2020
the STATE of FAITH
Exploring the Cultural Impact of Christianity Around the World

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A carpenter’s son was their leader—this small group of “rebel” Jewish men including a tax collector, a tentmaker, and some fishermen who were committed to following Him, even unto death. But the carpenter’s son was not an ordinary man; He was the Messiah. And this ragtag group of followers were full of the Holy Spirit. Christianity was born.

That small church in the country, the large church in the city, and TBN’s global television network—all owe their existence to the early Christians who were relentless in their quest to obey the Great Commission issued by Jesus Christ to go and make disciples of all the nations.

We know that Christianity exists in some form in every corner of the earth, shaping history and impacting nations and cultures with the “salt and light” of the Gospel message. That’s a powerful story, but how did it happen? How did Christianity reach Russia, Fiji, Greenland, Iran? What struggles did Christians face around the world? And how can we reach the billions who still do not know Jesus Christ as their Savior?

YEAR-LONG GLOBAL MEDIA COVERAGE …

In an effort to answer these questions, TBN is undertaking an ambitious campaign to uncover and document Christianity’s impact around the world. The State of Faith is a multi-year multimedia exploration of the history, cultural impact, and significance of Christianity on today’s society.

Throughout the year, we’ll capture more than 200 feature stories that illustrate the work God is doing around the world. We’ll provide updates in upcoming newsletters that will give you a glimpse of the rich history of Christianity in different regions and offer unique accounts of faith and God’s miracles happening in the lives of individuals, families, and communities around the globe.

MULTIMEDIA ROLLOUT NEXT YEAR …

Then, in 2020, the State of Faith will debut on TBN, taking viewers on a tour of one of 20 different regions of the world every 17 days. Live events and immersive interactions will provide a closer glimpse of how the Christian faith spread and how it is being lived out in different parts of the world today. Viewers will discover these regions through a cinematic 20-part documentary series that reveals true, unvarnished stories of Christianity’s journey from Biblical Jerusalem to the world of the 21st century.

We will also unveil an engaging interactive website and a massive social media campaign. We encourage you to watch the features on TBN, explore the website, share what you see, and learn more about the history of Christianity with family and friends. If you’re on social media, like and share the excitement with your online community.

People experience salvation, hope, healing, and transformation from Jesus in the context of their culture, and that is really powerful. Our goal is to show the effects of Christianity, both historic and current, throughout this year-long journey we call the State of Faith.

You are among our most faithful partners in this mission to spread the hope and grace of Jesus Christ around the world. You have built the largest Christian broadcasting network in the world, and we’re asking you to stand together with us in faith for what God can do next.

We aim to reveal the impact Christians and the message of hope and grace have had over generations—from the biggest cities in the world to the most remote villages.

—Matt and Laurie Crouch

Filming a documentary at the Jordan River for the State of Faith

FEATURE STORIES:
We’ll share stories about what God is doing around the world, featured on TBN’s website, Praise episodes, and stand-alone 30-minute shows.

INTERACTIONS:
Our team is going all out to create opportunities for people to connect and engage through the website and social media.

LIVE EVENTS:
Advance teams are active in every region in search of live or “near live” events to join.

DOCUMENTARIES:
Extensive, well-researched documentaries will focus on the truth about Christianity in each region, from the early church to today.
CATCHING UP WITH KIRK CAMERON

YOU loved him in Fireproof, Monumental, Growing Pains, and so many other movies and television programs! You remember him on TBN hosting Praise, in his movies and specials. TBN recently caught up with busy actor, producer, and minister Kirk Cameron for a quick conversation about what he's up to these days and his exciting new project on TBN.

KIRK'S NEW TBN ORIGINAL SERIES

Kirk is returning to TBN this spring with his very own talk show. When Matt shared his vision for where TBN was going, Kirk got excited and realized, “TBN is a perfect fit for the kind of show that I'd like to do.”

IN EACH EPISODE of his new show, Kirk will be joined by people who “inspire him personally, who push the limits, think outside of the box, and most of all use their gifts and talents to bless other people.”

PAINTBALL AND GO-KARTS?

This show will be different. It will be exciting. It will feature Kirk and his guests doing the unexpected, like you've never seen them before. You'll see Kirk in a frantic paintball skirmish, racing go-karts, plotting victory in an escape room, maybe even skydiving. All with acclaimed Christian authors, media personalities, actors, and even a few very important elected officials!

Kirk will invite these guests to join him in his backyard for breakfast or lunch and then to share an adventure. And it will always be topped off with “a very candid, uncensored, whole-hearted talk about living with faith, courage, and character.”

DON'T MISS KIRK AND CHELSEA CAMERON'S PARENTING TOUR

After 27 years of marriage and 6 children, Kirk and Chelsea have learned a lot about forgiveness, establishing good and Godly authority in your home, raising kids in a social media world, and so much more. They would love to invite you into their living room for a practical and meaningful conversation about marriage and parenting. But there's not room for all of us. So they’re packing up their living room, loading it on a bus, and setting it up at 30 locations, mostly churches, around the country.

We hope you will join them for this special live event, Living Room Reset, in your city and share in their conversation about how to “reset the family values and faith necessary to have a healthy home.”

KIRK CAMERON

Kirk Cameron is a longtime friend of TBN. He is well known for his acting and producing of high-quality, faith-based media that brings uplifting messages of help and hope.

TUNE IN TO TBN FOR DAILY CHRISTIAN HISTORY FACTS!

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New TBN Programs Bring 14% Growth in 2018:

More people, in more places, watching more programs is what’s happening, and we have you to thank, our TBN Partners, for helping make it possible. God is using you to expand His Kingdom. It’s exciting to think that in an era of declining viewership for most networks, viewers looking for Christian content on TBN is actually trending up. What’s the attraction? Here’s a sample of a few programs that are seeing wonderful results on TBN.

TOM NEWMAN

You may know him from Praise and other TBN Specials, where he encourages and inspires audiences around the world. Did you also know that Tom Newman is the head of content and development for TBN? As a successful producer, Tom has an international reputation for bringing inspired messages and captivating entertainment to movie theaters, live stages, and numerous TV networks—including TBN! His vision to “reach a sight and sound generation” makes him an integral part of TBN’s rebranding strategy.

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Huckabee, Mike Rowe, and new programming on the TBN family of networks are just the beginning of his plans to expand the compelling content you already love.

BREAKING THE JEWISH CODE

by Perry Stone

What God Knew

The Lord knew the Hebrew nation needed a continual reminder of His love for them and their commitment to Him. God continually warned Israel not to forget His words or His covenant (Deut. 4:9, 23, 31). For the Jews, marking their doors and posts with verses from the Torah is a daily reminder of God’s covenant with them and their duty to teach their children and grandchildren the commandments of God. It also reminds them of God’s willingness to protect the household.

What Christians Should Know

Paul wrote that our bodies are now the temple of the Holy Spirit (1 Cor. 3:16). The Word of God must dwell in us and be manifest through us by our outward conduct. However, our personal homes are miniature sanctuaries and should be dedicated to the Lord. In the early church, many believers met weekly in their homes (Rom. 16:5). While Gentiles have no New Testament requirement to mark their physical homes with Scripture, nothing prevents a Gentile believer from marking their home with God’s Word by following the tradition of affixing a mezuzah to the door frames.

Stay tuned; we are stepping out in faith and expecting God to go farther than ever before.

visit watch.tbn.tv

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Perry Stone reveals the secrets of “the Jewish DNA of success” that God’s chosen people have known for over 3,500 years. Learn how the Hebrew covenant of God, feasts, Sabbath, and more can be used to claim health and abundance for you and your family.

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