

FAITH FORWARD

TBN

NETWORKS

2018 Special Report

➤ Thanks to you, we're advancing the hope and grace of Jesus to the world.

"Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age."

Matthew 28:19–20, NIV



Networks



NETWORKS

Viewers globally are inspired by TBN's flagship program, Praise

We turned it all up a notch with a handful of strategic moves designed to broaden the *Praise* program's appeal to a whole new generation of viewers—while keeping the all-important message of the Gospel front and center.

In 2017, the name of the show was shortened to *Praise* and the format was tightened to one hour of fast-moving interviews, talk, and special segments with broad viewer appeal. With hosts and guests drawn from throughout the global faith community, *Praise* has become one of faith television's most cutting-edge and innovative programs.

Watch *Praise* Monday, Tuesday, Thursday, and Friday at 8:00pm ET / 8:00pm PT



Matt & Laurie hosted legendary global evangelist **Reinhard Bonnke**, who inspired and challenged viewers to walk in all God has for them.



Matt sits down with **Bear Grylls**, star of the television series *Man vs. Wild*, as Grylls discusses how he came to faith in God.



Life-Impacting Worship and Ministry

2018 marked year three on the air for *Hillsong Channel*, TBN's innovative, 24-hour worship and ministry network, reaching more than 164 million television households worldwide. To find out more about TBN's *Hillsong Channel*, visit hillsong.com/channel. You can view the network live online at tbn.org/watch.



➤ *"With Hillsong Channel, we have witnessed life-transforming power unleashed across the earth, as people on every continent join in spirit to love Jesus through anointed, cutting-edge worship and ministry."*

– MATT CROUCH



VeggieTales airs exclusively on SMILE and TBN.

SMILE | smile

A Place Where Kids Can Grow

SMILE continued to inspire, educate, and entertain kids across the earth with wholesome programming. “We’ve been so motivated by the comments we receive from parents and grandparents who are thankful to have SMILE as a resource for their little ones,” said SMILE director, Brenda Rossman. Check out smileofachildtv.org.

➤ “I am a mother of two daughters, ages 5 and 10, and how we enjoy and learn from SMILE, and recommend it to other families.”

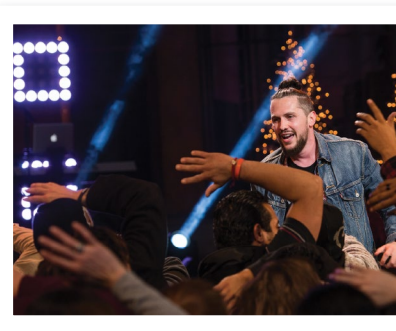
– EMMA, KENYA

ENLACE | enlace

Reaching the Hispanic Community

Enlace is reaching a potential audience of 30 million Spanish-speaking viewers across the U.S.—and 150 million viewers across Mexico and the rest of Latin America. Enlace is the only network broadcasting the power of the Gospel to millions of Spanish-speaking viewers across the U.S. and Latin America, 24 hours a day. And many are finding hope and healing every day.

Nearly 95% of Enlace’s programs are produced by Hispanic pastors and ministries. Almost 90% of our programs are exclusive to Enlace. Visit Enlace online at enlace.org.



Hip hop artist Ruslan performs during a JUCE Live After Party show.

JUCE | JU

Relevant TV for a New Generation

JUCE is impacting young adults with relevant encouragement to walk out their faith in a world that is increasingly rejecting Christian values. Recent studies show that teens and young adults consume up to 50 hours of media per week—much of that online. That’s why JUCE has also begun to aggressively leverage online sites like Facebook, Instagram, and YouTube as platforms for short, impacting videos designed to engage young people and show them that they can have a close and satisfying relationship with Jesus. Visit JUCE online at juce.tv.

SALSA | SALSA

Faith with Flavor!

In its third year on the air, TBN’s SALSA network continued to expand its reach into the homes and hearts of “next generation” Hispanics—those who may not be fluent in Spanish but who still love the warmth and passion of the Latino culture with its emphasis on faith and family.

Throughout the past year we were blessed to add some great new programming from dynamic Hispanic pastors and Christian leaders. Along with that, shows like *Faith With Flavor* and our unique Latino-themed *Praise* are bringing hope to SALSA viewers with their compelling blend of faith and culture. Visit SALSA online at tbn-salsa.org.

➤ “The Word of God is alive. Thanks for every hour of broadcasting.”

– RENIEKA, PHOENIX, AZ

Broadcast

Gospel Impact—Past, Present, and Future

TBN unveils 2020 docu-series: *The State of Faith*

TBN has begun production on *The State of Faith*, an unprecedented documentary series set for a 2020 premiere that will chart the spread of the Gospel of Jesus Christ, beginning with His first 12 followers and continuing through to the more than two billion Believers across the earth today.

Backed by scholarship and research from the Museum of the Bible in Washington, DC, *The State of Faith* will capture groundbreaking footage and interviews with influential voices and leaders of the faith, traversing twenty key global regions across every inhabited continent to trace the impact the Christian faith has had throughout the earth.

Matt Crouch, who will serve as executive producer of the project, noted popular culture has been attempting to define—and confine—Christianity for many years. “*The State of Faith* will be an intellectually and emotionally honest look at the true place of Christianity in this world,” he said. “We believe this will be an opportunity for us as Christians to appreciate our wins, learn from our losses, and be inspired by what can come next.” Go to tbn.org/movie/2020trailer to view the trailer.



MY | STORY: Faith Forward Transformations



CAROLYN MCKINNON

Diagnosed with a brain aneurysm, Carolyn McKinnon was given no chance to live. Not only did she miraculously live, she renewed her faith and decided that she would thrive and not just survive. To view this and other miraculous stories of lives transformed through TBN, log on to tbn.org/programs/my-story

Exclusive, Original Programs to Inspire and Inform

SMOKETOWN...

TBN’s first dramatic original series, combines the family focus of *7th Heaven* with the streetwise edge of HBO’s *The Wire*. The 12-part miniseries centers on the fictional town of Smoketown that becomes the center of action due to a young woman’s murder.

DRIVE THRU HISTORY: ACTS to REVELATION...

investigates the period of time following Jesus’ resurrection and examines the lives of the very first Christians and the early church.

THE BOOK of MYSTERIES...

takes you on a journey through history with Jonathan Cahn to unlock end-time mysteries and the secrets of abundant life.

JESUS the GAME CHANGER...

reveals how Christ’s teachings have informed and impacted the concepts of equality of individuals, servant leadership, and more.

Real, Relevant, Life-Changing

*Innovative programming
leads the way*

SATURDAY NIGHTS
8:00pm & 11:00pm ET
5:00pm & 8:00pm PT



*Mike and Mike: Huckabee and Rowe
are part of an exciting TBN lineup.*

One of the most exciting new additions has been *Huckabee*, the weekly talk show hosted by conservative commentator and former Arkansas governor Mike Huckabee, that combines news of the day, uplifting entertainment, and inspiring stories of everyday people from across America.

“Whether it’s Mike Huckabee or Mike Rowe with that down-home style that gives people a light-hearted lift, or pastors and teachers like John Gray, Joseph Prince, and Louie Giglio who encourage and inspire people with teachings directly from God’s Word, every program is meant to draw people closer to Jesus Christ,” explains Matt Crouch.

➤ *“More than ever before, we want to make sure that everything we produce and air is not only biblically sound, but also engaging, winsome, and interesting to someone who might just stumble on TBN or one of our member networks.”*

– MATT CROUCH

SOMEBODY’S GOTTA DO IT

Mike Rowe takes viewers across America to meet people who are making the world better.

CHASE *the* LION

Mark Batterson teaches and inspires viewers to grab opportunity by the mane, go after God-sized dreams, and chase the lion!

GOLIATH MUST FALL

Louie Giglio reveals how Jesus will slay the “giants” that try to rule our lives.

Content Addressing Real-Life Needs



LIVE *the* LET-GO LIFE

Joseph Prince shows how to cast our cares onto God and pave the way for victory in life.



CHRISTINE CAINE

Christine Caine engages with viewers to help them connect with their God-given purpose.



JOHN GRAY WORLD

John Gray offers a big helping of God’s Word, preached with compassion, wisdom, and a sense of humor!



ANONYMOUS

Join Alicia Britt Chole for this series based on her bestselling book, and learn to patiently trust the work that God is doing in those times of waiting.

Feed Your Faith at Your Convenience

*New on-demand platform
impacts TBN’s future,
reaching millions with
timely, topical, Word-
based truth*

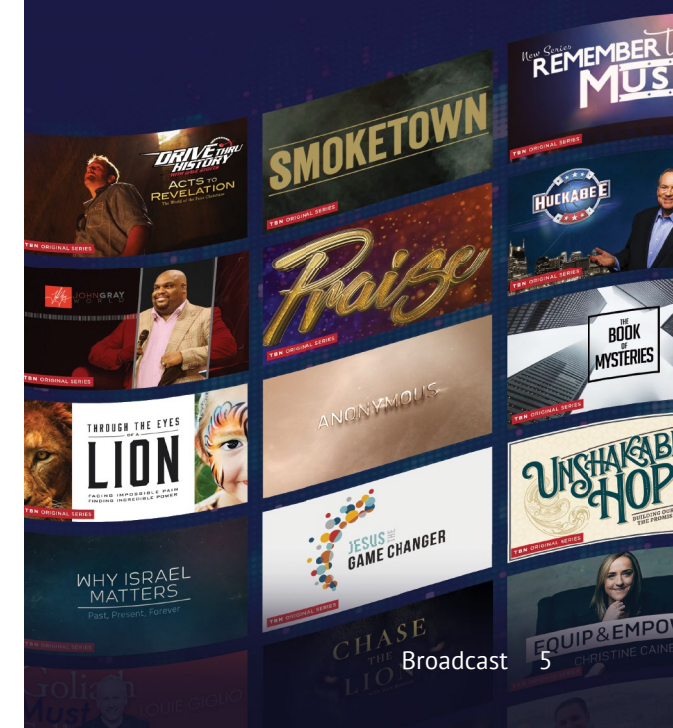
Listen to your favorite Gospel teachers and watch your favorite TBN originals whenever you want!

- TBN shows streamed in beautiful HD
- Videos searchable by topic
- Archives updated regularly with recent content

*Visit watch.tbn.tv or you
can download our app:*



Roku





Laurie Crouch shares a touching moment in Israel with a TBN partner who was baptized in the Jordan River.

Your Financial Gifts Are Working Around the World!

Your TBN Networks are impacting every inhabited continent—more than 175 nations—with the love of Jesus, 24 hours a day, every day of the week! We can never thank you enough for your continued prayer and financial partnership. Together you and TBN are not only reaching individuals and families with the Gospel, but also impacting local communities with God's love through Jesus Christ.

You can give into the ongoing broadcast ministry of TBN by visiting us online at tbn.org/newsletter or calling us toll-free at 1-800-201-5200.

And to contact us for prayer, call toll-free 1-888-731-1000.

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*Thank you, partners.
Because of you...*

Over 40 MILLION SOULS have been WON for JESUS.

The GOSPEL is REACHING ONCE-CLOSED COUNTRIES.

PERSECUTED BELIEVERS are ENCOURAGED and TRAINED.

There are COUNTLESS TESTIMONIES of MIRACLES and HEALINGS.

RELATIONSHIPS have been RESTORED.

Because of Your Faithfulness ...



HUNGER WAS SATISFIED

and families were blessed

The staff of TBN affiliate WWTO Chicago participated in the annual Stamp Out Hunger Food Drive. Local families were blessed by the abundance of collected food items.



BRIDGES WERE BUILT

with people in local communities

JCTV's station manager, Pastor Javed Rauf, continues to make a huge impact ministering Jesus in FGA Bible college in Pakistan.



BONDS WERE STRENGTHENED

by reaching the unchurched

TBN UK took to the streets of central London to talk with locals about their views on topics such as mental health, suicide, and loneliness.

Here's How Prayer Is Changing Lives

TBN's prayer partners intercede around the clock

For over 45 years, TBN's dedicated prayer partners have been lifting up the requests of millions of individuals who are desperate for an answer from God. "We might receive a call from someone contemplating suicide," said TBN's prayer supervisor Robbie Mickley, "while the next is from someone battling cancer. Or it might be someone in need of a job, a family facing foreclosure on their home, or a parent requesting prayer for a child. The needs are endless, but we always point them to Jesus as the answer."

TBN PRAYER
IMPACT *for* 2018:

1,267,032

Prayer Requests

15,389

Salvations/Rededications

8,821

Praise Reports

TBN's prayer partners are available 24 hours a day toll-free at 1-888-731-1000 in the U.S. or +1-714-731-1000 international.

Learning from Anointed, Gifted Teachers

Our aim is to bless our viewers and partners with uplifting content through every available avenue. Each year, countless partners are encouraged with a variety of handpicked resources tailored towards specific needs. Each resource is created with the purpose of discipling and empowering our partners and Believers across the globe with revealing truth. Ultimately, we are strengthening families and the next generation of Christians, so they are able to stand out as the light of the world, representing Christ.



International Networks

Al Horreya TV



*Broadcasting God's Clarion
Call to the Arabic World*

TBN Nejat



*Reaching 70% of households in Iran,
broadcasting in their native language*

Kanal Hayat



*Broadcasting to a potential audience of nearly
100 million Turkish viewers in the Middle East*

TBN in Africa



*Providing viewers across the continent round-
the-clock television that is changing lives, with
over half of the programming produced by
African ministries*

Bulgaria



*Saturating Europe, Scandinavia, Iceland,
Ukraine, Turkey, portions of North Africa,
Israel, Egypt, the western part of Saudi
Arabia, and even a majority of Russia*

Fiji Mai TV



*Covering much of Fiji, a vast and independent
South Seas archipelago nation consisting of
over 330 islands*

Iceland Omega TV



*Reaching all of Iceland's 327,000 residents and
viewers in Scandinavia and northern Europe*

Albania



*On the air 24/7, reaching much of Albania and
Kosovo for Christ*

TBN UK



*Providing over 65 million across the United
Kingdom access to Christian TV*

TBN Francophone



*Working to spread the Gospel to all
French-speaking countries worldwide*

Life TV



*Reaching a potential audience of 120 million
people in the Baltic States, Russia, the Caucasian
nations, Kazakhstan, Asia, Israel, North Africa,
and beyond*

TBN Asia



*Broadcasting powerful, culturally relevant, in-
spirational, and impacting content that is bring-
ing individuals and families to faith in Christ*

JCTV Pakistan



*Taking the Gospel message throughout
Pakistan and beyond*



*Matt & Laurie taped a very special TBN Praise program
on China's Great Wall, with guests Joel & Victoria Osteen.*



*In 2012, just a year before Paul Crouch's passing,
Matt showed his father how TBN was now avail-
able to viewers on smart phones throughout China.
Recalled Matt, "I can't begin to tell you how moved
my dad was to find that, in a nation where the
Gospel was forbidden for most of his life, people
were now able to receive the message of Jesus
through TBN."*

God's "Big Love" in Asia

Bringing life-changing television to Beijing and beyond

A little over a year ago, Matt and Laurie Crouch, along with popular TBN partners Joel and Victoria Osteen, made a historic trip into mainland China to meet with government officials about providing TBN programming in parts of the nation of 1.5 billion people.

In the thirty years since TBN's Paul and Jan Crouch first reached out in friendship to China, efforts to broadcast the Gospel of Grace in that great country have continued—first with Paul and Jan, and now with Matt and Laurie traveling regularly to Beijing to meet with officials and offer TBN programming to the state-

run China Central Television (CCTV). "That investment in relationship is now bearing fruit," said Matt.

In the past the only way to get Christian programming into mainland China was by sneaking it past government censors via satellite. Matt said that through their high-level meetings with CCTV, TBN will now be able to take high-interest content like *VeggieTales* "through the front door" to the people of China.

"This is a new day and a new story for TBN and for China," said Matt.

TBN Nejat

Today in Iran, there are no churches for Iranians to attend. That's why Reza Safa, founder of *TBN Nejat TV*, is so committed to broadcasting God's Word into the homes of the millions of Iranian Believers who consider *TBN Nejat TV* their church. "They gather around their television sets and listen intently to our teachings out of God's Word," explains Reza. "Praise be to God that He has given us the means of delivering His Word—and many are coming to Christ."

TBN Nejat TV reaches 70% of households in Iran broadcasting in their native Farsi-language. *Nejat* re-

ceived hundreds of testimonies of people delivered from drug addiction and healed in their bodies as they touched the TV, salvations (including entire families coming to the Lord), and miraculous visitations from Jesus.

Over 40 percent of Iranians have smart phones, so we've worked heavily on the *TBN Nejat TV* iPhone and Android apps, which will soon be released in Iran. Find out more about *TBN Nejat TV* and watch it live online at nejattv.org.

Tell everyone.

*Give praise to the LORD, proclaim his name;
make known among the nations what he has done.*

1 CHRONICLES 16:8, NIV

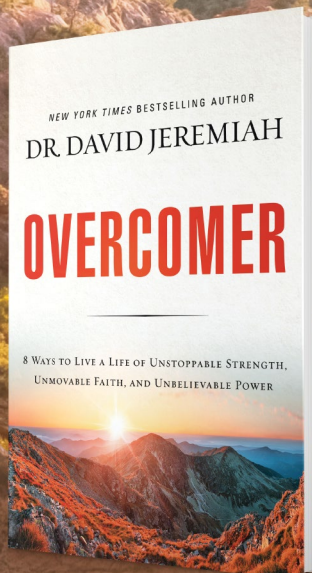
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➤ TBN partners are a voice being
heard among the nations.

—MATT CROUCH



*Matt & Laurie share an amazing worship
experience with a million of Brazil's faithful.*



Learn to be an
OVERCOMER
 with these valuable resources.

Receive the
Overcomer book
 with a gift of any amount

You will learn how to overcome weakness with strength, falsehood with truth, anxiety with peace, death with life, and more. Following Paul's instructions to "put on the armor of God," Dr. David Jeremiah will help you to find spiritual victory and freedom.



Dr. David Jeremiah with Matt & Laurie Crouch

Receive **Overcomer**
 plus **It's Okay Not to Be Okay**
Be Okay book
 with a gift of \$60 or more

Speaking from a place of victory, Sheila Walsh provides practical, doable steps to help you move forward, knowing God will never let you down. She encourages you to face the pain head-on and then start again, from right where you are.



Receive **Overcomer, It's Okay Not to Be Okay**, plus the **Overcomer CD/DVD teaching series** with a gift of \$125 or more

This amazing teaching series on CD and DVD brings to life the powerful messages contained in David Jeremiah's new book, *Overcomer*.

10-Disc
 CD/DVD
 Series



3 WAYS TO GIVE
 Your gift is spreading the Gospel worldwide!



MAIL
 check or card



PHONE
 800.201.5200



ONLINE
 tbn.org/newsletter



PRAYER LINE: 1-888-731-1000 (toll free in U.S. and Canada) / International: +1-714-731-1000
 EMAIL YOUR COMMENTS TO: comments@tbn.tv EMAIL YOUR PRAYER REQUEST TO: prayer@tbn.tv

FOR MORE INFORMATION ABOUT TBN, PLEASE GO TO TBN.ORG OR WRITE TBN AT P.O. BOX A, SANTA ANA, CALIFORNIA 92711