underground church in Karaj, Iran which grew to over 100 people. On average, a new person was coming to faith each week. However, they were discovered by the secret police, and forced to flee to Turkey. But Behzad would not quit. In Turkey, with the aid of Pastor Reza Safa and **Nejat TV**, Behzad planted two more churches!

**TBN Nejat TV** continues to broadcast God’s message of hope and grace, reaching millions of Muslims who may never hear the Gospel. Right now, they are broadcasting directly into 39 countries in Farsi—many in which there is extreme persecution for Christians.

To date, three to five million Iranian Muslims have declared their faith in Jesus through the television network. To God be the glory for **TBN Nejat TV**!

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**Watch Billy Graham Crusade Classics**
on TBN Saturdays at 10:30pm ET, 7:30pm PT and Thursdays at 5:30pm ET, 2:30pm PT.

*Broadcast times subject to change*
Every night, Mark was serenaded to sleep by the sounds of muffled arguments through the walls of his family home. Continual strife proved a formidable opponent and wore his nerves thin.

One night, he found relief in the pantry—his parents’ alcohol stash.

*Go ahead and try it,* said the voice in his head.

**HE HAD NO IDEA THAT THE CALMING RELEASE HE WAS ENJOYING WAS A FALSE COMFORT, ONE THAT YEARS LATER WOULD USHER HIM TO DEATH’S DOOR.**

Mark yielded to the temptation, and to his amazement, he felt better. *Much better.* Unfortunately, Mark was a kid and knew nothing about addiction. He had no idea that the calming release he was enjoying was a false comfort, one that years later would usher him to death’s door.

By the time Mark entered middle school, his consistent use of alcohol and drugs to numb his inner pain had already made him a prisoner. He was a preteen who couldn’t get through the day without being drunk or high.

Dropped classes, school expulsion, the gathering storm—they did nothing to deter his craving for an altered state of reality. He grew older and eventually received the opportunity to join an established rock band, a dream that carried over from his middle school days.

**INSTEAD OF BEING ON STAGE, HE ENDED UP IN A DOCTOR’S OFFICE RECEIVING A GRIM, HOPELESS REPORT.**

But being in a band only served to enable and amplify his addiction. Before long, he felt his mind begin to slip. He lost his voice and could no longer perform in the band. Instead of being on stage, he ended up in a doctor’s office receiving a grim, hopeless report.

“Your organs are shutting down. There’s no coming back from this.”

The doctor’s sobering words did not provide the expected motivation. Instead, Mark dove deeper into drug use. He welcomed death with open arms.

One night, after his usual binge, he woke up on the floor to his television playing a Christian broadcast on TBN. He quickly changed the channel.

The TV switched back to TBN ... *all by itself.*

He changed it again.

The TV turned back *again.*

That’s when he heard the preacher on his television say, “Don’t change that channel! A doctor has told you you’re going to die. You’re addicted to drugs and alcohol. But Jesus is going to heal you!”

Tears began to flow. Mark didn’t change the channel. In fact, he kept watching. *For days.*

Two days later, Mark received an unexpected knock at his door. It was a woman he’d not seen in years. He didn’t know she was on assignment with a simple message: “God says, ‘You’re going to die. I still love you. Come back to Me.’”

Her words had a powerful effect.

Mark cried out to Jesus for deliverance. At that moment, he felt a warm sensation enveloping his body. He had never felt anything like it. It was stronger than anything he’d ever found in his parents’ pantry and more real. In an instant, the long war was over. Jesus had come, and Mark’s enemies fled.

**“IT’S LIKE YOU HAVE A NEW HEART!”**

Soon, he went back to his doctor’s office and heard words that made him smile.

“It’s like you have a new heart!” Mark said, “That’s because I do.”

If it weren’t for Christian television, Mark’s life could have ended that day. It’s because of the generosity of partners like you, people like Mark can turn on the television and hear a word from the Lord when they need it most. Thank you!

This is #MyStory.
– TBN Partner, Mark Martin
EXPERIENCE ISRAEL!

MARCH 4–13, 2018

You’ll be forever transformed by this unforgettable experience with Matt & Laurie Crouch, Joel & Victoria Osteen, Joseph Prince, and Bethel Music’s Brian & Jenn Johnson. Experience hope and grace through the Word and God’s presence in the very places Jesus walked and ministered, including Nazareth, the Mount of Olives, the Sea of Galilee, Jerusalem, and more!

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WWW.TBN.ORG/ISRAELTOUR2018
OR CALL 1-800-929-4684

OPERATION CODE RED:
TBN Partner Station reaches out to women trapped in prostitution

TBN’s local stations are involved in community work all over the United States. For example, TBN in Albuquerque (KNAT-TV) recently teamed up with Victory Outreach’s Operation Code Red to minister to local women stuck in prostitution. Thousands of women converged on Route 66 in New Mexico, an area known for widespread prostitution, to share the love of God. KNAT-TV was right there to cover the event and help pray for many women in despair. Practically new articles of clothing were donated by members of Victory Outreach and TBN viewers to the CODE RED Boutique. It’s because of partners like you that TBN was able to be a part of such a great community event that gave a tangible expression of the Gospel to those who needed it most!
When You See Jesus in a New Light …

Scripture Comes Alive and Your Heart Fills with Gratitude!

When you partner with TBN, lives change. Eyes open. Hearts soften. People who don’t know Jesus, discover Him. And people who think they know everything about Jesus … discover fresh dimensions of His love and redeeming power. Your monthly gift makes these miracles possible.

So, this month as you give, we’re honored to give back to you—to help you see the Jesus of the Bible in a fresh, more powerful way. The complete 18-part DVD series Drive Thru History: The Gospels is our special “thank you” for partnering with TBN this month.

Sponsor a Minute of Worldwide Outreach

As a bonus, if you’re able to sponsor a full minute of worldwide TBN outreach with a gift of $168 or more, we’ll also send you a special hardbound collection of beautiful photography from Israel, titled Where Jesus Walked.

Sponsor 10 Minutes of Global Gospel

If God has blessed you with the means to carry Jesus to the whole world for a full minute, ten times over, we’ll thank you with a beautiful, specially commissioned, 16” x 20” framed art print depicting the Savior, titled Jesus, I Trust You. (See enclosed sheet for more information.)

Click Here To Partner With TBN ➞

Or call 1-800-201-5200 or visit TBN.org/giving.

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