

*Matt & Laurie Crouch with Phil Vischer  
and Mike Nawrocki, creators of VeggieTales*



**EVERY  
GENERATION**  
*in every nation*

Christian Children's  
Programming

*page 1*

Pray for the  
Persecuted Church

*page 5*

This Month in  
Christian History

*page 6*



# Two Giant Breakthroughs in MINISTERING TO KIDS THROUGH MEDIA



TBN brings wholesome, Biblically-sound programming exclusively for children.

**Y**ou love your children and grandchildren (and for some longtime TBN Partners ... your great-grandchildren!). You pray for them. With all your heart, you want them to love and follow Jesus so they'll be with you for eternity in heaven. You want them to know the truths of God's Word because you know nothing will better equip them to succeed in life.

Children are close to our hearts at TBN as well. And in recent days, God has opened two extraordinary new doors for TBN to reach and teach children. This is big! Really BIG!

Before we explain the exciting future we're about to step into (with your help), let's take a quick look back at where we've been.

## A HISTORY OF FAITH AND FUN

Reaching and teaching children about Jesus has always been a priority for us. You may recall the early days of Saturday mornings with Jan Crouch and a pink puppet friend named "Babushka," singing songs and telling silly jokes. Children would absorb the important lessons about God's love and life-giving Biblical truth, while having so much fun together.



SMILE's original lovable puppet, Babushka.

We went to the next level when Laurie helped launch Kids Club in the 1990s, a fast-moving half-hour packed with fun, travel, music, and, of course, Bible stories. Countless kids came to know Christ and found a solid foundation for their faith through TBN programs.

By the early 2000s, TBN offered a full slate of Saturday morning programs, but we knew we had to do more. So, 15 years ago, TBN launched *SMILE* (then called *Smile of a Child*), the world's first 24-hour-a-day Christian network just for kids.

And still, God was calling us to do more.

Your support brings SMILES to children around the world.



## A PHENOMENON IS BORN

In December of 1993, a remarkable, faith-centered animated video series for children burst onto the scene. *VeggieTales* captured the imaginations of an entire generation of kids, ours included. The passion project of two brilliant men—Phil Vischer and Mike Nawrocki—broke new ground and set a new standard of excellence in Christian programming for children.

More than just the creative geniuses behind the art and writing, Phil and Mike also provided the voices for the series' two beloved main characters—Bob

the Tomato and Larry the Cucumber. Over the next 10 years, *VeggieTales* became the most successful direct-to-video animated franchise of all time.

... we couldn't be happier about providing this spiritually enriching program for our children at home and around the world ...

In 2012, we began airing *VeggieTales* programs on TBN and *SMILE*, and we continue to this day. And we couldn't be happier about providing this spiritually enriching program for our children at home and around the world, but our story gets even better ...

## BRINGING BOB AND LARRY BACK

The story of *VeggieTales* is not unlike a great story from the Bible—it started with great promise, followed by much tribulation and, finally, endless triumph and victory.

Let's focus on the "triumph and victory."

Since 2003, *VeggieTales* ownership, content, and creative direction have changed several times, but the most exciting news—the triumph and victory—came because a great partnership has been forged between TBN and NBCUniversal. This new partnership brings together the original creators of the show, Phil and Mike, along with the lovable characters they created, and sets the stage for creating a whole new series of children's content—*The VeggieTales Show*.

... the children of the world are about to discover what our kids learned from Bob and Larry.

Right now, the fruit of this partnership will be 26 brand-new episodes, with more to come, >>

and gives TBN the rights to the characters and the ability to translate this new content into multiple languages. That means the children of the world are about to discover what our kids learned from Bob and Larry. Namely, what Bob ended every show saying: “God made you special, and He loves you very much.”

In fact, translation of the *VeggieTales* content into Mandarin, the native language of nearly one billion Chinese people, is already underway. And more languages will follow!



Now, we mentioned “two” major breakthroughs at the opening of this partner update. Here’s the second ...

### YIPPEE

As you know, the way media content like *VeggieTales* is delivered and watched has been changing rapidly in recent years. For our kids, it was VHS tapes played on VCRs. Then everything moved to DVD. Now, at blinding speed, content delivery is moving to on-demand digital streaming through the internet.

That’s why TBN is on the threshold of launching *Yippee*, a groundbreaking new on-demand streaming service just for kids. At **Yippee.tv**, parents will

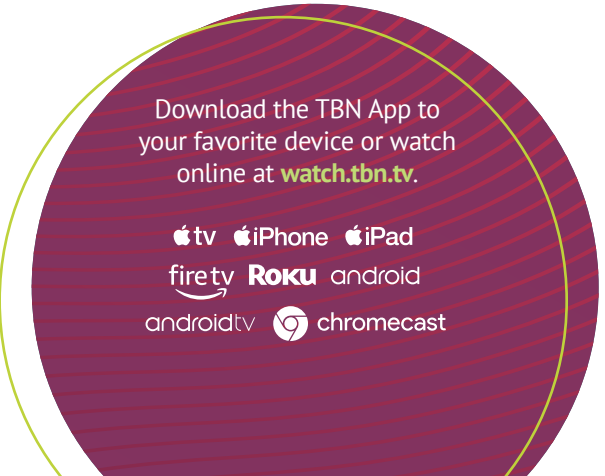
be able to give their kids of all ages access to more than 1,000 safe, God-honoring, character-building, Jesus-glorifying programs—including *VeggieTales*, of course! *Yippee* will be the place “where characters build character™.”

Together, these two developments add up to a giant leap forward in ministry to children. We wanted you to be among the first to hear about these thrilling developments, because without you, none of this would be possible!

### FOR THE CHILDREN OF THE WORLD

We’re so proud to be able to provide this new Bible-inspired content for children all over the world who have access, but we know there’s more we need to do. Meeting children’s basic needs is so important as well. That’s why this month we’re also partnering with Franklin Graham’s Samaritan’s Purse to provide blankets and Bibles for children and families in need.

That means, with the help of our friends at Samaritan’s Purse, your gift of support this month will help address both the spiritual and physical needs of children this Christmas. At the same time, it makes you a part of proclaiming the Good News to children and their parents on every inhabited continent in 17 languages. Thank you! **TBN**



Download the TBN App to your favorite device or watch online at [watch.tbn.tv](http://watch.tbn.tv).

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# COMING SOON

**TBN** presents a new streaming platform for kids.

*Yippee* features exclusive content by the industry's top creators with a library of **over 1,000 faith-friendly shows** that your kids will love!

## 12.01.2019

[yippee.tv/tbn](http://yippee.tv/tbn)

ios android apple tv amazon fire tv Roku android tv



## A Thanksgiving Prayer

Father, we come before You in deep gratitude for Your love, Your provision, Your promises.

We humbly ask for Your abundant grace to cover our friends and family as we gather to thank You for Your blessings and goodness.

happy  
thanksgiving

from our family to yours.

## PRAY FOR THE PERSECUTED CHURCH

According to the 2019 World Watch List, there are over 245 million Christians living in places where they experience high levels of persecution. Last year **4,305 Christians were killed** for their faith and **3,150 Believers were detained or imprisoned**.

*The first Sunday of every November, Christians join around the world in prayer for their brothers and sisters who are paying a great price for His name.*

**Heavenly Father**, we are eternally grateful for the blessings of Your provision. We humbly come before You and seek Your grace and mercy for those who are being persecuted in other parts of the world. Please give them courage and strength to endure. Please give them peace and joy—comfort only available from the embrace of Your loving Son. Please deliver them from those who curse Your name.

**Amen**

*"... and the world will be convinced that you have sent me, for they will see that you love each one of them with the same passionate love that you have for me."*

**JOHN 17:23, TPT**



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## TBN Gets Some Social Media "Likes" and "Loves"

Here are a few highlights from TBN Partners & viewers like you:



A TBN viewer posted during the Praise Facebook Watch event with Anthony Evans:



**Kim Mickelson-Nevares:**

Pls pray for salvation for my 2 grandsons, Keenan and Jaaziah.



**TBN:**

Father God, I lift up Kim's grandsons into your hands! May you transform their hearts, and give them eyes to see your truth, Father! Speak to them so clearly. May You fill them with Your Spirit! Amen!

We also encourage you to call our Prayer Center toll-free at **1-888-731-1000** (in the U.S.) or **+1-714-731-1000** (international). Our prayer partners are available to pray with you 24/7.



**Better Together** is making a difference in the lives of women. Here are a few comments:



**longlinnie:**

LOVED today's episode! So so good!! Thank you, ladies for Better Together. I am gleaning from you all.



**bloomer2752:**

I just recently discovered this show, and have been so incredibly blessed by everyone on here. Thank you all so much for being obedient to the Holy Spirit and speaking truth and life. ❤️ Now I'll go back to binge watching on the TBN app.

## GOD IS OUR FATHER



On *Praise*, T.D. Jakes shared about recognizing God as a loving Father: "Relationship with Him nurtured me more than religion."



**ChrysNBA:**

Listened to this message and could not have come at a better time. After praying for favor on this day, I didn't get the news I had expected. @BishopJakes message helped me understand more. God is still on the throne & in control! 🙏

## THIS MONTH IN CHRISTIAN HISTORY



# 1512

This month in 1512, **Michelangelo Buonarroti** unveiled one of the most famous works of art of all time—the ceiling of the **Sistine Chapel** in the Vatican. The masterpiece covers more than 5,500 square feet.



# 1660

Like the Apostle Paul, **John Bunyan** did his best writing while in prison. This month in 1660, he was arrested and sentenced for "unlicensed preaching." While in prison he wrote ***The Pilgrim's Progress*** and ***Grace Abounding to the Chief of Sinners***.



# 1863

In the midst of a devastating U.S. war between the North and the South, **Thanksgiving** was celebrated this month in 1863.



We are so *thankful* for our partners



### You've Never Seen the Christmas Story Quite Like This!

They're back—and better than ever! Join Bob, Larry, and the entire VeggieTales crew as they put on a Christmas show and find the true meaning of that special day, in *The Best Christmas Gift*, a **brand-new feature** from these beloved characters. Have we got a show for you!

***Yours on DVD this month only, with your gift in support of TBN.***  
Suggested minimum donation of \$10.

For the  
children in  
your life



### For Your Children and the Children of the World

Give a simple yet essential gift to someone who needs it most. TBN has partnered with Samaritan's Purse to provide a blanket and a Bible for a child in need. In addition, you'll receive the VeggieTales Holiday Double Feature DVD for the children in your life.

***With your gift of \$120, you'll provide a blanket and a Bible for a child in need this Christmas and you'll also receive the VeggieTales holiday DVDs. This month only.***



For the  
children of  
the world

### The Beautiful Gospels Book Set

Imagine if the writers of the Bible had included stunning images with their words. This collection of The Gospels in a beautiful library case does just that—with inspiring photos and words of life all working together to make God's Word come alive!

***Yours this month, along with the VeggieTales DVDs and a blanket and a Bible given to a child in need, as our "thank you" for your gift of \$1,000.***

## 3 WAYS TO GIVE

Your gift is spreading the Gospel worldwide!



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